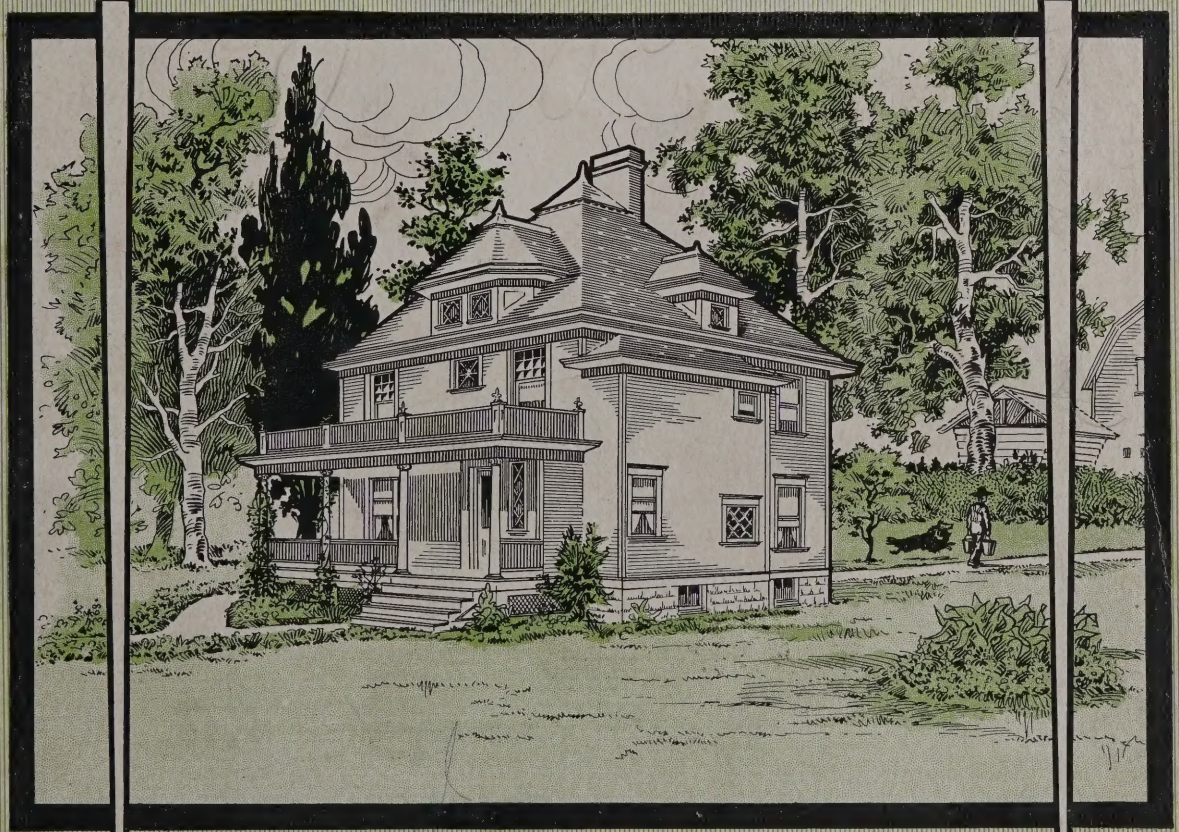
BOOK OF MODERN HOMES AND BUILDING PLANS



SEARS, ROEBUCK & CO.

CHICAGO

Read What Our Customers Say

About Our Plans, Mill Work and Building Material

We receive hundreds of letters of this nature from those who have bought our mill work and building material and to whom we furnished plans without cost as explained on page 2. We print many more of these letters in our special Mill Work Catalogue. They prove our claims. Observe what they say about the quality and the great saving they make by buying all their materials from us. Nothing we could say ourselves is so convincing as the statements of our customers.

HE AND HIS CONTRACTOR ARE VERY MUCH PLEASED WITH OUR MATERIAL AND HIS HOUSE HAS THE ADMIRATION OF THE NEIGHBORHOOD.

Sears, Roebuck & Co., Chicago, Ill. Wade, Penn.

Dear Sirs:—The house which I have built according to plans of house No. 24 is about completed and it is the admiration of most of the people around here. I built the first story brick and the upper part pebbledash and it is considered a beautiful home. I followed the plans to the letter, except all the bedrooms are square and I had three windows put in the attic and a stairway up to it instead of the linen closet. I now have an attic over the entire house and can use it for storage or to put several beds in if I so desire. I have a complete bathroom and I consider that I have the best house that has been built around here for some time, for the price, which is a little over $2,000.00. The mill work which I bought from you exceeded my expectations and is satisfactory in every way and it was bought very much cheaper than I could have bought it around here. The contractor praised it highly and talks of ordering more of the same kind from you. The saving in price of mill work is considerable. I am pleased with everything that I received from you connected with the building and it will no doubt be the means of more houses going up in this locality just like it. I have loaned my Book of Modern Homes to a friend who says he is going to build in the near future. If I build again I will send to you for all the lumber which it would require to build the house, as I can now see how much better and cheaper it would be for me to buy it from you. If I knew how to praise your mill work and plans more highly I would do so. Every piece of mill work was more than sufficient to do the work intended for it. Very respectfully yours,

W. G. GITTINS.

QUANTITY OF MATERIAL SPECIFIED IN OUR BILL OF MATERIALS IS ABUNDANT TO BUILD A HOUSE, AND SAVES ENOUGH TO WARRANT HIM TO CONTINUE BUYING OF US.

Sears, Roebuck & Co., Chicago, Ill. Brighton, Mich.

Gentlemen:—I have used the plans for one house with considerable modifications (which were forced changes). The quantity of material specified is abundant. I have been thoroughly satisfied with the building materials purchased from you. I am getting ready to build another home from the same plan with but slight modifications, namely, I shall make the stairway open, also have bathroom on first floor instead of pantry. I have sent you an order for some mill work and will order more soon. I shall be able to complete the house that I am about to start for about $1,300.00. It is hard to say just what I can save in dealing with you, but it is sufficient to warrant me in continuing to do so. Yours very truly,

W. H. SHANNON.

SAVED ONE-THIRD ON MATERIAL PURCHASED OF US.

Sears, Roebuck & Co., Chicago, Ill. Willard, Penn.

Dear Sirs:—I have just completed my house built according to your plans No. 115 and am well pleased with it. The material I received from you was all right and I saved fully one-third in price. The cost will be about nine hundred dollars but I used slate for roofing and also white pine siding and stone foundation and basement. Yours very truly,

M. F. HIGGINS.

The extra cost of a slate roof is about $100.00 and the extra cost of a stone foundation and basement is about $97.00.

SAVES ONE-HALF AFTER PAYING FREIGHT AND CARTAGE.

116 Philips St., Fulton, N. Y.

Sears, Roebuck & Co., Chicago, Ill.

Dear Sirs:—I am a builder and do contract work. I have built several houses this season. I expect to build a house in the spring after plan No. 111. In regard to building material in the kinds which I have had, will say I have been entirely satisfied. In buying mouldings from you I save one-half after paying cartage and freight. On your gum siding I save from five to seven dollars per thousand feet after paying all charges. If you wish to refer my name to any of your customers in regard to building material, would be glad to have you. Please send me your Book of Modern Homes.

Respectfully yours,

L. D. BARGEY.

SAVES 30 TO 50 PER CENT ON MATERIAL PURCHASED OF US FROM PRICES QUOTED BY ANOTHER LARGE CONCERN.

137 Prairie St., Aurora, Ill.

Sears, Roebuck & Co., Chicago, Ill.

Gentlemen:—Since my new $3,500.00 residence of cement and frame construction here in Aurora is about completed, I take this opportunity of complimenting your firm on several items of material furnished by your house, which enter into the construction of this model house. I made extensive investigation and inquiries of other dealers (one especially large one) before placing my orders with you for all my mill work, porch material, hardware, paint, varnish, window shades, etc. I am especially well pleased with the mill work, which included window and door frames, sash, doors, jambs, pilaster casings, open stairway materials, etc. The grade and quality of this material is first class and very beautiful in finish and design with no waste through culling. The doors are especially fine, being well made of the choicest lumber of exquisite grain. What particularly pleases me is the price paid, which was at least one-third less than I could have secured it for elsewhere. The quality could be no better. I am also pleased with the hardware, paint and window shades, on all of which I made a saving of 30 per cent to 50 per cent as compared with the prices of other dealers. I shall soon order some colonade grilles on which your prices are very low. I shall have no hesitancy in recommending your mill work or other building material to any inquirer. With best wishes for your unbounded success, I remain, Yours truly,

T. F. HALLER.

HAS BUILT THREE HOUSES FROM OUR PLANS THAT COST HIM NOTHING AND IS NOW BUILDING THE FOURTH. HAS FOUND OUR PLANS BETTER THAN THOSE PURCHASED OF ANOTHER WELL KNOWN FIRM AT A COST OF $30.00.

Sears, Roebuck & Co., Chicago, Ill., Hillsdale, Mich.

Gentlemen:—I have built one house No. 111 Modern Home; made a few changes, but I will say that the plans are complete. I have built two houses after Modern Home No. 34 and am now starting the third. I am a contractor and builder. I have bought lots of mill work of you people and have always been satisfied. I now have an order and expect to send another this week. By buying your material, Modern Home No. 111 can be built in Hillsdale, Mich., for $1,950.00; Modern Home No. 34 can be built for $1,600.00. Your blue prints are the finest I have ever seen. I have built two houses from plans bought from another well known firm for $30.00 and the prints are not worth one-fourth as much as yours.

S. E. FULLER.

THE HOUSE BUILT FROM OUR PLANS PAYS 10 PER CENT INTEREST ON THE INVESTMENT.

28 Spiegel Park, Rochester, N. Y.

Sears, Roebuck & Co., Chicago, Ill.

Dear Sirs:—I built Modern Home No. 103. Cost me about $1,400.00. Rough lumber is higher in price here from $23.00 to $29.00 per 1,000. The labor came within the estimated cost; for instance, excavating cellar cost me $14.00 instead of $44.00, owing to nature of ground. The investment will pay me 10 per cent. The mill work was satisfactory; window stop cost me 30 cents per 100. Here it is $1.50 per 100, same kind. Have had a few come around to examine the house, etc. I always recommend Sears, Roebuck & Co. as being a firm that is reliable. They do all they promise. You can mail me a new copy of Modern Homes and Mill Work Catalogue. Will be ordering mill work again soon to repair an old house.

Yours truly,

RICHARD HOWORTH.

FOUND PLANS VERY COMPLETE AND MATERIAL BETTER THAN EXPECTED.

Sears, Roebuck & Co., Chicago, Ill. Wurtsboro, N. Y.

Gentlemen:—I received the plans of Modern Home No. 34 and was very much pleased with them. I built according to plans and found them complete in every detail. The mill work I ordered was better than expected. I think I shall build another house in the spring. If I do, I shall order all my mill work and finishing lumber from you.

D. C. LITTLE.

OUR BOOK OF MODERN HOMES

Whether you intend to build a modest little house or a high priced mansion, we are able to save you at least one-third and very likely more. Please read carefully our great offer on page 2, in which we explain how you can get the plans (blue prints), specifications and bill of materials for any house illustrated in this book **without cost to you.** We will save you from $100.00 to $500.00 on the mill work and building material alone; we will save you from $100.00 to $200.00 by furnishing you a complete set of blue prints and specifications with an itemized bill of materials for any house described in this book, proving to you how much lower we sell building material, including doors, windows, moulding, roofing, in fact, everything in the building line, at about half the prices you would pay elsewhere. We will show you how you can save another hundred dollars by avoiding waste of lumber or material, save you from 10 to 25 per cent in unnecessary labor, and at the same time make it possible for you to get a better constructed building in every way. We can also make you a big saving if you intend to install any kind of heating apparatus such as hot water or steam heating plant or a hot air furnace, or if you intend to install plumbing goods. No matter how thoroughly up to date you intend to equip your house, we know we can save you nearly half the price you would pay for building material and equipment elsewhere.

Our plans are more complete and simple than you can get from ordinary architects. We go much further into details, covering every inch of the space in your house perfectly, so that you cannot make a mistake. Any carpenter or ordinary workman would understand them perfectly. Our plans are architecturally correct in every detail and we have only to refer you to an illustration (reduced in size) of one of our blue prints in the middle of this book and some of the small illustrations of the plans on pages 28 to 35 to prove that our plans, specifications and bills of materials cover every point clearly and simply. You will pay from $100.00 to $200.00 to any architect for building plans, according to the house you want to build, and none of the plans at those prices will go into details and all of the materials as we do it. Our plans are so accurately drawn, the specifications are so clear and the bill of materials is so complete as to make extras out of the question.

LET US SAVE YOU
FROM
$500.00 TO $1,000.00
OR MORE ON YOUR NEXT BUILDING

Don't let any contracts, don't make any arrangements, don't give an architect an order for any plans until you have carefully considered the wonderful offers we make you in this book. Whether you are to build your own home or whether you are a contractor or builder, we can make you most wonderful savings (see our big offer on page 2)

Our low prices for building these houses have amazed everybody in the building line. Contractors, builders and architects have wondered how it is possible to build at such figures as we name. The figures are so surprisingly low that many may be inclined to doubt that it is possible to equal the quality of buildings built by others at much higher prices; **but to prove that we can make you these wonderful savings at absolutely no sacrifice of quality,** we ask you to send for any one of the sets of plans, specifications and bills of materials for any house shown in this book, and upon receipt of your order, according to our offer on page 2, we will send you the plans you ask for, complete, including blue prints, specifications and **a full bill of materials,** itemizing the cost of every foot of lumber, every bit of interior finish, including windows, mouldings and everything that enters into the construction of your building—the labor, painting, hardware, nails, dimension timber, leaving nothing out whatever. **These plans will absolutely prove our statements to you. Decide on the house that suits you best and don't delay to send for the plans today. Build now when the cost of everything is lower than it has been for years. Don't put it off until next year.**

It is because of our selling mill work direct from the factory and charging you only the actual manufacturing cost with just our one very small margin of profit added that we are able to make you these astonishingly low estimates on these **Modern Homes,** as illustrated in this book. There is not the slightest mystery whatever about our figures; they are the simple and natural result of our well known policy of merchandising, that is, selling all our goods at prices including just the actual cost of the goods to us with but our one small percentage of profit added. By applying this principle to mill work, a line of material on which everybody has been accustomed to paying big prices, because of market conditions, because of monopolies, trusts, local associations, etc., we have been able to make a big difference in prices, **while maintaining absolutely the highest quality throughout.**

A home, residence or building, built according to our plans, specifications and our bill of materials will make you a splendid investment which will bring you large returns. Houses built from our plans bring a much larger percentage of profit, if rented, than houses planned by the average architect, as they cost less to keep in repair, cost less to build and give you so much more for your money than you would be able to get in any other way.

BUILD NOW AS PRICES ARE GREATLY REDUCED

Everything in the building line is much cheaper today than it has been for the past few years, and we are selling mill work, doors, windows, interior finishings at lower prices than ever. Dimension timber is now being sold at lower prices; all materials used in the masonry line are the lowest they have been for some years. You can save considerable in the cost of the labor besides saving in the material if you build this season. **If you want to build to the best advantage, if you want to save the most money on your building, build now. Don't delay until next year. Take advantage of the market conditions today.**

The cost estimates we name on all houses shown in this book are exceedingly low when compared with the usual cost of houses of equal size and quality and are made possible only by our furnishing you everything in mill work and building material at the lowest manufacturers' cost, plus one small percentage of profit, and by your using our building plans, specifications and bills of materials which are so accurately drawn that the great waste that invariably attends the building of houses by ordinary methods is done away with. While we give you the exact cost to the penny on mill work and building material, we have been obliged to estimate the cost of labor, rough lumber and mason work according to the average cost in the various localities throughout the United States. The nature of the soil varies according to the locality and this is bound to make some variation in the cost of excavation. In many instances the labor and rough lumber can be gotten at considerably lower prices than we name in our bill of materials; and as a result you will be able to build some of these houses at even lower figures than the prices we name, but in some localities, due to unfavorable conditions, our estimates for labor, rough lumber and mason work may be a trifle low. In making our estimates we have aimed to allow sufficiently for unfavorable conditions, and therefore feel sure these houses can be built complete for almost exactly the figures we name.

REMEMBER, YOU HAVE OUR BINDING GUARANTEE OF QUALITY ON ALL MILL WORK

just the same as you have on all the other merchandise we handle. If you do not find on receiving any of our mill work that it is absolutely the very best in quality that you could obtain for the money, if you think that the value we have set upon it is exaggerated, if you think that you can get any better goods for the money anywhere else, if you think that after you have paid the freight charges (which, by the way, amount to very little) you have not made a most wonderful saving, quality considered, **you are perfectly at liberty to return the goods to us at our expense and we will refund you all you have paid out, both the price and any transportation charges you have paid. You will not lose a single penny.**

$1 Brings You a Complete Set Of Any of Our Building Plans WORTH $100.00

Not a charge for the plans but just a temporary deposit for our protection.

We will apply this $1.00 as cash on any order you send us for Mill Work or Building Material amounting to $10.00 or more; thus our valuable Plans (Blue Prints), Specifications and complete Bill of Materials for any house illustrated in this book

COST YOU NOTHING

Write us at once for the plans of the house that suits you. After carefully studying the perspective views, that is, the exterior views of the finished houses and reduced illustrations of the floor plans as shown in the various pages of this book, select the house you would like to know all about, then take the order blank which comes with this book, or if at any time you have no order blank, use any plain sheet of paper, write down the number of the house which you will find right below the illustration of the finished house, plainly write your name and address, enclose $1.00, in the form of an express or postoffice money order, bank draft or the currency in a registered letter, and mail the letter to us. Upon receiving it we will at once send you the **complete set of building plans (blue prints), specifications and bill of materials, together with our mill work certificate for $1.00, as shown below.** We will accept this certificate as cash for one dollar ($1.00) on any order you send us for mill work or building material amounting to ten dollars ($10.00) or more. Thus the plans will cost you nothing whatever.

THERE IS NO OTHER CONDITION WHATEVER ATTACHED TO THIS OFFER.

No. CHICAGO, ILL.,_____190__ ONE DOLLAR

SEARS ROEBUCK MILL WORK CERTIFICATE AND COMPANY

THIS IS TO CERTIFY that we have received from

Mr._____ P. O._____ State_____

R. F. D No. or Box No._____ Invoice No._____ **ONE DOLLAR** in exchange for one complete set of building plans, specifications and bill of materials for Modern Home No._____

This Certificate, if accompanied by an order for mill work or building material, such as windows, doors, moulding, etc., amounting to ten dollars ($10.00) or more, will be accepted by us as one dollar ($1.00) in cash.
This Mill Work Certificate is not transferable and good only to the person whose name is written hereon and not good if altered or defaced in any way.

SEARS, ROEBUCK & CO.,
By Richard W. Sears Pres.

READ OTHER SIDE

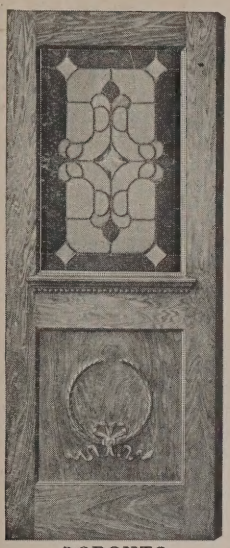
This is a copy of the Mill Work Certificate we send you at the same time we mail you the plans you order. Be sure to enclose $1.00 with your order for these plans in accordance with our offer on this page. We do not accept these plans back for exchange or for refund of $1.00 in cash. We give you credit for the $1.00 only according to the terms of the offer on this page.

Why We are Compelled to Ask a Temporary Deposit of $1.00

Our building plans are immensely popular and we receive thousands of requests for them day by day. They are very valuable and we want to place them in the hands of only those who intend to build. We would gladly have offered them without condition whatever, but unfortunately there are great numbers of curiosity seekers, youths and other people who would order these valuable plans (blue prints), specifications and complete bill of materials, with no intention of using them for building purposes, if we should furnish them without any conditions whatever. If we did not require a deposit of $1.00 as evidence of good faith, we would therefore be put to a great deal of unnecessary expense, as you can plainly see. As a protection to ourselves, therefore, we must require $1.00 deposit with each order for plans. Remember, the $1.00 is not a charge for the plans but merely a temporary deposit. When we send you the plans, we also send you a certificate for $1.00 which we consider as cash when you send it to apply on any order for mill work or building material amounting to $10.00 or more. **Thus the plans cost you nothing whatever.**

SELECT THE HOUSE THAT SUITS YOU; give the number of the house, enclose $1.00 as above described, and we will at once send you a complete set of plans (blue prints), specifications and full itemized typewritten bill of materials, together with our $1.00 Mill Work Certificate for your $1.00 deposit. Send this certificate with any order for mill work or building material amounting to not less than $10.00 and we will count it as $1.00 cash. These are the only terms on which we furnish plans.

FANCY FRONT DOORS AT ABOUT ONE-HALF THE PRICE ASKED BY OTHER DEALERS



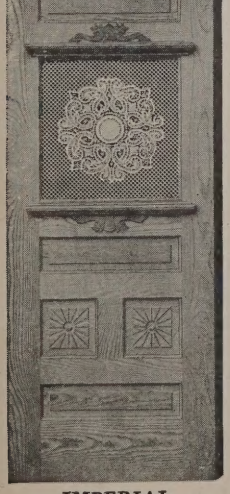
TORONTO

No. 63D81 Veneered Birch Glazed Leaded Art Design Front Door, per illustration. Size, 2 feet 8 inches by 6 feet 8 inches, 1¾ inches thick.

Price **$7.95**

OUR FACTORY

has a capacity of fifteen hundred doors per day; that is why our prices are so extremely low.



IMPERIAL

No. 63D666 Strictly "A" Grade Nona Soft Pine Front Door, glazed as illustrated. Size, 2 feet 6 inches by 6 feet 6 inches.

Price. **$3.45**

THE DOORS SHOWN ON THIS PAGE ARE NOT SPECIALS BUT REGULAR DOORS AT OUR LOWEST REGULAR PRICES

About The Quality of Our Doors

We Make Our Entire Line of Doors and other mill work in our own factory and under our own supervision, using only the best grades of materials, made from carefully selected lumber that is thoroughly seasoned and dried. It is an absolute fact that the lumber used in our doors is better prepared, more carefully selected and better seasoned than that used in many sash and door factories. First of all, the lumber after passing through the sawmill is left in piles until it is **thoroughly air dried** and is then put through the dry kilns, and at no time is the drying process rushed. Lumber which is hurried into hot dry kilns while it is green or wet is literally cooked and is then almost sure to crack and check and much of the natural beauty of the grain in the wood is absolutely destroyed. The proper seasoning of lumber requires time and most careful attention.

The Hand and Machine Work on our doors is second to none, as our factory is manned by only the best skilled labor and equipped with the latest improved machinery, and as a result we guarantee to furnish you a door second to none.

We Use Genuine Wood Carvings on our front doors. These carvings are carved from wood and we positively use no composition carvings of any kind. All ornamentations, such as caps and aprons, are carefully made of select material, thoroughly seasoned and sanded.

You Can Improve the appearance of your home by selecting a well made and artistic front door. A few dollars spent for the right kind of a front door adds much to the value and appearance of your building.

Our Front Doors are Glazed with the most attractive designs of leaded art glass, bevel plate glass, or sand blast glass in Battenberg designs, all of which are carefully embedded in putty and held in place by glass stops or moulding.

We Offer the Most Complete Line of Front Doors. Our line of doors includes a complete line of both solid and veneered doors in hard and soft woods and in all regular sizes. We make a specialty of soft wood front doors suitable for oil finish, **made from the highest grade of Nona white pine wood,** which is soft and easily worked. Doors made from this stock have no equal for strength and durability, for they will not check, warp or shrink under the most severe conditions. They are unusually free from pitch and sap and are perfectly adapted for either oil finish or paint.

WHY WE QUOTE THESE VERY LOW PRICES

We Sell More Mill Work and Building Material to the retail trade than any other five concerns, and thus are able to manufacture our doors, windows and other items in the mill work line in immense quantities. Doors are run through in lots of a thousand of one size at a time. Windows are made in quantities of the same proportion.

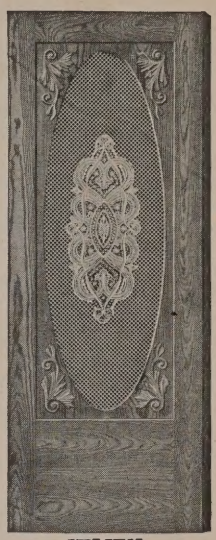
We Control the Lumber Used in the Manufacture of our mill work from the time the tree is felled, sawed up into rough lumber, finished up and sold to you, and as a result, we eliminate the usual timberman's profit, the sawmill's expense and profit, the manufacturer's profit and the dealer's profit and charge you but one small percentage of profit added to the lowest actual cost of production. This is why we are able to sell you mill work at just about 50 per cent less than it is possible for the retail dealer to name.

Another Word About Quality. Controlling as we do the raw material, it enables us to furnish you the highest quality at all times. Dealers, wholesalers and jobbers buy their supplies from different manufacturers, and as a result frequently have four or five different makes of the same door on hand, similar in appearance, yet different in quality, style and workmanship. Our doors and mill work run uniform in quality and style.

Our Qualities Are Even Better Than the Official Grades. While our prices are wonderfully low as compared with what you will be asked to pay anywhere else for mill work, we guarantee that our mill work is in every way up to and even better than that required by the official rules for grading mill work adopted and published by the Association of Wholesale Sash, Door and Blind Manufacturers of the Northwest, which is the standard grading recognized everywhere. **We promise you even a better quality than these official grades demand.**

SEE ABOUT OUR GREAT FREE MILL WORK CATALOGUE ON LAST PAGE.

WE GUARANTEE OUR PRICES ON MILL WORK UNTIL APRIL 1, 1909.



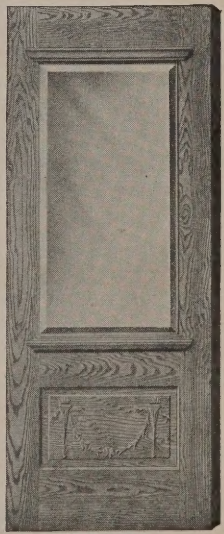
JULIEN

No. 63D999 Strictly "A" Grade Nona Pine Door, glazed lace design, per illustration. Size, 2 feet 6 inches by 6 feet 6 inches, 1⅜ inches thick.

Price **$5.65**

WRITE FOR

our free Special Mill Work Catalogue, as it shows everything in the mill work line at about one-half regular prices.



EMPIRE

No. 63D333 Strictly "A" Grade Nona Soft Pine Door, glazed bevel plate. Size, 2 feet 6 inches by 6 feet 6 inches, 1⅜ inches thick.

Price. **$6.50**

Doors for Interior Trimming

AT LOWEST PRICES

LESS THAN WHOLESALE PRICES, QUALITY THE HIGHEST

WE HAVE FACILITIES FOR MANUFACTURING about fifteen hundred doors per day and carry in stock at all times about three hundred sizes of doors in oak, birch, yellow pine and Nona soft pine in solid and veneer and panel doors. We carry on hand at all times a stock of about fifty thousand doors, a larger stock than carried by any other manufacturer or jobber in the United States.

WE GUARANTEE PROMPT SHIPMENTS. This fact will be appreciated by every carpenter, contractor or builder who knows how exasperating it is to wait for goods to come.

HOW WE PACK AND SHIP OUR DOORS. All our front doors are carefully covered with oil finished paper, which protects the woodwork from dust, dirt and moisture, and then well crated and packed with wood strips in such a manner that it will take the lowest possible freight rates, insuring safe delivery. Freight charge will cost you almost nothing when compared with our saving in price to you.

4-Panel Door.
No. 63D6877
Yellow pine, No. 2 quality; size, 2x6 feet, 7/8 inch thick.
Price..... **69c**

5-Panel Door.
No. 63D6878
Yellow pine, No. 2 quality; size, 2x6 feet, 1 3/8 inches thick.
Price.... **$1.42**

Cross Panel Door.
No. 63D6882
Yellow pine, No. 2 quality; size, 2x6 feet, 1 3/8 inches thick.
Price.... **$1.50**

CAREFULLY LOOK OVER THE PRICES WE QUOTE ON ALL DOORS shown on this page and the foregoing page and compare them with the prices you have been paying in the past, and bear in mind that at these prices we guarantee to furnish you a door equal or better in quality in every respect than you would be able to buy from your home dealer. Our No. 1 quality doors we absolutely guarantee to be better, higher graded doors, and to contain less defects than the doors graded by the regular rules adopted and used by most manufacturers.

OUR PRICES ON DOORS AND OTHER MILL WORK ARE SO EXTREMELY LOW that many lumber dealers, large contractors and builders send us carload orders and the same customers are repeating this kind of orders several times each season. This is evidence of the fact that our prices are the lowest. Remember, we name you exactly the same price, whether you order one door or a solid carload of doors. We ship all goods to you under the same liberal guarantee that applies alike to carload orders.

WE MAKE ABSOLUTELY THE HIGHEST GRADE GRAINED DOOR ON THE MARKET, a door which is carefully grained by hand to imitate red oak. We are the only concern so far as we know making grained doors which gives the doors two heavy coats of good paint, one coat of graining color and a coat of good varnish. Our high grade grained doors are worth 50 per cent more than any other grained door on the market, and our price is lower than what you pay elsewhere for the ordinary kinds.

OUR PAINTED DOORS ARE IN A CLASS BY THEMSELVES, as we carefully shellac and putty even the slightest defects in the door and then use two coats of silver gray color paint. Our painted doors are a much better value than those sent out by other manufacturers. If you have ever bought any of our grained or painted doors, you will appreciate their superior qualities.

OUR BROAD AND LIBERAL GUARANTEE ON MILL WORK

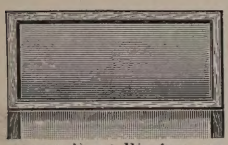
Remember, everything we sell in the mill work line is offered to you with the understanding that if you do not find them a better value than you could obtain anywhere else, if our prices are not lower than you pay for such quality anywhere else, in fact, if our goods are not perfectly satisfactory in every respect, we ask you to return them to us at our expense and we will refund both the purchase price and any transportation charges you have paid. **You take no risk whatever.**

In Our Special Free Mill Work Catalogue We Show the Largest and Most Complete Line of Front Doors Ever Made

and sold by one concern, every one of which we can guarantee to ship you more promptly than any other concern; in fact, most orders are shipped the day they reach the mill. **Write for this free catalogue today.** Do not place another order or buy another dollar's worth of mill work until you have received our latest Mill Work Catalogue with its wonderfully reduced and low prices on everything in the line of mill work. **We guarantee our prices on mill work until April 1, 1909.**

THE LOW PRICES WE NAME FOR WINDOWS

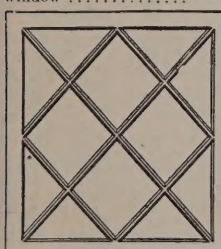
AND OTHER MILL WORK, AS WELL AS OTHER MATERIAL, ENABLE US TO SAVE YOU ONE-THIRD THE COST OF YOUR BUILDING. OUR SPECIAL MILL WORK CATALOGUE (FREE ON REQUEST) SHOWS THE LARGEST AND MOST COMPLETE LINE IN ALL SIZES AT ABOUT HALF THE REGULAR DEALERS' PRICES.



Large Front Window, top and bottom glazed with "A" quality double strength glass, to fit opening size, 3 feet, 8 inches by 5 feet.
No. 63D7142 Price, for complete window..... **$2.90**

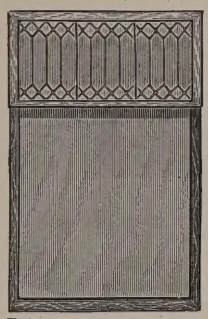
Two-Light Check Rail Window, 1⅜ inches thick. Glass size, 12 inches by 20 inches. Sash opening, 1 foot 4⅛ inches by 3 feet 10 inches. Glazed single strength glass.
No. 63D7136
Price, for complete window..... **60c**

Four-Light Check Rail Window, 1⅜ inches thick. Glass size, 10 inches by 20 inches. Sash opening, 2 feet 1 inch by 3 feet 10 inches. Glazed single strength glass.
No. 63D7189
Price, for complete window..... **63c**



Complete Window. Size, 2 feet ⅛ inch by 3 feet 10 inches (glazed).
$1.65

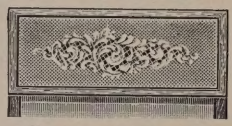
Queen Anne Check Rail Windows, glazed with clear glass. Price includes both top and bottom sash.
No. 63D7152
Price, for complete window..... **$1.65**



This beautiful Front Window, top sash glazed with leaded crystal sheet glass, bottom sash glazed with double strength "A" quality glass, to fit opening size, 3 feet 8 inches by 5 feet.
No. 63D7106 Price, for complete window..... **$3.69**

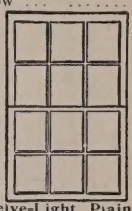
We pack and crate every window and every sash carefully with materials of the proper thickness and positively insure safe delivery, as well as securing for you the lowest possible freight rate.

This beautiful Front Window, top sash glazed with beautiful leaded art design, bottom sash glazed with double strength "A" quality glass, to fit opening size, 3 feet 8 inches by 5 feet.
No. 63D7100 Price, for complete window..... **$4.68**



This beautiful Front Window, top sash glazed with Battenberg lace design, bottom sash glazed with clear "A" quality double strength glass, to fit opening size, 3 feet 8 inches by 5 feet.
No. 63D7130
Price, for complete window..... **$3.25**

Eight-Light Plain Rail Window, 1⅜ inches thick. Glass size, 8 inches by 10 inches. Sash opening, 1 foot 8½ inches by 3 feet 9¼ inches. Glazed single strength glass.
No. 63D7178
Price, for complete window..... **51c**



Twelve-Light Plain Rail Window, 1⅜ inches thick. Glass size, 7 inches by 9 inches. Sash opening, 2 feet 1 inch by 3 feet 5½ inches. Glazed single strength glass.
No. 63D7180
Price, for complete window..... **64c**

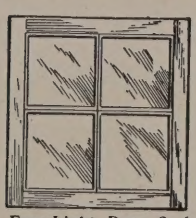
WE SELL WINDOWS OF EVERY DESCRIPTION

In our Free Special Catalogue of Mill Work we illustrate and describe more than one hundred different styles and sizes of front or cottage windows and quote prices very much lower than any other concern. The windows shown on this page are only a few picked at random from our Mill Work Catalogue to show you what wonderfully low prices we charge for windows of every description.

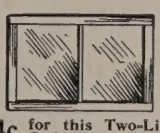
Nothing adds more to the appearance of a house than one of our beautiful cottage art windows. A couple of dollars invested in an attractive front window will add many times that small amount to the value of your property.

About the quality of our windows. Unlike many manufacturers and dealers who sacrifice quality for price, we furnish only a high quality of windows, a quality in keeping with the descriptions as given in our catalogue. When you order and pay for double strength "A" grade glass in your windows, we will furnish glass of that quality and of that strength or thickness. When you order and pay for single strength glass, we will fill your order accordingly. Our check rail windows are dipped in oil, which enables us to do a better job of glazing, the putty sticks better and will not crack and peel off, oil protects the sash from moisture, and should the sash get dirty in transit or in handling, the dirt can easily be cleaned off before finishing. We use only the finest grade of pure linseed oil putty.

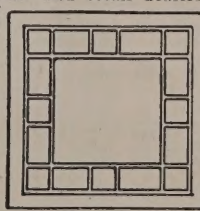
WHY WE CAN SELL WINDOWS FOR ABOUT 50 PER CENT LESS THAN THE AVERAGE RETAIL DEALER and guarantee at the same time to furnish the highest quality. We have facilities for manufacturing about 2,500 windows per day and can therefore make them at a much lower cost than most other manufacturers, quality considered. We control the timber from the time it is cut in the forest until the jobs are finished in our factory. Every piece of material going into a sash is carefully inspected and we pride ourselves on the high quality of our material, the thorough workmanship and careful manner in which all our windows are made and sent out from our factory. You pay us just the actual manufacturing cost with only our one very small margin of profit added. Our mill work is shipped direct to you from the factory, also saving you much of the profits and expenses of the average manufacturer and saving you all the profits and expenses of the wholesale and retail dealers. **In buying your windows from us, you are getting them for about one-half the usual retail price.**



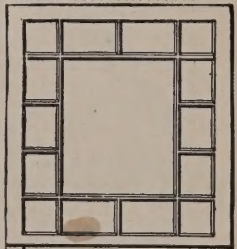
Four-Light Barn Sash, 1⅛ inches thick. Size, 21 inches by 26 inches.
No. 63D7261 **38c**
Price, glazed.....



34c for this Two-Light Cellar Sash (glazed). Size, 2 feet 1 inch by 1 foot 4 inches. 1⅜ inches thick.
No. 63D7241 **34c**
Price.....



Marginal Light Gable Sash, 1⅜ inches thick. We glaze in any color, green, blue or red Cathedral glass. Size, 2 feet by 2 feet 5 inches.
No. 63D7217 **$1.55**
Price.....



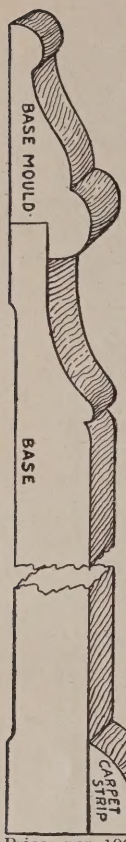
Complete Window. Size, 2 feet ⅛ inch by 3 feet 10 inches (glazed).
$1.83

Check Rail Windows with marginal light top sash, glazed with assorted colored marginal lights, bottom sash glazed with clear glass, size, 2 feet ⅛ inch by 3 feet 10 inches.
No. 63D7156
Price, for complete window..... **$1.83**

WE GUARANTEE OUR PRICES ON MILL WORK UNTIL APRIL 1, 1909.

Do You Wonder That We Can Make the Cost So Low on All Houses Shown in this Book

when we are able to quote you such extremely low prices on all materials, including mouldings? Please compare these prices with the prices you have been paying in the past, bearing in mind that the items we quote on this page are materials of the best quality. We certainly save you about one-half, and that is the reason we can enable you to build a $2,500.00 house for $1,700.00, a $1,500.00 house for $1,000.00, a $1,100.00 house for $705.00, etc.



INTERIOR FINISH AND MOULDINGS.

Does a saving of 25 to 50 per cent on mouldings interest you? If so, carefully glance over the prices shown on this page. Bear in mind these are not specials displayed for the purpose of misleading you, but are a fair representation of all the prices we show in our latest Special Mill Work Catalogue.

Wideawake Carpenters, Builders and Contractors, or anyone who is capable of judging this line of material, will be at a loss to know how it is possible to sell the highest grade mouldings and interior trim at these unheard of prices. There is nothing strange about it when you stop to consider that we sell all mill work at the lowest factory prices, just actual manufacturing cost and our one small profit added. At our mill work factory, one of the largest manufacturing mill work plants in this country, we make all kinds of high grade mill work, which includes moulding and interior trim of every description. Where the smaller manufacturer is only able to make a run of 1,000 feet of moulding at a time, we are able to produce it in lots of 100,000 feet, and as a result reduce the cost of "set ups," adjusting the knives, machines, etc., to one-tenth the cost usually incurred by running moulding in small lots. Besides, we control the cost of the lumber from the time the tree is felled until it leaves our factory door. When you buy moulding or other mill work from us you are not paying a handsome profit to the timberman, manufacturer, jobber and retail dealer, and as a result we are able to sell you mouldings and other materials in many instances at less than half the price charged by the retail dealer.

WE SELL ONLY THE HIGHEST GRADES OF MOULDING

in the various woods. To produce only the best and cleanest moulding it is necessary to choose only clear, select, kiln dried material, which must be run on slow feed with the finest up to date machinery, which gives a smooth satin finish and can usually be varnished or painted without sanding. Our factory is equipped with the latest improved machinery, which is manned by only the best skilled labor, and as a result we are able to produce moulding second to none.

If you are interested in mouldings and interior finish, in fact anything in the mill work or building material line, you should have a copy of our latest Mill Work Catalogue. It is by far the best and most complete book of its kind published, and every price is guaranteed to be the lowest for a good grade of goods.

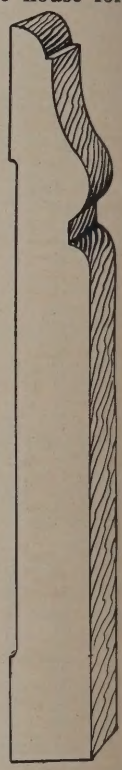
BASE AND BASE MOULDING MADE OF CLEAR SOFT PINE

No. 63D7499 Base Moulding, $\frac{13}{16}$x2¼ inches. Price, per 100 feet **$0.89**

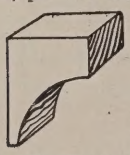
No. 63D7514 Base, $\frac{13}{16}$x7½ inches. Price, per 100 feet **2.65**

No. 63D7529 Carpet Strip, ½x⅞ inch. Price, per 100 feet ..... **.32**

No. 63D7916 Lattice, made from clear soft wood. Size, $\frac{5}{16}$x1⅛ inches. Price, per 100 feet ..... **.28**

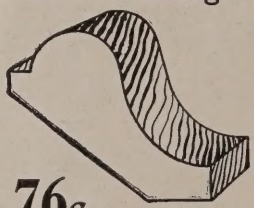


No. 63D7547 Wisconsin Birch Base. Size, 13-16 x7¼ inches. Price, per 100 feet .. **$4.26**



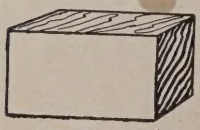
No. 63D7814 Cove Moulding, made of clear soft wood. Size, ¾x⅞ inch. Price, per 100 feet..... **30c**

Bed Moulding.

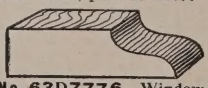


76c Per 100 Feet.

No. 63D7926 Bed Moulding, nice clear stock, made of soft wood. Size, 13-16x2 inches. Price, per 100 feet.. **76c**



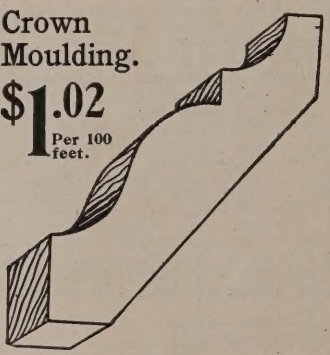
No. 63D7934 Blind Stop, made of clear soft wood. Size, 13-16x1⅜ inches. Price, per 100 feet..... **51c**



No. 63D7776 Window and Door Stop, made of clear yellow pine. Size, ¾x1⅛ inches. Price, per 100 feet..... **30c**

Crown Moulding.

$1.02 Per 100 feet.

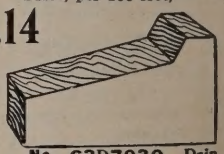


No. 63D7919 Crown Moulding, made of clear soft wood, for paint or oil finish. Size, 13-16x2¾ inches. Price, per 100 feet..... **$1.02**

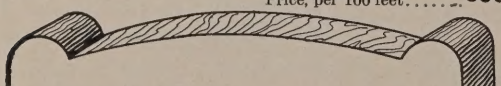
25c Per 100 feet.

No. 63D7784 Quarter Round Moulding, made of clear soft wood. Size, ¾x¾ inches. Just the actual manufacturing cost and our one small profit added. Price, per 100 feet, **25c**

$1.14 Per 100 feet.



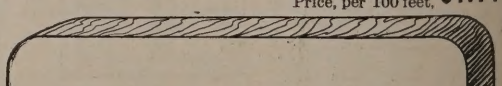
No. 63D7930 Drip Cap, made of clear soft wood, for paint or oil finish. Size, 1⅛x1¾ ins. Price, per 100 feet, **$1.14**



No. 63D7609 Clear Soft Wood Casing, for paint or oil finish. Size, 13-16x4¼ inches. Price, per 100 feet **$1.54**

Wood Casing.

$1.54 Per 100 feet.

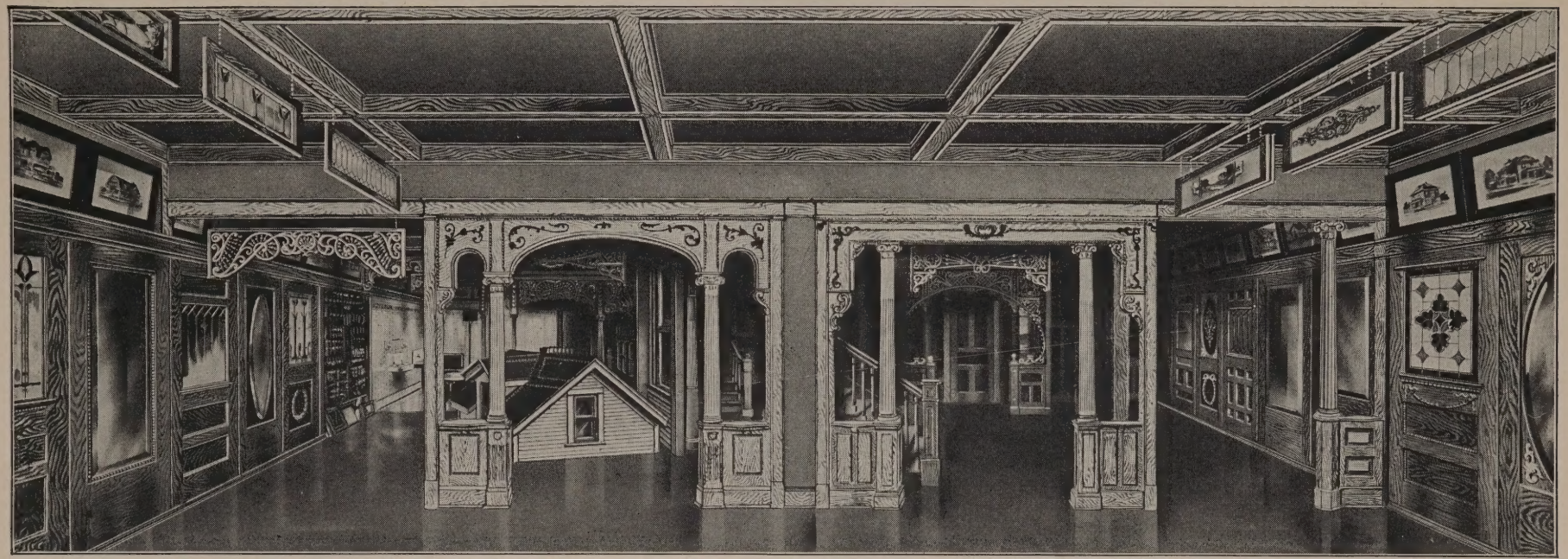


No. 63D7594 Clear Soft Wood Casing, for paint or oil finish. Size, 13-16x4¼ inches. Price, per 100 feet **$1.54**

WE GUARANTEE THE PRICES SHOWN ON THIS PAGE UNTIL APRIL 1, 1909.

We Cordially Invite You to Inspect Our Complete Line of Building Material Displayed in The Show Rooms of Our Chicago Store

THE ILLUSTRATION BELOW IS REPRODUCED FROM AN ACTUAL PHOTOGRAPH OF ONE OF THE SAMPLE SHOW ROOMS IN OUR CHICAGO STORE



On account of our prices being so very low, in many instances lower than the average dealer is obliged to pay at wholesale prices, the retail dealers or lumber yards men offer as an argument in their own defense that Sears, Roebuck & Co. furnish goods in lower quality than they (the retail dealers) furnish. Such a statement, no matter by whom it is made, is absolutely false, and as a protection to any one who buys from us **we make this broad and liberal guarantee, backed by our $40,000,000.00 capital:** If our Mill Work and Building Material, including Sash, Doors, Blinds, Mouldings, Stair Work, etc., is not found **better in quality and lower in price** than the same standard grades can be bought for in your city, even after paying freight charges, **send them back at our expense and we will refund your money and pay freight both ways.** Judge for yourself, could we make such a liberal guarantee and still remain in business if we sold inferior goods? Please stop and think that when you order from us you take **no risk at all,** and besides we stand back of our goods, even after they have entered the construction of your building.

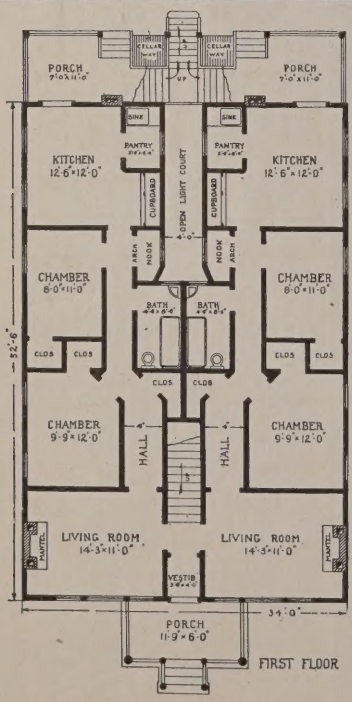
If in doubt about the quality of our goods, or if you would become better satisfied by seeing our line of **Doors, Windows, Stair Work, Mouldings, Mantels, Furnaces, Hardware, Plumbing Goods, Heating Plants, Paints and other Building Material,** before giving us your order we cordially invite you to inspect our complete line of Building Material, which is displayed in our Chicago show rooms. You will save your railroad fare and a great many dollars besides. We will be glad to give you any expert advice which would enable you to construct a better building and at the same time lower its cost. In our show rooms we carry our entire line, which is composed of goods taken from our regular stock. Every item we sell you we guarantee to be equal to or better than the goods shown in our show rooms. If you intend to build, or if you are a carpenter or contractor and have not seen or used any of our goods within the past six months, you have no idea of the great improvement we have made in our line and how much we have bettered its quality.

Please understand it is not necessary to come to Chicago to select your material. Nine hundred and ninety-nine customers out of every thousand make up their orders from the illustrations and descriptions shown in our Special Mill Work Catalogue and always find that the goods come up to their expectations in every way. We guarantee that every item illustrated and described in our Mill Work and Building Material Catalogue will be exactly as represented and that the prices printed are guaranteed to be our lowest inside prices for any quantity. We name the same low price on orders amounting to $5,000.00 as on small orders, which is the very lowest price it is possible to make for goods of such quality. However, if you are going to place a large order for mill work and other building material and do not feel perfectly at ease in sending us your order without first inspecting our goods, we by all means recommend that rather than place your order elsewhere at exorbitant prices, you come to Chicago and see our line, as we guarantee that the saving we will make you will repay you many times the amount you will pay out for railroad fare.

$4,115.00 BUILDS THIS 16-ROOM FRAME BUILDING

WITH BATHROOMS, MANTELS AND OPEN FIREPLACES CONSTRUCTED FOR FOUR FAMILIES.

THIS FLAT BUILDING WOULD COST OVER $6,000.00 IF THE BUILDING MATERIAL WERE PURCHASED AT RETAIL PRICES, BUT THE COST OF $4,115.00 IS MADE POSSIBLE BY PURCHASING ALL THE BUILDING MATERIAL FROM US AT OUR WHOLESALE PRICES AND BY USING OUR BUILDING PLANS, WHICH COST YOU NOTHING, AS EXPLAINED ON PAGE 2.



MODERN HOME No. 130

Our bill of materials which we furnish with our building plans itemizes every piece and part of building material required to complete the building ready for occupancy. It also gives you an estimate of how much the labor should cost you, all of which is included in the amount, $4,115.00.

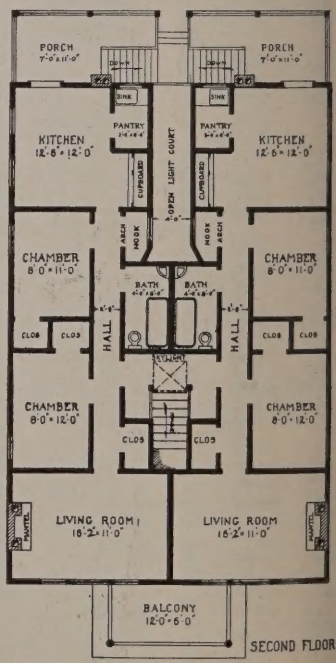
Please Note the Arrangements of Rooms are as Follows:

FIRST FLOOR.

Two Living Rooms, 11 feet by 14 feet 3 inches.
Two Chambers, 9 feet 9 inches by 12 feet.
Two Chambers, 8 feet by 11 feet.
Two Kitchens, 12 feet by 12 feet 6 inches.
Two Bathrooms.
Two Pantries.
Two Alcoves or Nooks.
Two Vestibules.
Six Closets.
Front Porch, 6 feet by 11 feet 9 inches.

SECOND FLOOR.

Two Living Rooms, 11 feet by 16 feet 2 inches.
Two Chambers, 8 feet by 11 feet.
Two Chambers, 8 feet by 12 feet.
Two Kitchens, 12 feet by 12 feet 6 inches.
Two Alcoves or Nooks.
Two Bathrooms.
Two Vestibules.
Six Closets.

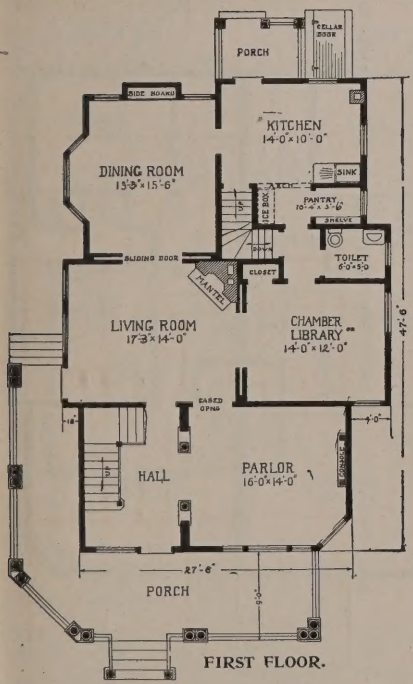


The Entire Measurement of This House is 34 feet by 52 feet 6 inches, not including porches. This building has an excavated basement under the entire building. The rooms on both the first and second floor are 9 feet from floor to ceiling. We specify yellow pine doors and trim throughout and clear gum flooring. The erection of a building of this kind at this price makes a very good paying investment.

$4,080.00 Is All You Need to Build This Elegant Twelve-Room $6,000.00 Residence

WITH MANTEL, CONSOLE, ETC. THIS IS MADE POSSIBLE BY THE USE OF OUR COMPLETE BUILDING PLANS, SPECIFICATIONS AND COMPLETE BILL OF MATERIALS, ITEMIZING EVERYTHING NECESSARY. WE SEND THESE PLANS, ETC., FOR $1.00 TEMPORARY DEPOSIT, BUT THEY COST YOU NOTHING, AS EXPLAINED ON PAGE 2.

MODERN HOME No. 132



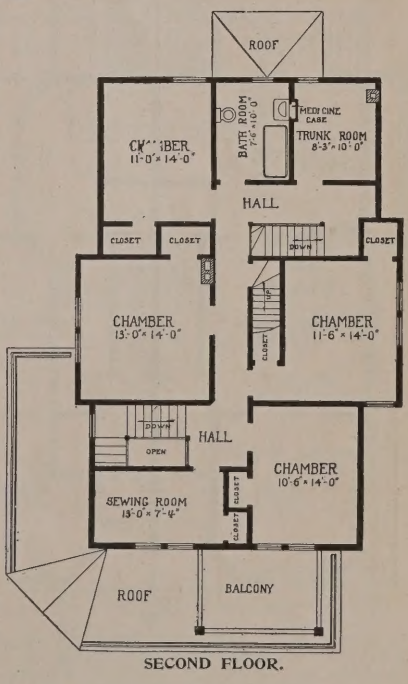
Be sure to note how conveniently the rooms are arranged in this fine city residence. Economically heated.

FIRST FLOOR.

Reception Hall.
Parlor, 16 feet by 14 feet.
Living Room, 17 feet 3 inches by 14 feet.
Library, 14 feet by 12 feet.
Dining Room, 13 feet 3 inches by 15 feet 6 inches.
Kitchen, 14 feet by 10 feet.
Pantry, 10 feet 4 inches by 3 feet 6 inches.
Toilet Room, 6 feet by 5 feet.
Closet.
Sideboard built in the wall.
Large Porch.

SECOND FLOOR.

Chamber, 13 feet by 14 feet.
Chamber, 11 feet 6 inches by 14 feet.
Chamber, 10 feet 6 inches by 14 feet.
Chamber, 11 feet by 14 feet.
Sewing Room, 7 feet 4 inches by 13 feet.
Bathroom, 7 feet 6 inches by 10 feet.
Trunk Room, 8 feet 3 inches by 10 feet.
Six Closets.



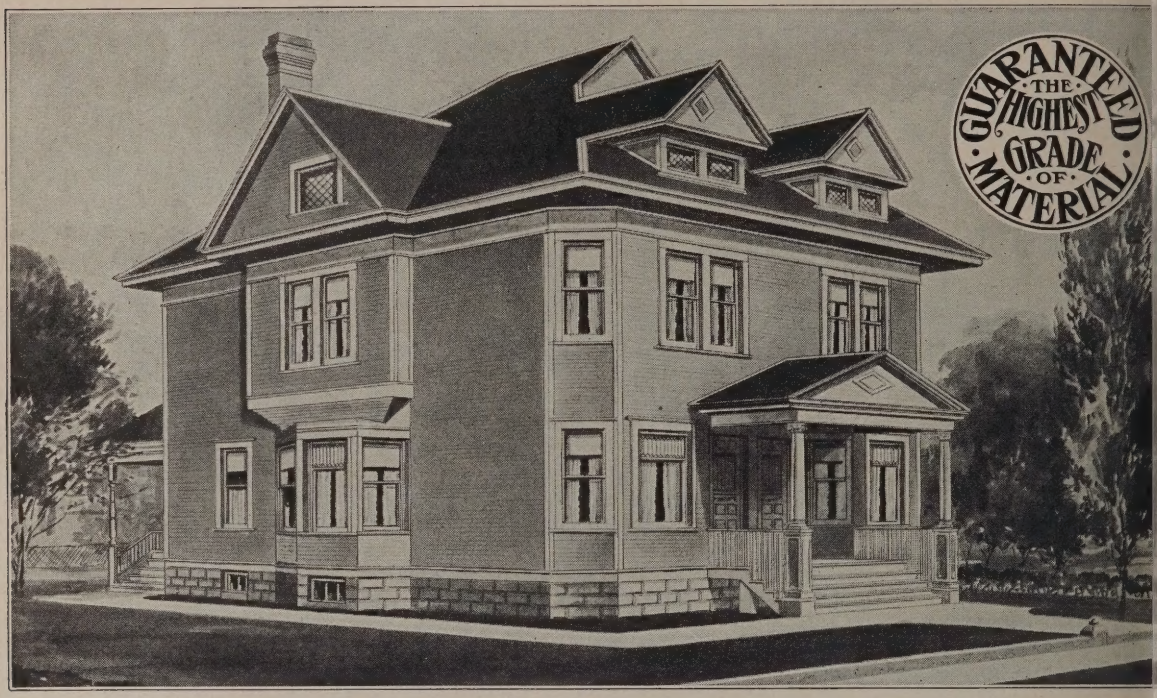
The Entire Measurement of This House is 33 feet by 47 feet 6 inches, not including porches. It has an excavated basement under the entire house, 7 feet 4 inches from floor to joists. Height of rooms in the first story is 10 feet from floor to ceiling. Rooms on the second story are 9 feet from floor to ceiling. For the inside finish of this house we specify the highest quality of oak doors, casings, mouldings of all kinds, and oak floors for the entire house, both up and downstairs.

Complete Steam Heating Plant, extra $282.90
Complete Hot Water Heating Plant, extra 316.50

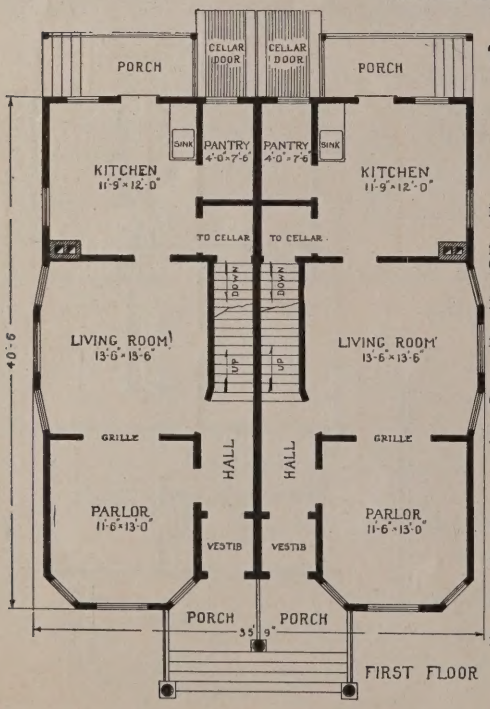
$3,340.00 Builds Complete Ready for Occupancy

This Large Twelve-Room Double House in Frame Construction

WITHOUT THE USE OF OUR BUILDING PLANS AND MATERIAL AT OUR LOW PRICES YOU COULD NOT COMPLETE THIS BUILDING FOR LESS THAN $5,500.00. WE OFFER THESE PLANS WITHOUT COST TO YOU. SEE PAGE 2.



MODERN HOME No. 129



The arrangement of rooms for each family is as follows:

FIRST FLOOR.

Parlor, 11 feet 6 inches by 13 feet.

Living Room, 13 feet 6 inches by 13 feet 6 inches.

Kitchen, 11 feet 9 inches by 12 feet.

Pantry, 4 feet by 7 feet 6 inches.

Vestibule.

Front Porch, 5 feet 6 inches by 14 feet.

Two Rear Porches, 5 feet by 9 feet.

SECOND FLOOR.

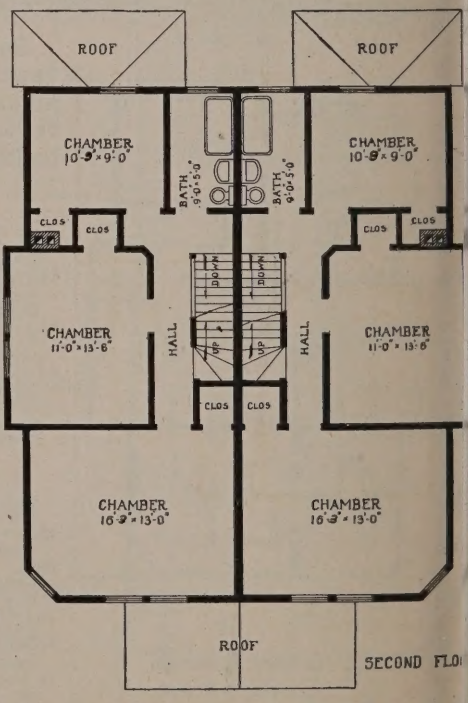
Chamber, 13 feet by 16 feet 3 inches.

Chamber, 11 feet by 13 feet 6 inches.

Chamber, 9 feet by 10 feet 9 inches.

Bath, 5 feet by 9 feet.

Three Closets.

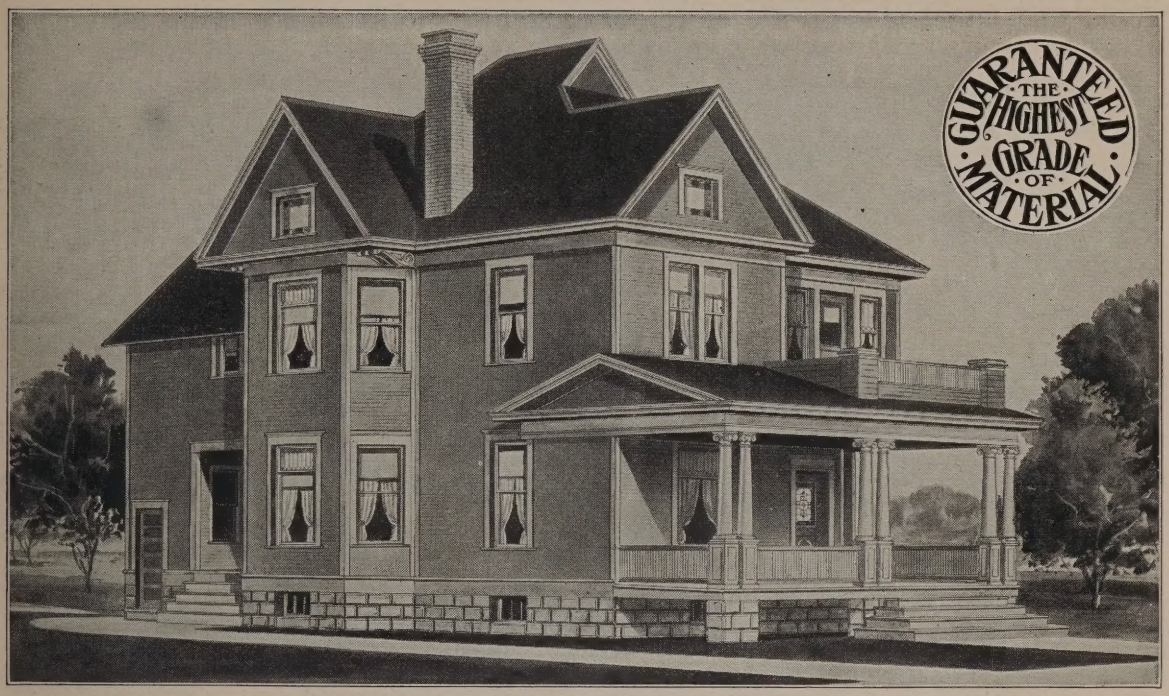


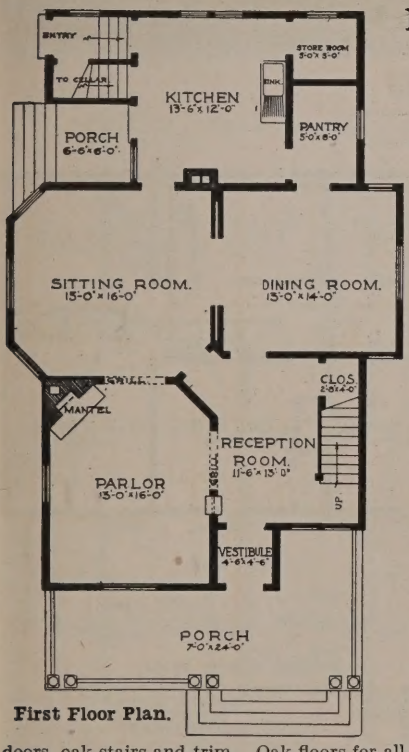
The Entire Measurement of This House **is 35 feet 9 inches by 40 feet 6 inches,** not including porches, and divided for t families, giving each family six rooms, three rooms on the first floor and three roo on the second floor. This fancy modern double house is built over a 7-foot 2-inch basement and a concrete block foundation. The rooms on the fi floor are 9 feet from floor to ceiling and the rooms on the second floor are 8 feet 6 inches from floor to ceiling. As an investment it will pay y handsomely, bringing big returns on a small outlay of money.

Complete Hot Air Heating Plant, for soft coal, extra..... $164.00
Complete Hot Air Heating Plant, for hard coal, extra..... 169.00

$3,055.00 WILL BUILD THIS FINE Ten-Room Modern Residence

ACCORDING TO OUR COMPLETE SET OF PLANS, SPECIFICATIONS AND BILL OF MATERIALS WHICH WE WILL FURNISH YOU WITHOUT COST, AS EXPLAINED ON PAGE 2.





First Floor Plan.

MODERN HOME No. 119

THE ARRANGEMENT OF THIS HOUSE IS AS FOLLOWS:

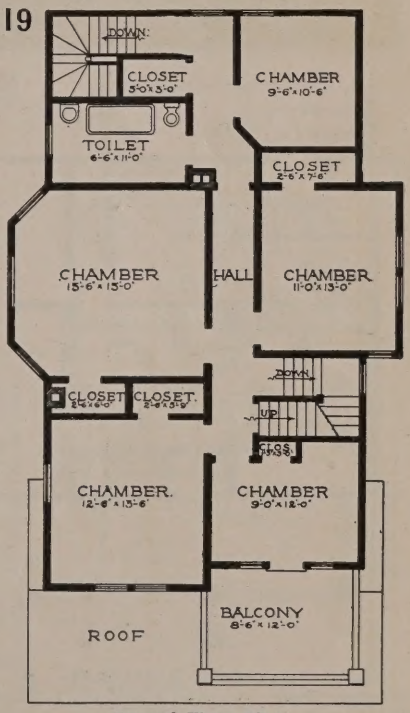
FIRST FLOOR.

Reception Room, 11 feet 6 inches by 13 feet.
Vestibule, 4 feet 6 inches by 4 feet 6 inches.
Parlor, 13 feet by 16 feet.
Sitting Room, 15 feet by 16 feet.
Dining Room, 13 feet by 14 feet.
Kitchen, 12 feet by 13 feet 6 inches.
Pantry, 5 feet by 8 feet.
Store Room, 5 feet by 5 feet.
Closet, 2 feet 8 inches by 4 feet.
Front Porch, 7 feet by 24 feet.
Rear Porch, 6 feet by 6 feet 6 inches.

SECOND FLOOR.

Chamber, 15 feet by 15 feet 6 inches.
Chamber, 12 feet 6 inches by 13 feet 6 inches.
Chamber, 11 feet by 13 feet.
Chamber, 9 feet by 12 feet.
Chamber, 9 feet 6 inches by 10 feet 6 inches.
Bathroom, 6 feet 6 inches by 11 feet.
Hall, 3 feet 6 inches by 35 feet.
Five Clothes Closets.
Balcony over front porch, 8 feet 6 inches by 12 feet.
The entire measurement of this house, not including porches, is 32 feet by 46 feet 6 inches.

The basement of this house is 7 feet in the clear. First story is 9 feet 6 inches between floor and ceiling. Second story is 9 feet between floor and ceiling. Attic is 7 feet 6 inches between floor and collar beams. For the first floor of this house we specify fancy veneered oak doors, oak stairs and trim. Oak floors for all rooms excepting the kitchen, pantry and store room. For these three rooms we specify maple flooring. For the second floor we specify "A" grade yellow pine doors and yellow pine trim and gumwood flooring.



Second Floor Plan.

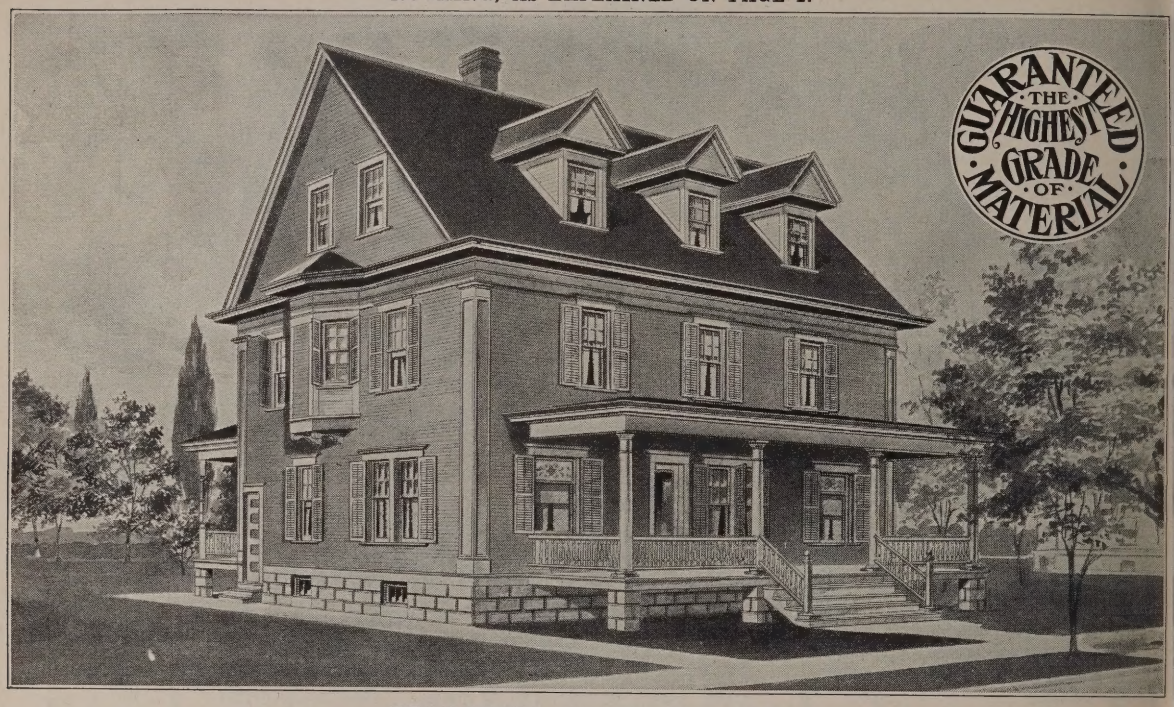
We will furnish you complete set of plans, specifications and bill of materials, itemizing all materials that are to be used in this building, for a temporary deposit of $1.00, but will give you back your $1.00 as explained on page 2.

Complete Hot Air Heating Plant, for soft coal, extra	$116.00
Complete Hot Air Heating Plant, for hard coal, extra	119.00
Steam Heating Plant, extra	308.00
Hot Water Heating Plant, extra	332.00

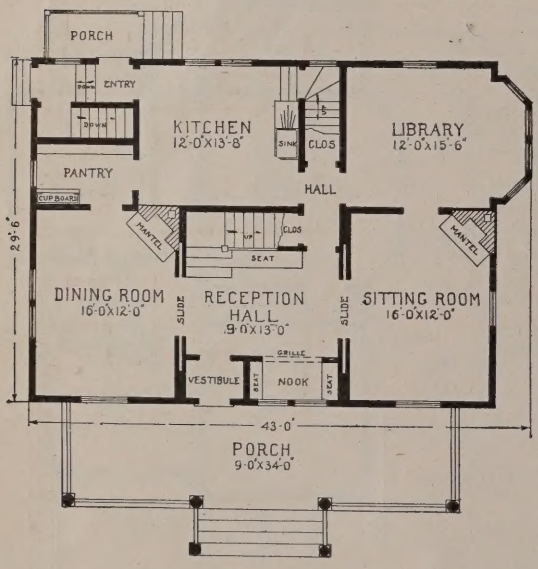
$3,220.00 AND OUR BUILDING PLANS

Specifications and Complete Itemized Bill of Materials Will Build this Large Modern Eleven-Room $5,200 Frame Residence with Bathroom.

DON'T PAY $150.00 FOR A SET OF BUILDING PLANS, FOR OURS WILL COST YOU NOTHING, AS EXPLAINED ON PAGE 2.



MODERN HOME No. 128

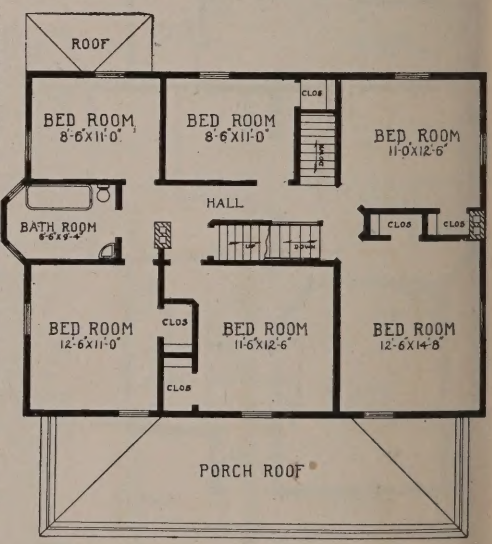


FIRST FLOOR PLAN.

Reception Hall	9 feet by 13 feet
Sitting Room	12 feet by 16 feet
Dining Room	12 feet by 16 feet
Library	12 feet by 15 feet 6 inches
Kitchen	12 feet by 13 feet 8 inches
Alcove.	
Pantry.	

Just think of erecting a house of this size and style and finished with oak doors, trim and oak floor on the first floor and solid yellow pine on the second floor, with gum flooring, for less than $3,500.00 by getting your building material from us, and remember that the quality of the material we furnish at the low prices named in our bill of materials is far better than that ordinarily furnished by most dealers throughout the country.

Note the handsome arrangement of the rooms in this house and the two nice mantels and open fireplaces.



SECOND FLOOR PLAN.

Two Bedrooms	11 feet by 12 feet 6 inches
Two Bedrooms	8 feet 6 inches by 11 feet
Bedroom	11 feet 6 inches by 12 feet 6 inches
Bedroom	12 feet 6 inches by 14 feet 8 inches
Bathroom	6 feet 6 inches by 9 feet 4 inches
Five Closets.	

The entire measurement of the house is 43 feet by 29 feet 6 inches, not including porches, and with an excavated basement 7 feet 2 inches high from floor to joists with cement floor in the basement. The height of rooms in both the first and second floors is 8 feet 6 inches from floor to floor to ceiling. Send for a copy of our big Mill Work Catalogue in which we quote the very lowest price on the most complete line of high grade mill work.

Complete Steam Heating Plant, extra $247.83
Complete Hot Water Heating Plant, extra 285.82

$3,185.00 BUILDS THIS NINE-ROOM MODERN HOUSE

ACCORDING TO OUR PLANS, SPECIFICATIONS AND BILL OF MATERIALS WHICH WE SEND YOU FOR A TEMPORARY DEPOSIT OF $1.00 AND WE GIVE YOU BACK YOUR $1.00, MAKING THE PLANS COST YOU NOTHING, AS EXPLAINED ON PAGE 2.

THIS HOUSE WOULD ORDINARILY COST YOU OVER $4,200.00

MODERN HOME No. 120

The arrangement of this house is as follows:

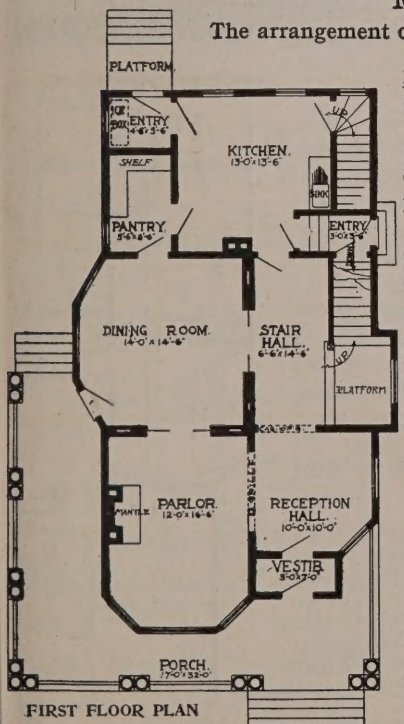
FIRST FLOOR.

Reception Hall, 10 feet by 10 feet.
Vestibule, 3 feet by 7 feet.
Parlor, 12 feet by 16 feet 6 inches.
Dining Room, 14 feet by 14 feet 6 inches.
Kitchen, 13 feet by 13 feet 6 inches.
Stair Hall, 6 feet 6 inches by 14 feet 6 inches.
Pantry, 5 feet 6 inches by 8 feet 6 inches.

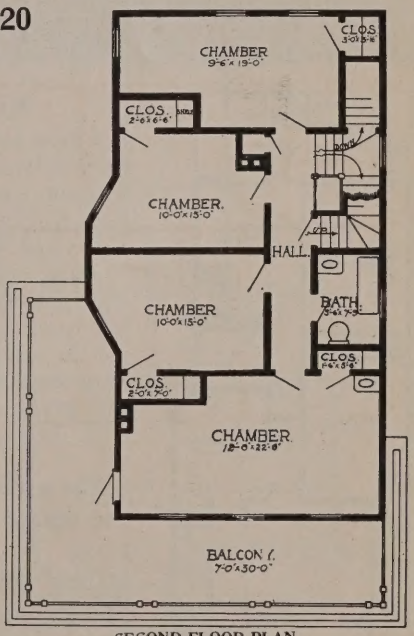
SECOND FLOOR.

Chamber, 12 feet by 22 feet 6 inches.
Chamber, 9 feet 6 inches by 19 feet.
Two Chambers, 10 feet by 15 feet each.
Bathroom, 5 feet 6 inches by 7 feet 9 inches.
Hall, 3 feet 6 inches by 20 feet.
Four Clothes Closets.
Balcony extending over the entire front porch.
Front Porch, 8 feet by 51 feet 6 inches.

The entire measurement of this house not including porch is 27 feet 8 inches by 47 feet. This has an excavated basement, 7 feet 4 inches in the clear. First story, 9 feet from floor to ceiling. Second story, 8 feet 6 inches from floor to ceiling. Attic, 7 feet between floor and collar beams.



FIRST FLOOR PLAN



SECOND FLOOR PLAN

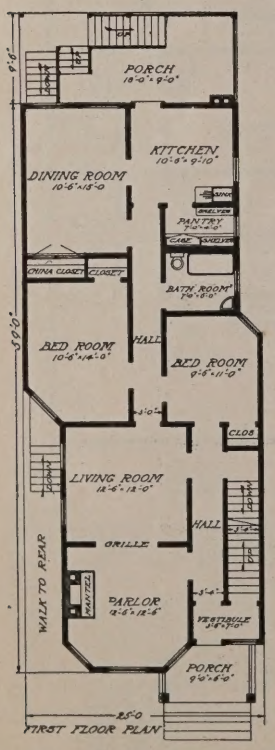
To give you an idea of the quality and kind of material specified in this $4,200.00 house that you can build for less than $3,200.00, we name below a few of the items that are specified:

Cement block foundation, fancy veneered oak doors, oak trim, oak stairs, etc., for the first floor. Also oak flooring for all the rooms on the first floor excepting kitchen, pantry, rear and side entrance and for these rooms we specify maple flooring. For the second floor we specify "A" grade solid yellow pine inside doors with yellow pine trim and gumwood flooring. **You can get the plans, blue prints and complete bill of materials itemizing all materials to be used in this house for nothing, as explained on page 2.**

Complete Hot Air Heating Plant, for soft coal, extra	$103.00
Complete Hot Air Heating Plant, for hard coal, extra	106.00
Steam Heating Plant, extra	273.00
Hot Water Heating Plant, extra	294.00

$3,160.00 WILL BUILD This Nice Modern 13-Room City Two-Flat Frame Building, COMPLETE, FOR TWO FAMILIES

SEND FOR A FULL SET OF BUILDING PLANS, SPECIFICATIONS AND COMPLETE BILL OF MATERIALS FOR THIS BUILDING. WE CAN SAVE YOU AT LEAST $1,800.00 BY USING OUR PLANS AND BUYING YOUR BUILDING MATERIAL FROM US. REMEMBER, ALL MATERIAL SPECIFIED IN OUR HOUSES IS FULLY GUARANTEED.



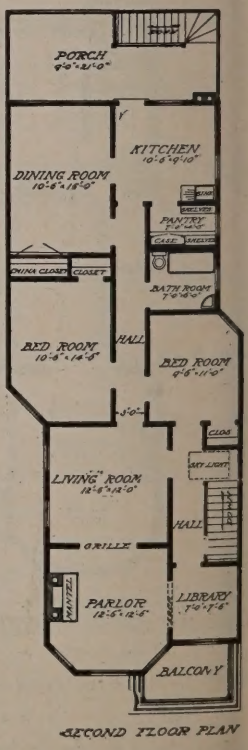
MODERN HOME No. 131

A most wonderful value. Let us furnish you plans, specifications and a complete itemized bill of materials without cost. Let us prove to you that we can furnish all material necessary for its construction and save you at least one-third. You cannot find a better or safer investment. It will earn a larger income than money loaned at 8 per cent. If this style of a flat building appeals to you we would strongly advise you to build. The prices on building materials are at present very low, due to market conditions, but will advance in the very near future. Build now while material and labor are cheap.

The arrangement of rooms on each of the first and second floors is as follows:

Parlor	12 feet 6 inches by 12 feet 6 inches
Living Room	12 feet by 12 feet 6 inches
Bedroom	10 feet 6 inches by 14 feet
Bedroom	9 feet 6 inches by 11 feet
Dining Room	10 feet 6 inches by 15 feet
Kitchen	10 feet 6 inches by 9 feet 10 inches
Bathroom	6 feet by 7 feet
Pantry	4 feet by 7 feet
Three Closets	
Library on Second Floor	**7 feet by 7 feet 6 inches**

Complete Steam Heating Plant, extra.....**$299.16**
Complete Hot Water Heating Plant, extra..**317.58**



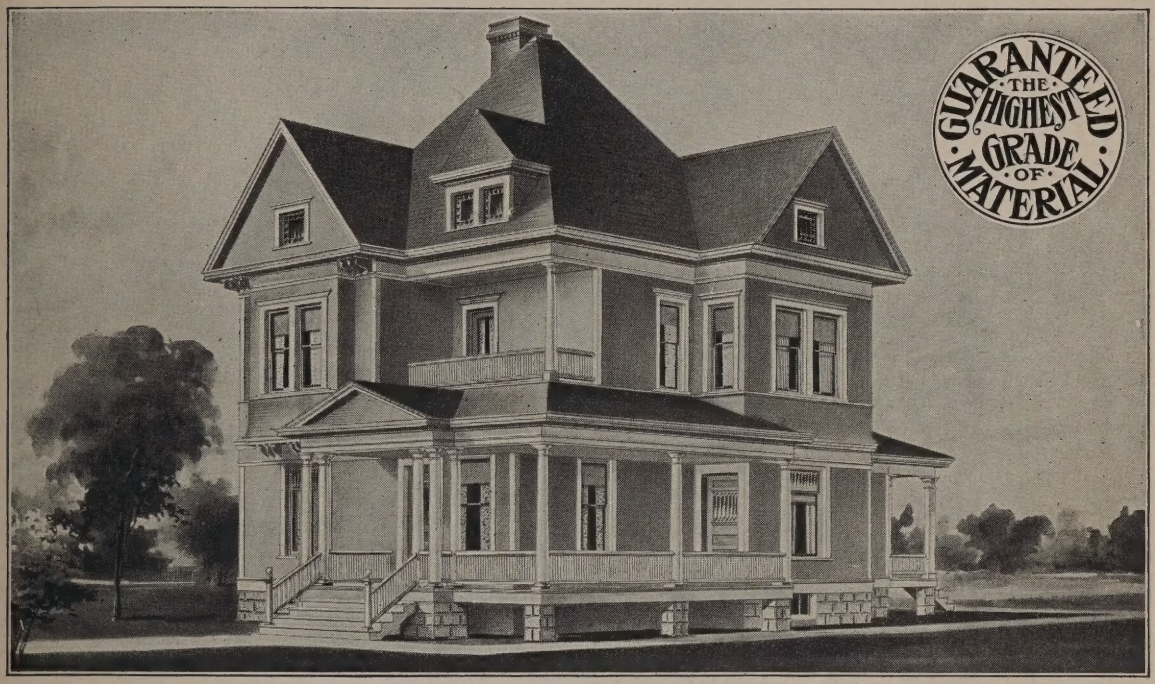
SECOND FLOOR PLAN

THIS MODERN NINE-ROOM HOME $2,795.00

MEASURING 33 FEET 6 INCHES BY 44 FEET, CAN BE BUILT READY FOR OCCUPANCY FOR

THE PLANS AND SPECIFICATIONS, ALSO A BILL OF MATERIALS ITEMIZING EVERY ITEM USED FOR THE CONSTRUCTION OF THIS BUILDING COST YOU NOTHING, AS THOROUGHLY EXPLAINED ON PAGE 2.

THIS HOUSE WOULD ORDINARILY COST YOU OVER $4,000.00.

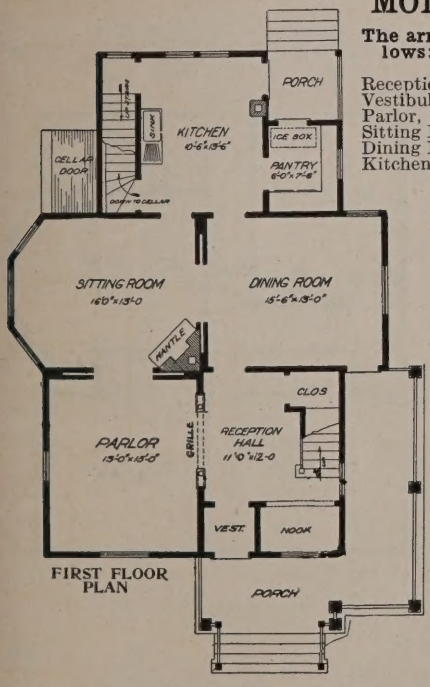


MODERN HOME No. 118.

The arrangement of this house is as follows:

FIRST FLOOR.

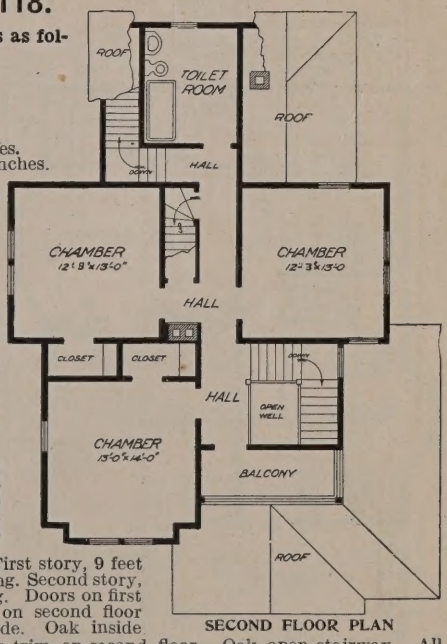
Reception Hall, 11 feet by 12 feet.
Vestibule, 4 feet by 4 feet 6 inches.
Parlor, 13 feet by 15 feet.
Sitting Room, 13 feet by 16 feet.
Dining Room, 13 feet by 15 feet 6 inches.
Kitchen, 10 feet 6 inches by 13 feet 6 inches.
Pantry, 6 feet by 7 feet 6 inches.
One Clothes Closet, 3 feet by 4 feet 6 inches.
Front Porch, 6 feet 6 inches by 32 feet 6 inches.
Rear Porch, 6 feet by 6 feet.



FIRST FLOOR PLAN

SECOND FLOOR.

Chamber, 13 feet by 14 feet.
Chamber, 12 feet 3 inches by 13 feet.
Chamber, 12 feet 9 inches by 13 feet.
Bathroom, 8 feet by 10 feet.
Hall, 3 feet by 26 feet.
Two Closets, 2 feet 6 inches by 6 feet 6 inches.



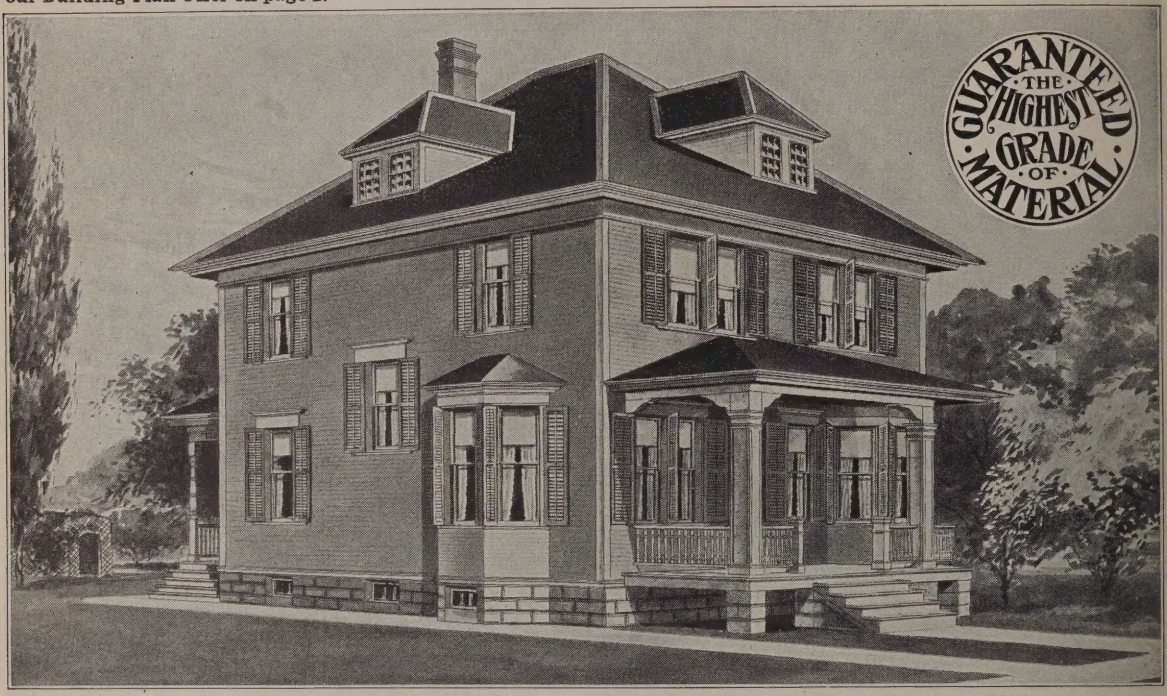
SECOND FLOOR PLAN

The entire measurement of this building, not including porches, is 33 feet 6 inches by 44 feet. This house has an excavated basement 6 feet 6 inches high in the clear. Cement block foundation. First story, 9 feet 6 inches between floor and ceiling. Second story, 8 feet between floor and ceiling. Doors on first floor are veneered oak; doors on second floor are solid yellow pine "A" grade. Oak inside trim on first floor, yellow pine trim on second floor. Oak open stairway. All other material in this house is specified in comparison with the items mentioned above and we guarantee all materials furnished by us to be entirely satisfactory and reach you in first class condition. This complete set of plans, including a longitudinal section view, specifications and a complete bill of materials cost you nothing, as explained on page 2.

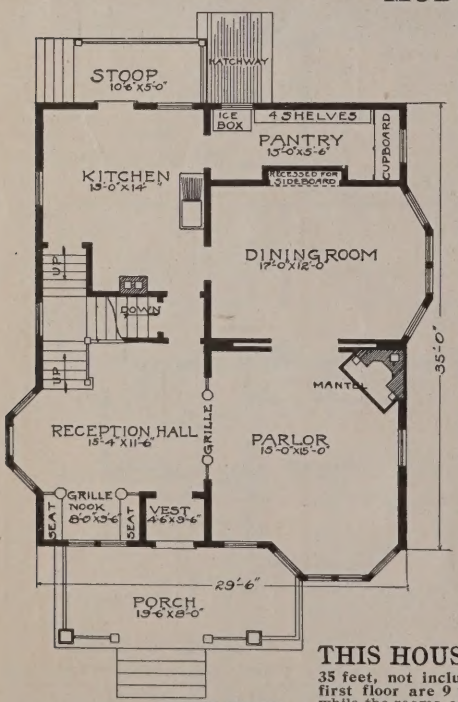
Complete Hot Air Heating Plant, for soft coal, extra	$ 95.00
Complete Hot Air Heating Plant, for hard coal, extra	97.00
Hot Water Heating Plant, extra	$324.00
Steam Heating Plant, extra	301.00

$2,775.00 WILL BUILD THIS EIGHT-ROOM MODERN FRAME RESIDENCE

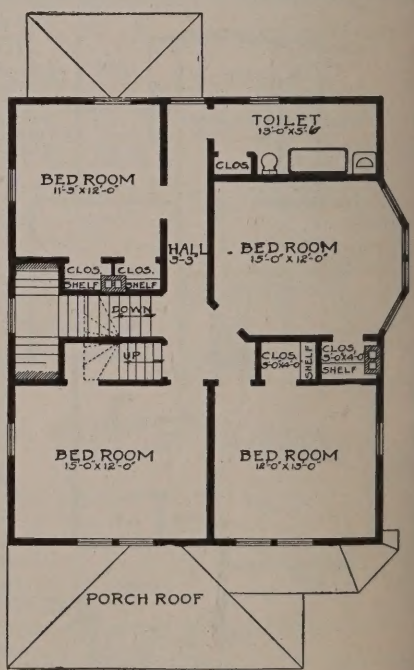
With bathroom. Built over a 7-foot 4-inch basement and a concrete foundation, completely finished and ready for occupancy, providing you use our building plans and specifications. This same house, built in the ordinary way, by having your plans drawn and buying the material at the regular retail prices, would cost you $4,500.00. See our Building Plan Offer on page 2.



MODERN HOME No. 127



FIRST FLOOR.



SECOND FLOOR.

Don't Delay Building.

You can save $1,500.00 or more on this modern eight-room house. Building material is cheaper now than it has been for some time past and will probably not be as cheap again for years to come. Send for a set of our building plans, specifications and complete bill of materials which will show you how we can save you $1,500.00 in building this house.

FIRST FLOOR.

Reception Hall, 15 feet 4 inches by 11 feet 6 inches.
Parlor, 15 feet by 15 feet.
Dining Room, 12 feet by 17 feet.
Kitchen, 13 feet by 14 feet.
Alcove, 3 feet 6 inches by 8 feet.
Pantry, 15 feet by 5 feet 6 inches.
Front Porch, 8 feet by 19 feet 6 inches.

SECOND FLOOR.

Two Bedrooms, each 12 feet by 15 feet.
Bedroom, 12 feet by 13 feet.
Bedroom, 11 feet 3 inches by 12 feet.
Bathroom, 5 feet 6 inches by 13 feet.
Five Clothes Closets.

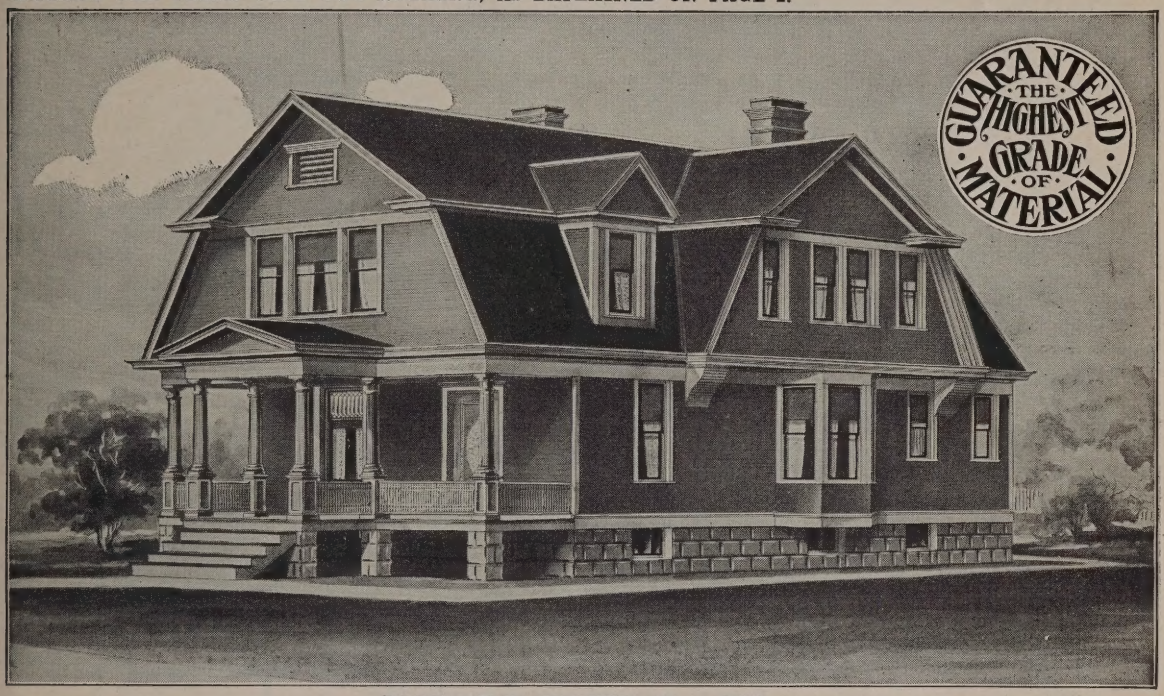
THIS HOUSE MEASURES 29 feet 6 inches by 35 feet, not including porches. The rooms on the first floor are 9 feet 6 inches from floor to ceiling, while the rooms on the second floor are 8 feet 6 inches from floor to ceiling. We specify oak trim doors and oak floors for the entire first floor, excepting kitchen floor, which is maple. The second floor is finished with best quality solid yellow pine doors and trim and gum flooring. From these few specifications you will appreciate that this is a high grade house and our wonderfully low price of $2,775.00 is made possible by our building plans and bill of materials and the wholesale prices we quote on the highest quality mill work and building material, as fully explained on page 2.

Complete Hot Air Heating Plant, for soft coal, extra..... $104.00
Complete Hot Air Heating Plant, for hard coal, extra..... 106.00

$2,585.00 BUILDS THIS LARGE NINE-ROOM HOUSE

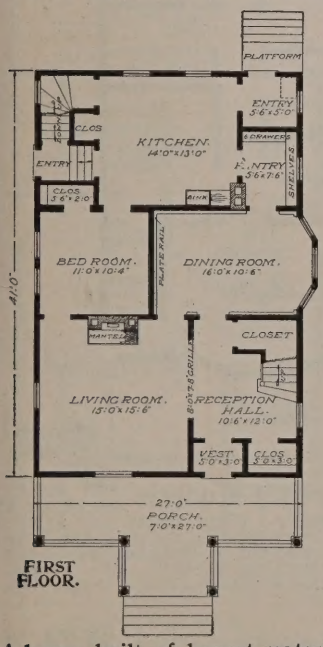
COMPLETE WITH BATHROOM, READY FOR OCCUPANCY

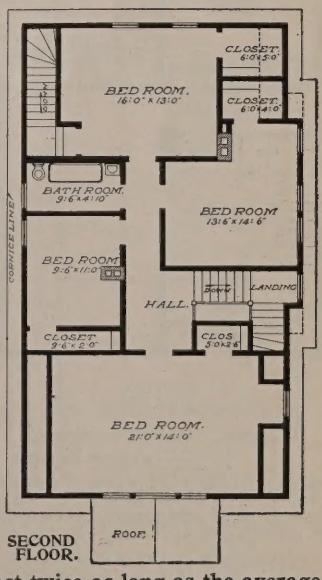
PLEASE REMEMBER, THESE FIGURES INCLUDE ALL COSTS OF MATERIAL AND LABOR. IF THIS BEAUTIFUL BUILDING APPEALS TO YOU DO NOT DELAY, BUT SEND A TEMPORARY DEPOSIT OF $1.00 FOR THE BUILDING PLANS, SPECIFICATIONS AND A COMPLETE BILL OF MATERIALS, AND WE WILL GIVE YOU BACK YOUR $1.00, MAKING THE PLANS COST YOU NOTHING, AS EXPLAINED ON PAGE 2.



MODERN HOME No. 123

Our plans, specifications and bill of materials for this house, as well as all other houses shown in this book, specify only the very highest grade of all kinds of material. The secret of this extremely low price, $2,585.00 for a $4,000.00 house, is explained by our furnishing you your material at far less than the average wholesale prices. By shipping direct from our mills to you we can guarantee perfect and clean goods manufactured by the very best of skilled mechanics, which insures every piece being absolutely right before leaving our factory. You take no chance whatever in ordering your building material from us. We guarantee safe delivery, we guarantee the goods to be of the finest quality and all we claim for them, and if for any reason the transaction is not entirely satisfactory to our customers, the goods may be returned at our expense and we will promptly refund your money, together with all transportation charges. Note the exceptionally convenient arrangement of this house.





The arrangement of this house is as follows:

FIRST FLOOR.

Parlor or Living Room,	15 feet by 15 feet 6 inches
Reception Hall	10 feet 6 inches by 12 feet
Vestibule	5 feet by 3 feet
Closet	5 feet by 3 feet
Dining Room	16 feet by 10 feet 6 inches
Bedroom	11 feet by 10 feet 4 inches
Kitchen	14 feet by 13 feet
Pantry	5 feet 6 inches by 7 feet 6 inches
Rear Vestibule	5 feet 6 inches by 5 feet
Front Porch	7 feet by 27 feet

SECOND FLOOR.

Bedroom	21 feet by 14 feet
Bedroom	9 feet 6 inches by 11 feet
Bedroom	13 feet 6 inches by 14 feet 6 inches
Bedroom	16 feet by 13 feet
Closet	6 feet by 5 feet
Closet	9 feet 6 inches by 2 feet
Closet	5 feet by 2 feet 6 inches
Closet	6 feet by 4 feet
Bathroom	9 feet 6 inches by 4 feet 10 inches

Entire length of building, not including porches, 41 feet by 27 feet wide.

Excavated basement under entire building; foundation made of concrete blocks.

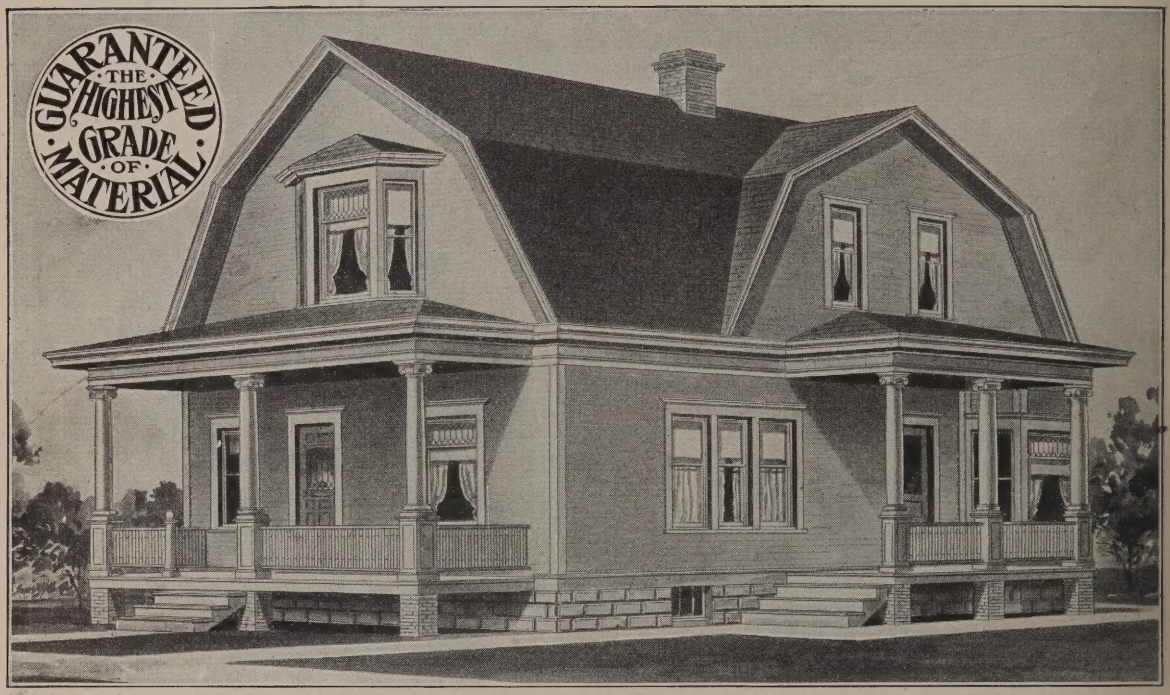
A house built of honest material, such as we agree to furnish, will last almost twice as long as the average poorly constructed buildings.

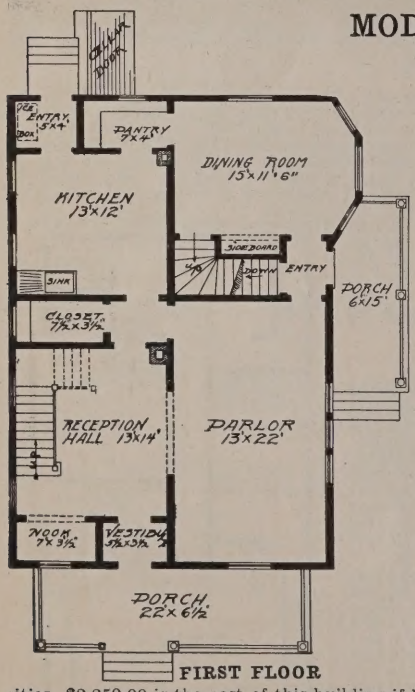
Complete Hot Air Heating Plant, for soft coal, extra $113.00
Complete Hot Air Heating Plant, for hard coal, extra 105.00

$2,250.00 BUILDS THIS LARGE EIGHT-ROOM HOUSE

WITH BATHROOM, COMPLETE, READY FOR OCCUPANCY,

INCLUDING THE COST OF PAINTING. WE FURNISH THE PLANS, SPECIFICATIONS AND BILL OF MATERIALS FOR A TEMPORARY DEPOSIT OF $1.00. APPLY THE $1.00 ON YOUR MILL WORK ORDER, MAKING THE PLANS COST YOU NOTHING, AS EXPLAINED ON PAGE 2.





FIRST FLOOR

MODERN HOME No. 113

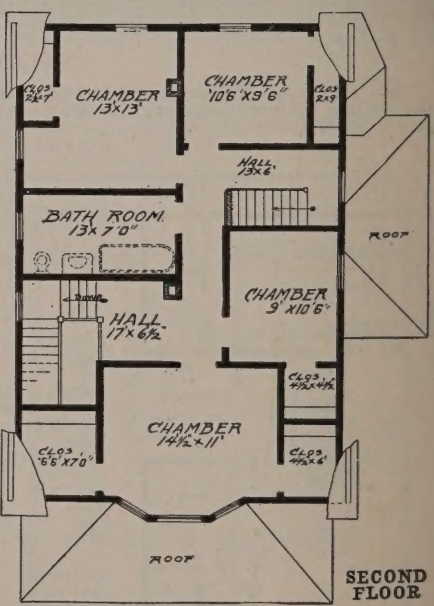
THE ARRANGEMENT OF THIS HOUSE IS AS FOLLOWS:

FIRST FLOOR.

Large Parlor, 13 feet by 22 feet.
Reception Room, 13 feet by 14 feet.
Front Vestibule, 5 feet 6 inches by 3 feet 6 inches.
Dining Room, 15 feet by 11 feet 6 inches.
Kitchen, 13 feet by 12 feet.
Pantry, 7 feet by 4 feet.
Rear Vestibule, 5 feet by 4 feet.
Front Porch, 22 feet by 6 feet 6 inches.
Side Porch, 6 feet by 15 feet.

SECOND FLOOR.

Large Chamber, 14 feet 6 inches by 11 feet.
Chamber, 9 feet by 10 feet 6 inches.
Chamber, 13 feet by 13 feet.
Chamber, 10 feet 6 inches by 9 feet 6 inches.
Bathroom, 13 feet by 7 feet.
Hall, 17 feet by 6 feet 6 inches,
All bedrooms have closets.
Entire length of building, 40 feet by 27 feet 6 inches wide, not including porches.
Basement under the entire house, 7 feet 2 inches high from floor to joists.



SECOND FLOOR

This Beautiful Residence is Strictly Modern and up to date and has met with favor in all parts of the country.

Many houses such as our Modern Home No. 113 will be found in the best residence districts of the large cities. $2,250.00 is the cost of this building if built by using our plans, specifications and itemized bill of materials. This house ordinarily could not be built by the average contractor (excepting by using our materials) for less than $3,000.00. We tell you exactly what this house costs as we itemize every piece and part that enters into the construction of this building. If this style of architecture appeals to you be sure to send for our Building Plans as explained on page 2.

Complete Hot Air Heating Plant, for soft coal, extra	$ 98.00
Complete Hot Air Heating Plant, for hard coal, extra	101.00
Steam Heating Plant, extra	260.00
Hot Water Heating Plant, extra	279.00

$2,160.00 WILL BUILD THIS Large Eight-Room Frame House

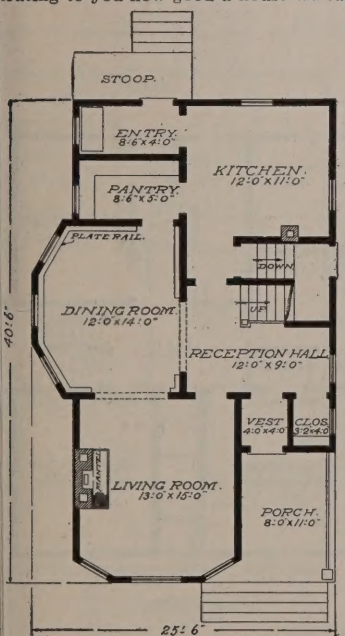
READY FOR OCCUPANCY.

THIS SUM INCLUDES ALL MATERIALS AND EXPENSE, ALSO COST OF LABOR, INCLUDING MASONRY, CARPENTERS', PAINTERS', PLASTERERS' AND EXCAVATORS' WORK

(SEE PAGE 2 FOR PARTICULARS.)

MODERN HOME No. 122

Does a saving of nearly $1,000.00 on a $3,200.00 house appeal to you? If so, please give us an opportunity of demonstrating to you how good a house we can make it possible for you to build at a saving of one-third in cost. You can save the one-third or more if you are willing to take advantage of our wonderful offer, fully explained on page 2. Please remember that our estimates for any one of the houses shown in this book are not guesses but are based upon facts. Our specifications and bill of materials itemize mill work, hardware and other building materials and tells you to a penny what it will cost you. That is why our plans, specifications and bills of materials excel those of any other architect in this country.



FIRST FLOOR PLAN.

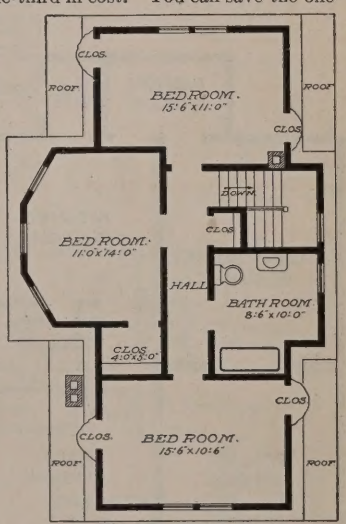
The arrangement of this house is as follows:

FIRST FLOOR.

Reception Hall, 9 feet by 12 feet.
Vestibule, 4 feet by 4 feet.
Living Room, 13 feet by 15 feet.
Dining Room, 12 feet by 14 feet.
Kitchen, 11 feet by 12 feet.
Pantry, 5 feet by 8 feet 6 inches.
Front Porch, 8 feet by 11 feet.

SECOND FLOOR.

Bedroom, 11 feet by 15 feet 6 inches.
Bedroom, 15 feet 6 in. by 10 feet 6 in.
Bedroom, 11 feet by 14 feet.
Bathroom, 8 feet 6 inches by 10 feet.



SECOND FLOOR PLAN.

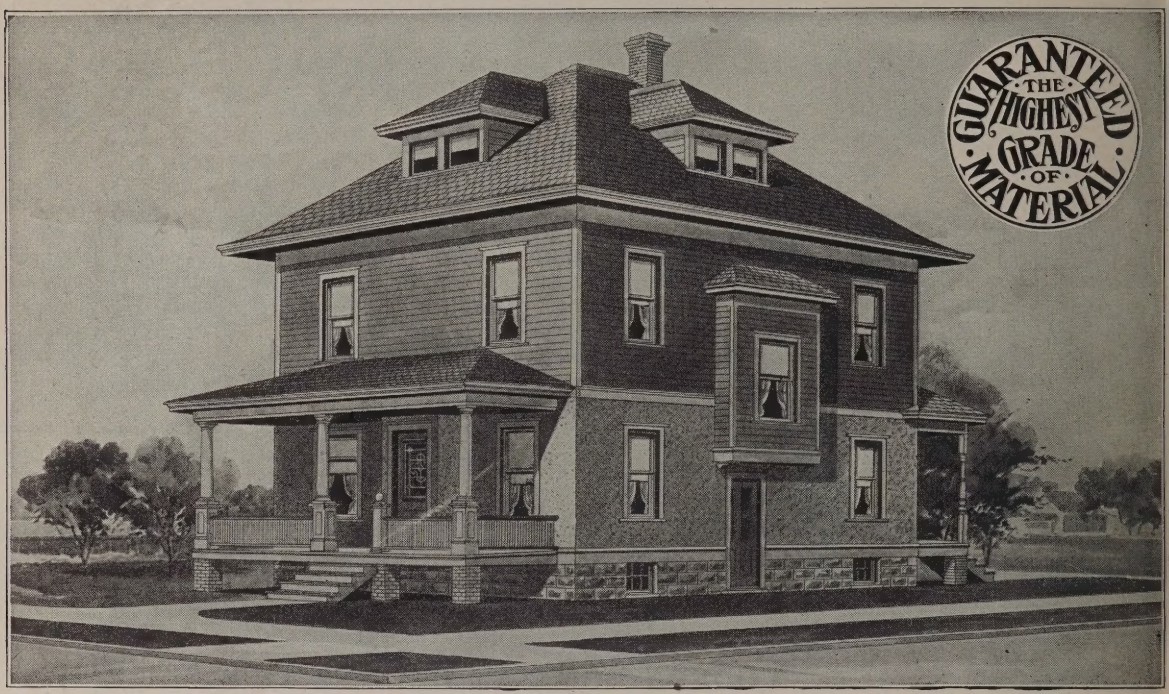
The entire measurement of this house is 25 feet 6 inches by 40 feet 6 inches, not including porch. Basement is excavated under the entire house and is 7 feet 4 inches from floor to joists, first story 8 feet 7 inches from floor to ceiling. Rooms on second floor are 8 feet 6 inches from floor to ceiling. We specify fancy birch doors and trim for the first floor and five-cross panel solid yellow pine "A" grade doors and trim for second floor. Don't let a contract to build your house until you have examined our building plans, specifications and itemized bill of materials. See page 2 for our liberal building plan offer.

Complete Hot Air Heating Plant, for soft coal, extra,	**$94.00**	Complete Steam Heating Plant, extra.....	**$176.98**
Complete Hot Air Heating Plant, for hard coal, extra,	**97.00**	Complete Hot Water Heating Plant, extra.....	**205.81**

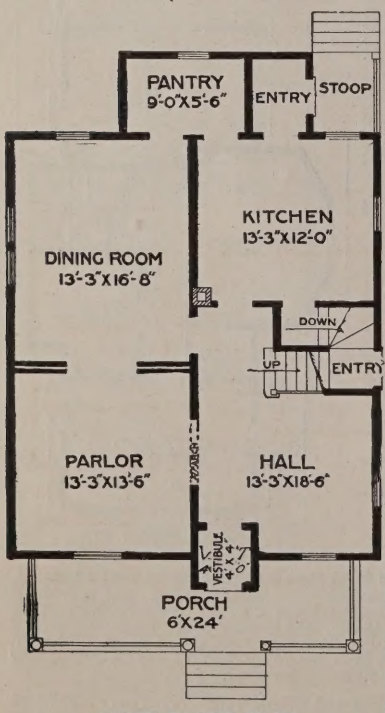
YOU CAN BUILD THIS ELEGANT CONCRETE AND FRAME CONSTRUCTION NINE-ROOM $4,000.00 HOUSE

For $2,135.00

By Using Our Plans, Specifications and Bill of Materials Which We Will Send You For a Temporary Deposit of $1.00 and Which We Apply as Cash on Your Order For Mill Work, Making the Plans Cost You Nothing, as Explained on Page 2.



MODERN HOME No. 111



FIRST FLOOR PLAN

The arrangement of this house is as follows:

FIRST FLOOR.

Music Room or Reception Hall, 13 feet 3 inches by 18 feet 6 inches.
Vestibule - - - 4 feet by 4 feet
Parlor, 13 feet 3 inches by 13 feet 6 inches
Kitchen - 13 feet 3 inches by 12 feet
Dining Room, 13 feet 3 inches by 16 feet 8 inches.
Pantry - - 9 feet by 5 feet 6 inches
Also a Rear Entry.
Front Porch - - - 6 feet by 24 feet

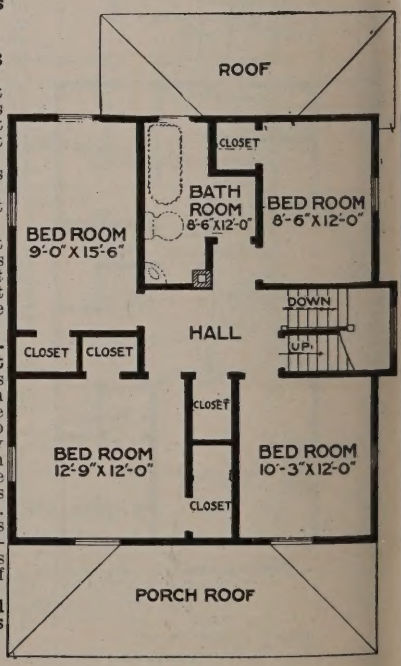
SECOND FLOOR.

Bedroom - 10 feet 3 inches by 12 feet
Bedroom - 9 feet by 15 feet 6 inches
Bedroom - 8 feet 6 inches by 12 feet
Bedroom - 12 feet 9 inches by 12 feet
Large Hallway. All bedrooms have closets.

This house has an excavated basement under the entire building, 7 feet 2 inches from floor to joists. The rooms on the first story are 9 feet 2 inches high from floor to ceiling. The rooms on the second story are 9 feet high from floor to ceiling. For this house we specify fancy veneered oak doors, oak stairs and oak trim for the first floor. For the second floor we specify "A" grade solid yellow pine five-cross panel doors and yellow pine trim to match. In our bill of materials which accompanies our free plans and specifications we enumerate every item required to construct this building, which will give you an estimate of what the labor should cost you.

These plans, specifications and bill of materials really cost you nothing, as explained on page 2.

Complete Hot Air Heating Plant, for soft coal, extra **$97.00**
Complete Hot Air Heating Plant, for hard coal, extra **92.00**



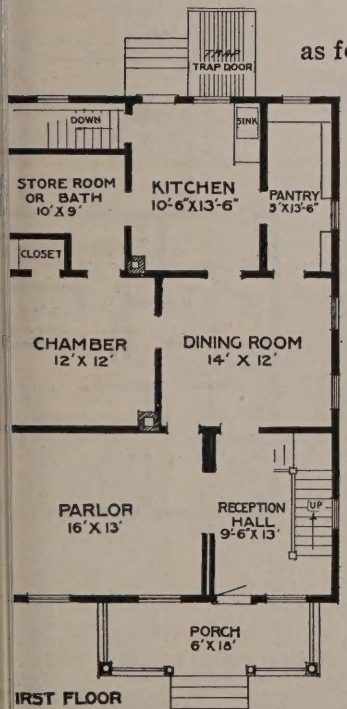
SECOND FLOOR PLAN

Hot Water Heating Plant, extra.....**$268.00** | Steam Heating Plant, extra.....**$244.00**

YOU CAN BUILD, COMPLETE, THIS HANDSOME EIGHT-ROOM HOUSE FOR $1,974.00

BY USING OUR BUILDING PLANS, SPECIFICATIONS AND BILL OF MATERIALS, WHICH COST YOU NOTHING, AS EXPLAINED ON PAGE 2.

MODERN HOME No. 112



The arrangement of this house is as follows:

FIRST FLOOR.

Reception Hall 9 feet 6 inches by 13 feet
Parlor - - - 16 feet by 13 feet
Dining Room - - - 14 feet by 12 feet
Bedroom or Chamber - 12 feet by 12 feet
Kitchen - - 10 feet 6 in. by 13 feet 6 in.
Bathroom - - - 10 feet by 9 feet
Large Front Porch - 6 feet by 18 feet

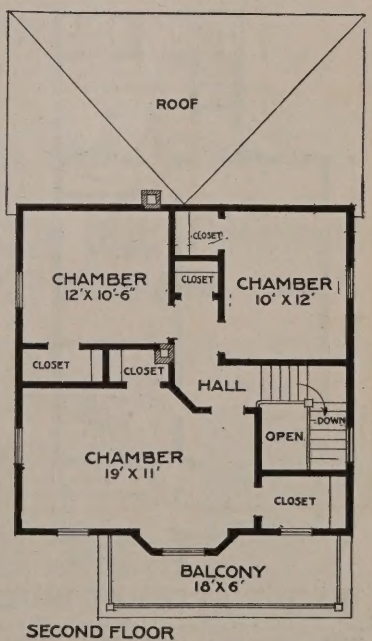
SECOND FLOOR.

Bedroom or Chamber - 19 feet by 11 feet
Bedroom or Chamber, 12 feet by 10 feet 6 in.
Bedroom or Chamber - 10 feet by 12 feet
All bedrooms have large, roomy closets.

Basement under the entire house, 7 feet high from floor to joists. The first story is 9 feet 2 inches from floor to ceiling. Second story is 8 feet 6 inches high from floor to ceiling. The size of this house is 27 feet 6 inches wide by 40 feet 6 inches long, not including porches.

Houses such as we illustrate above cost between $2,500.00 and $3,500.00 if built according to the average architect's plans and with material which is bought at ordinary retail prices. We sell you most all the material at the manufacturers' cost prices, plus the one small percentage of profit added, and as a result of our giving you these valuable plans, specifications and itemized bills of materials, which plainly show the quality and kind of material we furnish you, we make it possible for you to build this elegant residence for $1,974.00.

How to get a complete set of plans for this house without cost is fully explained on page 2.



Complete Hot Air Heating Plant, for soft coal, extra	$ 90.00
Complete Hot Air Heating Plant, for hard coal, extra	85.00
Steam Heating Plant, extra	216.00
Hot Water Heating Plant, extra	241.00

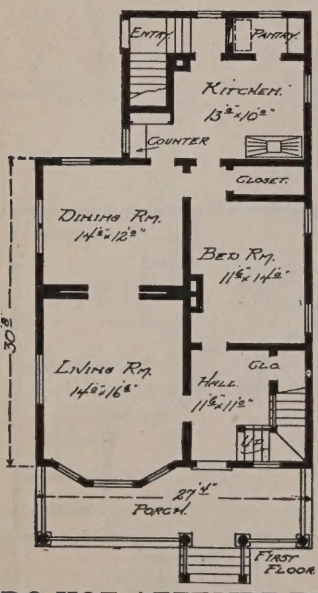
$1,995.00 AND OUR BUILDING PLANS

WILL BUILD, PAINT AND COMPLETE, READY FOR OCCUPANCY, THIS MODERN NINE-ROOM $3,000.00 HOUSE

SEND A TEMPORARY DEPOSIT OF $1.00 AND WE WILL SEND THE PLANS, THEN APPLY YOUR $1.00 AS CASH ON YOUR ORDER FOR MILL WORK, MAKING THE PLANS COST YOU NOTHING, AS EXPLAINED ON PAGE

MODERN HOME No. 52

Concrete Block Construction. On the opposite page we illustrate a few of the materials we specify on this our $1,995.00 house.



OUR $1,995.00 HOUSE

illustrated above, consists of nine good sized rooms and bathroom, as shown in these floor plans

FIRST FLOOR.

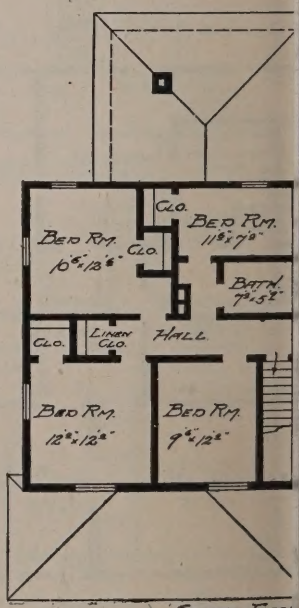
Kitchen	13 feet by 10 feet
Pantry.	
Dining Room	14 feet by 12 feet
Living Room	14 feet by 16 feet 6 inches
Reception Hall	11 feet 6 inches by 11 feet
Bedroom	11 feet 6 inches by 14 feet

SECOND FLOOR.

Bedroom	12 feet by 12 feet
Bedroom	9 feet 6 inches by 12 feet
Bedroom	10 feet 6 inches by 12 feet 6 inches
Bedroom	11 feet 6 inches by 7 feet
Bathroom	7 feet by 5 feet 9 inches

Four closets and hall.

Basement excavated under the entire house, 7 feet 6 inches high from floor to joists; first story is 9 feet 4 inches from floor to ceiling; second story, 8 feet 6 inches from floor to ceiling. The entire size of this house is 27 feet 4 inches wide by 47 feet 10 inches long, not including porch. In the plans, specifications and bill of materials for this house we specify yellow pine trim of the most popular patterns.



DO NOT ATTEMPT BUILDING WITHOUT PLANS, don't pay an architect $100.00 or $150.00 for plans which in no way compare in accuracy and detail with our plans which cost you nothing on condition that you send us a small portion of your mill work order. If you were to attempt to build a house similar to the house illustrated above, it would cost you from $500.00 to $1,000.00 more.

Complete Hot Air Heating Plant, for soft coal, extra	$ 95.56
Complete Hot Air Heating Plant, for hard coal, extra	98.16
Steam Heating Plant, extra	179.00
Hot Water Heating Plant, extra	201.00

A Few Points About This $3,000 Concrete House

WHICH WE ENABLE YOU TO BUILD COMPLETE FOR $1,995.00.

This Handsome Nine-Room Concrete residence and structure, which could not be duplicated for less than $3,000.00 if built in the old fashioned way with natural stone, can be built for $1,995.00, according to our plans and specifications which cost you nothing, as explained on page 2. This elegant house is constructed with 8x16-inch concrete blocks, a building material which is almost identical in appearance with hand finished stone and which is considered even more durable and gives better satisfaction. It makes a house that is more sanitary than the average house, is perfectly dry at all seasons of the year, cool in summer and warm in winter. Concrete construction is no longer in the experimental state. Some of the most costly and largest residences and office buildings erected during the last ten years have been made of concrete and have proven to be superior to frame or stone buildings in every respect.

Concrete Houses Can Be Erected at One-Third Less than any kind of stone structures. They can be built in less time, with much lower priced labor than other kinds of buildings. With one of our Wizard or Buckeye Concrete Building Block Machines (which are fully described and illustrated in our Special Concrete Building Block Machinery Catalogue, free on request) anyone can make a sufficient number of blocks in spare time during the dull season of the year to erect his own buildings, and thus save the cost of labor on building material. Our $1,995.00 price includes the cost of hired labor, so that if you did the work yourself in making the building blocks, you could make your building for even less.

Read on Page 2 How We Can Furnish Building Plans and specifications for any one of the many houses shown in this book. These plans are made by a corps of the best and most experienced licensed architects in this country who have carefully studied the requirements of our trade and every plan we offer is so carefully and accurately laid out that unnecessary waste of material and labor is entirely avoided. On pages 28 to 35 we illustrate in reduced size a full set of blue prints and working drawings to give you some idea of the very careful way we set everything forth. Note how carefully every detail has been worked out. It is so simple in every way that any carpenter or ordinary workman can understand.

If You Are Interested in Building, if you want to save one-third to one-half of the entire cost on your future home, read our liberal offer to you on these building plans and specifications. We fully explain there our great building plan proposition. After you have read page 2, go through this book and select the house which meets your requirements in every particular, tell us the number of the house you want to know more about, and if you will send us your order according to our simple offer on page 2, we will send you a complete set of plans and specifications, which will itemize every piece of material and give you an approximate cost for labor. In fact, we will give you all and more information than you would be able to get from an architect in your home town who would likely charge you $100.00 to $150.00 or more for his expert advice. Besides saving you the entire cost of architect's fees for plans and specifications, we save you one-third of the cost of your mill work, including windows, doors, moulding, casing, stair work, grilles, flooring, etc. We would also save you from 25 to 50 per cent on the cost of your plumbing material, your hot water or hot air furnace heating system (whatever you wish to use), your water supply outfit, paints and varnishes and building hardware. In fact, we can save you on every item which enters into the construction of your house.

We Invite Comparison. Please compare our $1,995.00 nine-room concrete house, which is illustrated on the opposite page, with houses in your locality which have cost all the way from $2,000.00 to $3,000.00, note the size of the houses, then also note that ours is a full two-story house with a large attic, compare the arrangement and size of rooms, then also make a careful comparison of the doors and windows and see if they in any way compare with those shown on this page. If still in doubt then send for the plans of this building and our Special Mill Work Catalogue and we feel sure that you will be immediately convinced beyond doubt that we can save you all we claim.

On Pages 22, 45 and 56 we show three different houses ranging in price from $705.00 to $1,995.00 and illustrate certain kinds of materials, mill work, etc., in a similar manner to those shown on this page, simply to demonstrate to you the average kind of material that goes into our houses. You will note that materials specified in our $705.00 houses are equal to what is usually specified in houses at a much higher price. The same rule holds good on every house shown in this book. If you are interested in this $1,995.00 concrete house or any other house shown on the pages of this book, don't delay but write us at once, using the enclosed order blank, plainly stating the number of house you desire to know more about, enclose a temporary deposit of $1.00, and we will send you our complete set of plans (blue prints), specifications and bill of materials by return mail, and apply the $1.00 on your order for millwork making the plans cost you nothing, as explained on page 2.

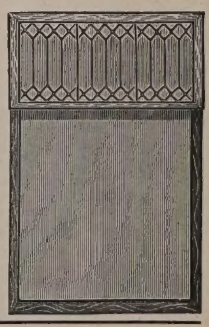
Below are a Few of the Items Specified in Bill of Materials for Our Nine-Room $1,995.00 House

Massive Front Door, exactly like illustration to the left. Made of the finest selected pine in plain design. Glazed with the finest beveled French plate glass. Size, 3x7 feet, 1¾ inches thick.

Rear Door made of the finest selected "A" quality Nona soft pine; beautiful raised panel design, glazed with artistic etched glass design, finished in natural finish. Size, 3x7 feet, 1⅜ inches thick.

Large Artistic Front Window furnished with this house is exactly like illustration to the right. Top sash, 40 x16 inches, glazed with art leaded sheet glass. Bottom sash, 40x40 inches, glazed with heavy double strength "A" quality glass.

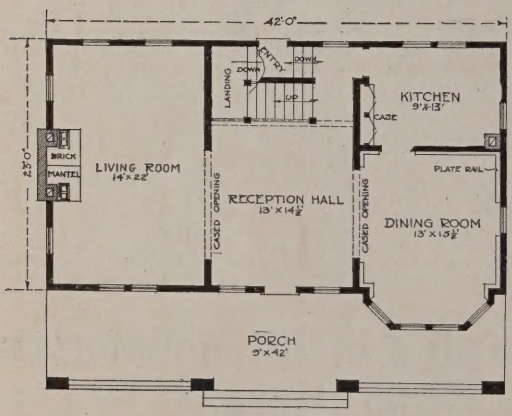
Five-Cross Panel Interior Doors made of the finest quality Nona soft pine, yellow pine panels, perfectly adapted for oil finish, size, 2 feet 6 inches by 6 feet 6 inches.



$1,960.00 BUILDS THIS LARGE Nine-Room House with Bathroom

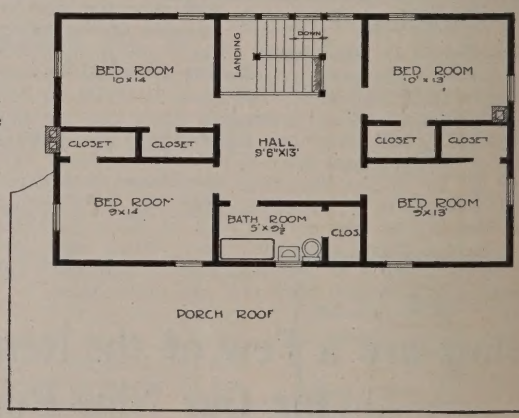
COMPLETE, READY FOR OCCUPANCY, PROVIDING THIS WORK IS CARRIED OUT ACCORDING TO OUR BUILDING PLANS AND SPECIFICATIONS, AND BY USING OUR BILL OF MATERIALS WHICH NAMES YOU THE LOWEST MANUFACTURER'S COST ON EVERYTHING NECESSARY TO COMPLETE THIS BEAUTIFUL BUNGALOW. OUR PLANS COST YOU NOTHING AS EXPLAINED ON PAGE 2

MODERN HOME No. 124



FIRST FLOOR.

Refer to the floor plans, note the perfect and convenient arrangement of the rooms. This is considered a model 20th Century Bungalow.



SECOND FLOOR.

The arrangement of this house is as follows:

FIRST FLOOR.		SECOND FLOOR.	
Reception Hall	13 feet by 14 feet 6 inches	Chamber	9 feet by 14 feet
Large Living Room	22 feet by 14 feet	Chamber	9 feet by 13 feet
Kitchen	9 feet by 13 feet	Chamber	10 feet by 13 feet
Dining Room	15½ feet by 13 feet	Chamber	10 feet by 14 feet
Pantry		Large Hall	9 feet 6 inches by 13 feet
Front Porch	42 feet by 9 feet	Bathroom	9 feet 6 inches by 5 feet

Four Large Closets.

Entire measurement of house, not including porches, 42 feet long by 23 feet wide.

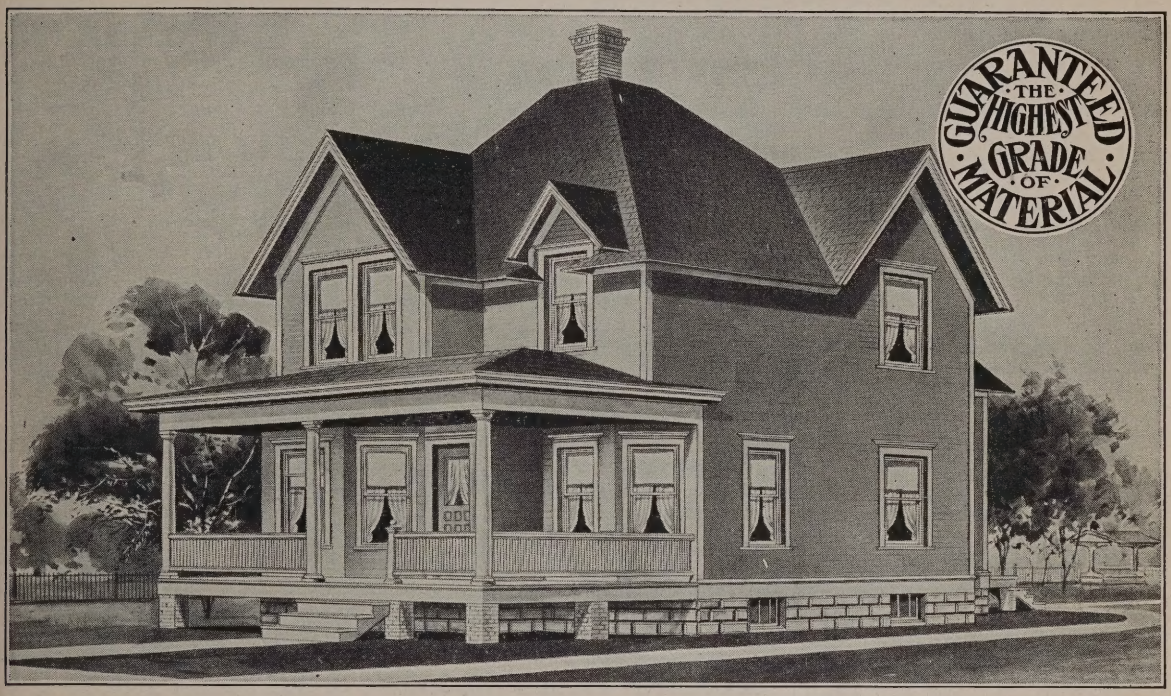
Four thousand dollars is the usual cost of a beautiful house such as is illustrated above. Please remember that our figures, $1,960.00 include the very finest and best grades of material. Selling direct to you at manufacturer's cost, plus one small percentage of profit, explains how it is possible for us to build a $3,000.00 house for $1,960.00. Impress your neighbors and friends by erecting the finest house in your locality, such as we describe above. We guarantee satisfaction. Every room is well ventilated and has an abundance of light. If you are at all interested in building be sure to send for our blue prints, specifications and bill of materials for this house as it is the only way you will be able to appreciate this elegant structure.

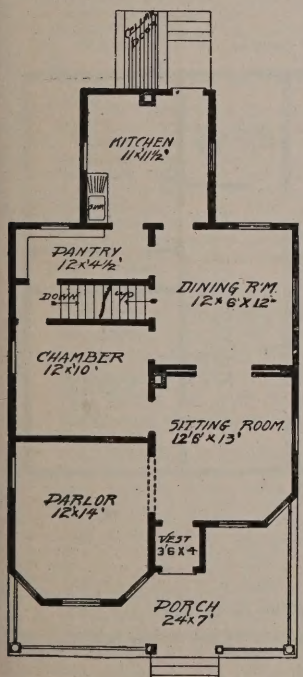
Complete Hot Air Heating Plant, for soft coal, extra	$ 96.00
Complete Hot Air Heating Plant, for hard coal, extra	98.00
Complete Steam Heating Plant, extra	215.22
Complete Hot Water Heating Plant, extra	259.28

$1,825.00 BUILDS THIS LARGE EIGHT-ROOM FRAME HOUSE

WITH BATHROOM, COMPLETE, READY FOR OCCUPANCY

WE FURNISH YOU THE PLANS, SPECIFICATIONS AND BILL OF MATERIALS ON RECEIPT OF $1.00 TEMPORARY DEPOSIT AND APPLY THE $1.00 AS CASH ON YOUR ORDER FOR MILL WORK AMOUNTING TO $10.00 OR MORE, THUS MAKING THE PLANS COST YOU NOTHING, AS EXPLAINED ON PAGE 2.





MODERN HOME No. 114

The arrangement of this house is as follows:

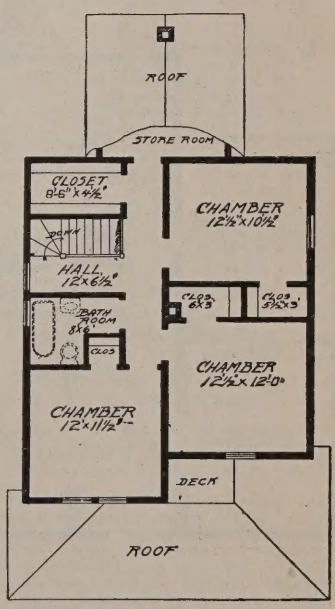
FIRST FLOOR.

Parlor	12 feet by 14 feet
Sitting Room	12 feet 6 inches by 13 feet
Dining Room	12 feet 6 inches by 12 feet
Bedroom	12 feet by 10 feet
Kitchen	11 feet by 11 feet 6 inches
Pantry	12 feet by 4 feet 6 inches
Front Porch	24 feet by 7 feet

SECOND FLOOR.

Bedroom	12 feet by 11 feet 6 inches
Bedroom	12 feet 6 inches by 12 feet
Bedroom	12 feet 6 inches by 10 feet 6 inches
Hall	12 feet by 6 feet 6 inches
Closet	8 feet 6 inches by 4 feet 6 inches
Bathroom	8 feet by 6 feet

The outside measurement of building, 24 feet by 40 feet, not including porches.



THIS HOUSE HAS AN EXCAVATED BASEMENT under the entire building, 7 feet high from floor to joists.

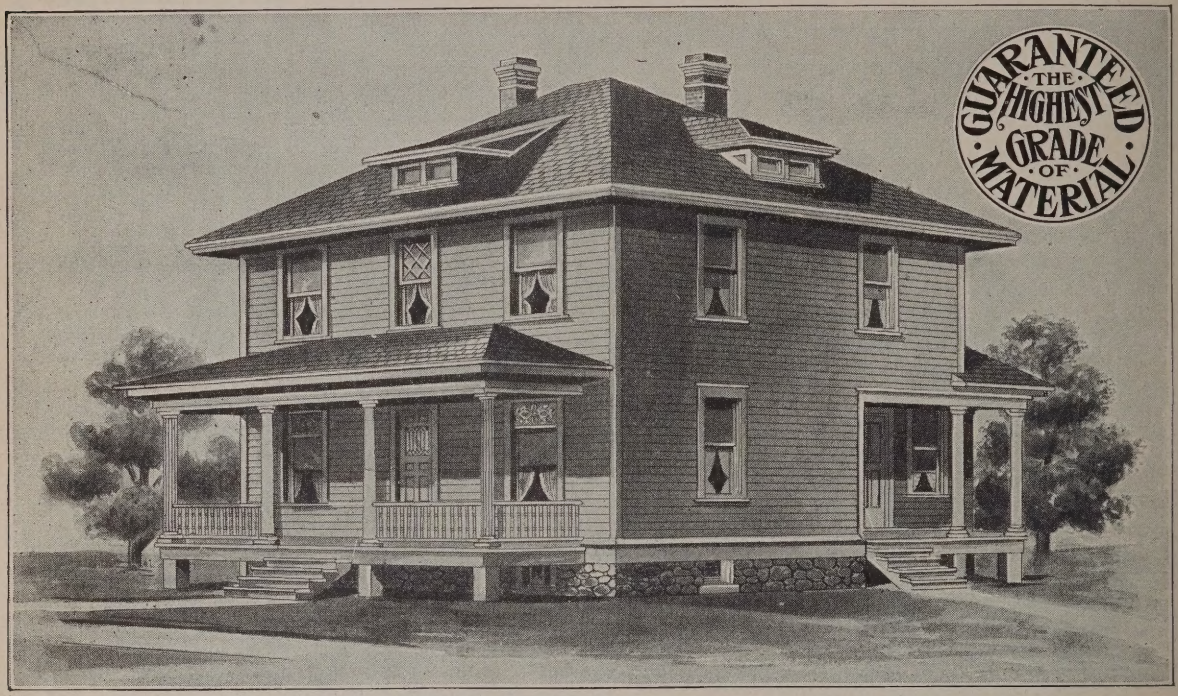
First story of this house is 9 feet 2 inches from floor to ceiling. The rooms on the second story measure 8 feet from floor to ceiling. For the mill work of this house we specify five-cross panel "A" grade doors, solid yellow pine with yellow pine trim and stairs to match of the most popular designs and as listed in our Special Catalogue of Mill Work. We will furnish you a complete set of building plans, specifications and complete bill of materials, itemizing every item used in the construction of this building, also estimating the cost of labor on conditions thoroughly explained on page 2 of this book.

Complete Hot Air Heating Plant, for soft coal, extra	$ 93.00
Complete Hot Air Heating Plant, for hard coal, extra	95.00
Steam Heating Plant, extra	244.00
Hot Water Heating Plant, extra	263.00

$1,997.00 Completely BUILDS AND FINISHES This $3,000.00 Ten-Room Residence

As Proven by Our Building Plans, Specifications and Complete Itemized Bill of Materials.

THESE PLANS COST YOU NOTHING, AS EXPLAINED ON PAGE 2.



MODERN HOME No. 102

This house contains ten conveniently and economically arranged rooms as shown on the two floor plans.

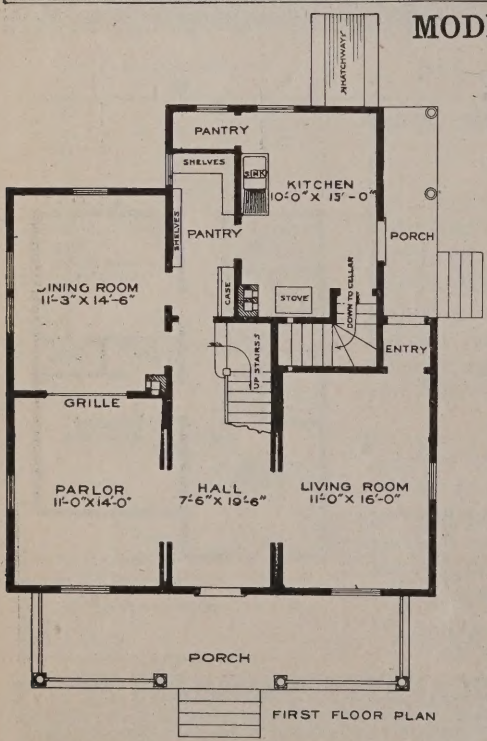
The arrangement of this house is as follows:

FIRST FLOOR.

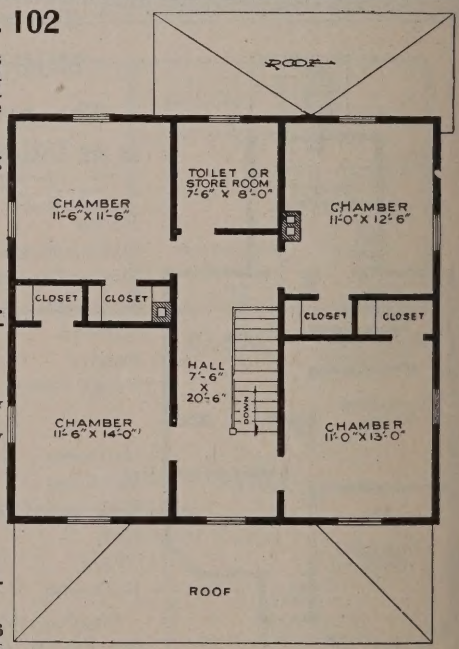
Parlor.
Large Reception Hall.
Living Room or Library.
Dining Room.
Kitchen.
Pantry.
Front Porch, 7 feet by 25 feet.
Rear Porch, 4 feet by 15 feet 6 inches.

SECOND FLOOR.

Bedroom.
Bedroom.
Bedroom.
Bedroom.
Bathroom or Storeroom.
Large Hall.
Length of building, 36 feet; width, 32 feet, not including porches.



FIRST FLOOR PLAN



SECOND FLOOR PLAN

This house has an excavated basement under the entire house, 7 feet high to the joists. First story is 9 feet from floor to the ceiling. Second story is 8 feet 4 inches from floor to ceiling. Our set of plans, specifications and bill of materials itemizes all materials to be used. Being practically square, every inch of space can be utilized to the very best advantage. It is the best house ever built in recent years under $3,000.00. The material we specify is always the best.

This house is one of the most economical to build. It has proven to be a favorite in all parts of the country.

Complete Hot Air Heating Plant, for soft coal, extra	$ 95.00
Complete Hot Air Heating Plant, for hard coal, extra	97.00
Steam Heating Plant, extra	270.00
Hot Water Heating Plant, extra	295.00

WE FURNISH A COMPLETE SET OF PLANS, SPECIFICATIONS AND BILL OF MATERIALS

FOR ANY HOUSE SHOWN IN THIS BOOK FOR A TEMPORARY DEPOSIT OF $1.00, AND APPLY THE $1.00 AS CASH ON ANY ORDER YOU SEND US FOR MILL WORK AMOUNTING TO $10.00 OR MORE, THUS MAKING THE PLANS COST YOU NOTHING, AS EXPLAINED ON PAGE 2.

Our building plans fully described below and illustrated on the following pages will save you one-third of the cost of your next building. Each of these original complete sets of plans cost us $100.00 to $200.00, every house being planned to our order by the best licensed architects in this country. In addition, we engaged a consulting engineer to verify and question every part of the work, thus giving you the combined services of the most competent architects and engineers. Contractors in all parts of the country are daily ordering our plans to submit to their customers, realizing the great importance of securing accurately drawn plans. After using our plans, specifications and bills of materials, these contractors are realizing how much better a house can be built (at a saving at the same time of one-third) than by building from ordinary plans furnished by architects of ordinary experience who fail to go far enough into details and whose plans are difficult to follow.

Select one of the houses shown in this book, send for a set of our plans, compare them with plans that have cost $100.00 or more, notice how complete the details are in our plans and how barren of details are the other plans. Take our plans and the plans of others to some contractor and ask him to give his opinion as to which are the best. He is bound to tell you that ours are the best he has ever seen and that no architect could afford to duplicate them for less than $100.00. Our plans are so much easier to understand that the average carpenter can build a house better and in less time than with any other plans. Our architects have personally made every one of our drawings, specifying every foot of material, drafting every line and every detail set forth in our specifications, plans and bills of materials.

We not only save you the entire cost of the plans (as explained on page 2), but as our plans are so complete, going into every detail, covering every point, and as our building material and mill work prices are so low, you are able to make a big saving in cost of labor and material, ranging anywhere from $250.00 to $2,000.00 on buildings costing as a rule from $900.00 to $5,000.00.

OUR BUILDING PLANS, SPECIFICATIONS AND BILLS OF MATERIALS CONSIST OF THE FOLLOWING:

1. Perspective View of the Building when finished, giving you an exact idea of what the house will look like when ready for occupancy. Perspective views are shown in this book.

2. Complete Set of Floor Plans, including foundation or cellar, first and second floor plans, showing the exact size and arrangement of the rooms, location and size of doors and windows; location of stairs, plumbing, etc.

3. A Complete Set of Working Drawings; regular architect's blue prints, with all details and dimensions plainly marked, drawn to scale. These plans are so accurately drawn, so complete that any workman will understand them and follow them successfuly.

The set of working drawings consists of the following:

Front Elevation, showing the front view of the house.

Right Side Elevation, showing the right side view of the house.

Left Side Elevation, showing the left side view of the house.

Rear Elevation, showing a back view of the house.

Longitudinal Sections, showing the interior or cross sections of the house on all floors.

Foundation Plans, giving information with reference to excavation, thickness of foundation walls, depth of foundation walls, etc.

First Floor Plans, with sizes of rooms, partitions, doorways, given in detail.

Second Floor Plans (if a two-story structure), giving size of rooms, partitions, location of stairways, windows, doors, etc.

Detail Drawing of Materials; the most complete in every detail, showing stairwork, balusters, porch finish, cornice finish, window and door trimming and all material necessary to give style and character to the structure inside and out, drawn on a greatly enlarged scale. See blue print in middle of this book.

4. Typewritten Specifications which are included in our building plans, are complete in every respect. We realize that, no matter how well our plans may be drafted, in order to protect the builders' interests, it is necessary to furnish the users of our building plans with a carefully prepared set of specifications and an itemized bill of materials. The specifications explain how all the work must be done, the kind and grade of material to be used. Where concrete or other composition matter enters into the building our specifications plainly specify the proportions of the various ingredients which go to make up that part, thus insuring the builder against receiving anything but the very best. Our specifications protect you in every sense of the word, in fact, they afford a greater protection than if they were made by a high grade architect with the legal assistance of your own lawyer. Our specifications leave no loopholes which result in making you pay a big bill for extras, items which usually through oversight of the architect were overlooked.

Our specifications and bills of materials are double checked, first by our architects and second by one of the best consulting engineers in this country. They are then turned over to expert estimators who prove that every item is correct as to quantity, sizes, etc. This double check system makes our work absolutely correct.

5. Bill of Materials. As a rule no other concern furnishing plans and specifications will supply you with an accurately drawn bill of materials, as this part of the work costs almost as much as the plans and specifications combined. Our bill of materials which we send you with our blue prints and specifications, itemizes everything, including the mill work, masonry work, dimension timber, excavation, carpenter work, painting; in fact, it gives you a complete bill for every item of expense which enters into the cost of the building of the house. It tells you to a dollar the cost of your building, it enables you to know what you ought to pay for the labor or material, no matter from whom you buy it. This bill of materials enables you to get the very closest bid on materials, such as dimension timber and masonry work, and on the balance of the material we are able to save you one-third or more.

In addition to our regular set of Building Plans we will also furnish, without charge, plans and specifications of Plumbing, Steam and Hot Water Heating, Hot Air Furnaces, Gas Fittings and Fixtures, providing you favor us with your order for these modern conveniences. However, should you first desire to ascertain the cost of these fixtures, if you will kindly write us a postal or letter asking what these improvements will cost you we will cheerfully furnish you an estimate, and then should you favor us with your order we will cheerfully furnish you without any charge the necessary plans and specifications.

1. A Complete Set of Plumbing Plans with specifications for piping, waste pipes, hot water boiler connections, bath tub, water closet, pumps, wash bowls, etc. Please remember that we are able to show you wonderful savings on your plumbing; we will supply you at factory cost with but one small percentage of profit added. We can furnish you the finest goods at about half the price usually charged because we are independent of the plumbing goods trust and we will give you such complete and full information as will enable you to have these desirable conveniences in your home at a wonderful saving in cost.

2. A Complete Set of Gas Fitting Plans with specifications. These plans and specifications include detail information with reference to piping, gas fixtures and gas stove connections. The prices we name for these goods will astonish you as they are about half the price usually asked for an equal grade of goods.

3. A Complete Set of Heating Plans. These plans will give you definite information with reference to heating your home with either a hot air furnace, hot water boiler or steam heating plant. These plans will show you where to place hot air registers, hot water or steam radiators, just how much piping or how many registers will be necessary for hot air furnace heating, together with the cost of same, or just the size of hot water or steam boiler required, the amount of piping and the number of radiators necessary and the exact cost, a cost which is about half the price you have been in the habit of paying.

ALL THESE PLANS COST YOU NOTHING AS EXPLAINED ABOVE

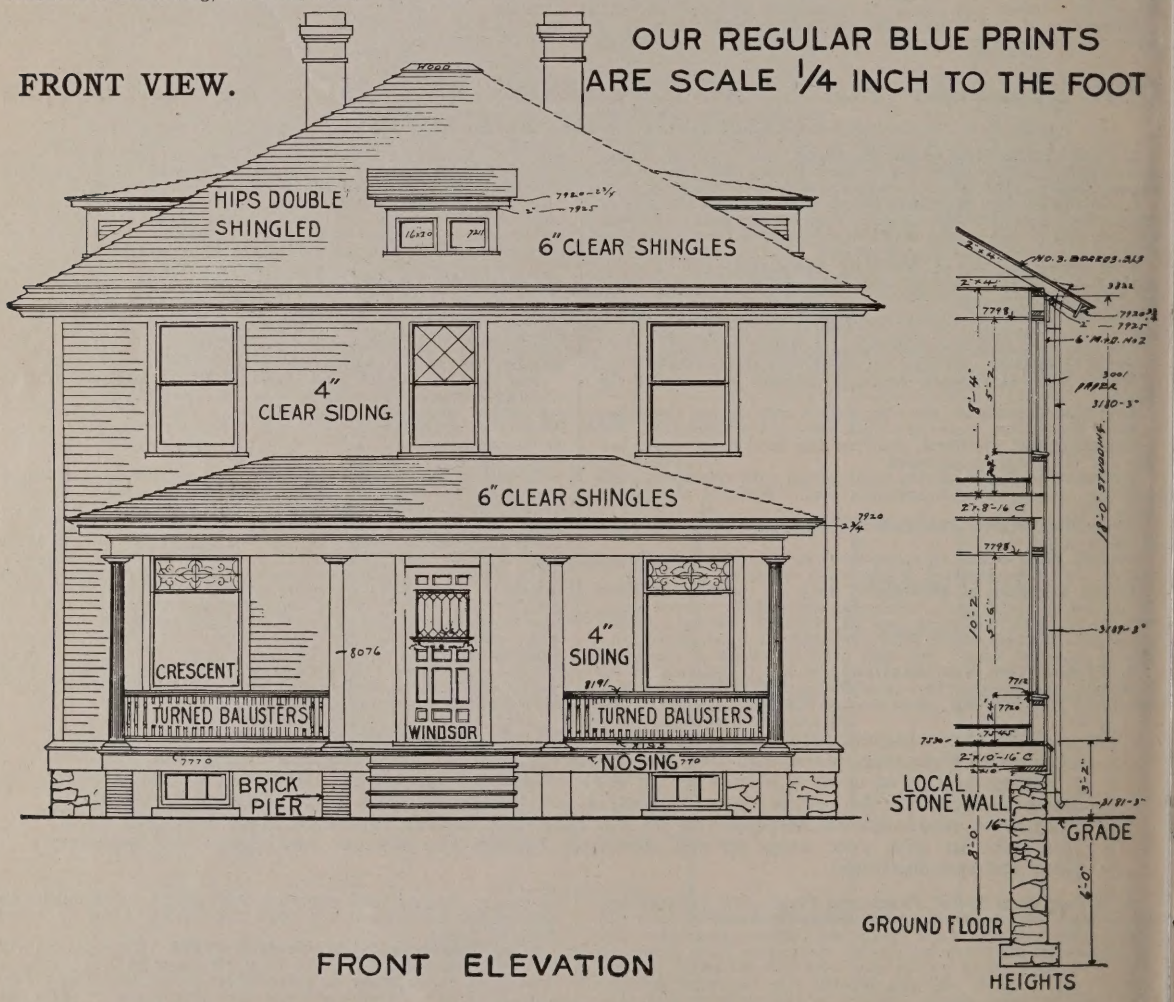
Our plans are so simple and plain that an average mechanic can follow our instructions with the aid of our working drawings. Thousands of our customers have been buying heating plants and plumbing goods from us in recent years, and have installed this material themselves, thus saving the large labor bills often paid for this kind of work.

ILLUSTRATION OF THE PLAN OF ONE OF OUR FRAME HOUSES COSTING $1,997.00

This illustration and the illustrations on the following pages show our plans on one of our frame houses costing $1,997.00. Naturally the plans are reduced in size, but they give you an idea of the detail and perfection of our actual plans.

Compare the building plans shown on this and the following pages with the plans usually furnished by architects who charge all the way from $100.00 to $150.00 per plan. Note how much more complete, how much better drawn and how much plainer and easier to understand our building plans are compared with the average building plans. Our plans are correct in every respect, they are accurately drawn to the scale of ¼ inch to the foot, the most convenient size for carpenters to build from. Please do not overlook the great amount of attention we have given to the small details, which as a rule are entirely overlooked by the average architect. Unlike other concerns, we go into the details to such an extent as to show our catalogue numbers and sizes of doors, windows, interior and exterior trim; in fact, all material which goes into the making of a good house is plainly shown. By using the numbers marked on our plans you can at once refer to our Mill Work Catalogue and get a full description of every item in the building material line. This insures your getting the very best quality at the very lowest prices. Then note how carefully all sections are drawn, showing how and where to place studding, sheathing paper, siding, moulding, trim, etc.; also note how much detail we show in the construction of the foundation, how plainly we show the stair-work, as well as all other important points which are of the utmost value to the carpenter or contractor.

Carefully look over every one of the plans shown on pages 28 to 35, which include every plan necessary to complete a high class house. These plans, which we furnish you in the form of blue prints drawn to the scale of ¼ inch to the foot, consist of the following, as shown below:



FRONT ELEVATION

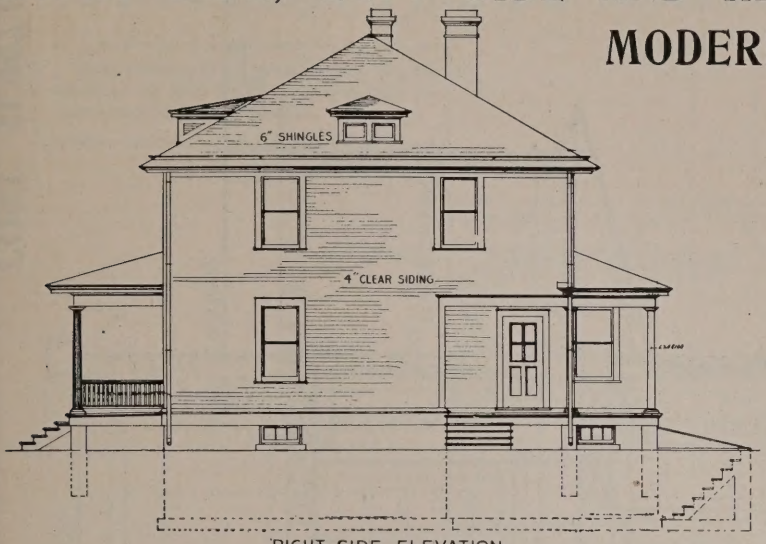
MODERN HOME No. 102. COST, $1,997.00

Plans (Reduced Illustration of Blue Prints) for Modern Home No. 102. See perspective view on page 26.

1. Front Elevation (shown on this page).
2. Right Side Elevation (shown on page 29).
3. Left Side Elevation (shown on page 29).
4. Rear Elevation (shown on page 29).
5. First Floor Plan (shown on page 31).
6. Second Floor Plan (shown on page 32).
7. Basement Plan (shown on page 33).
8. Longitudinal Sec. View (shown on page 30).
9. Detail Drawings of Material (shown on pages 34 and 35).

On pages 34 and 35 we show a reduced reproduction of one of our detail drawings for Modern Home No. 102, which fully illustrates all details. If you are in doubt about the quality or reliability of our plans, be sure to refer to those pages and compare the work shown thereon with the plans furnished by other concerns. All our plans are made by the best architects in the country.

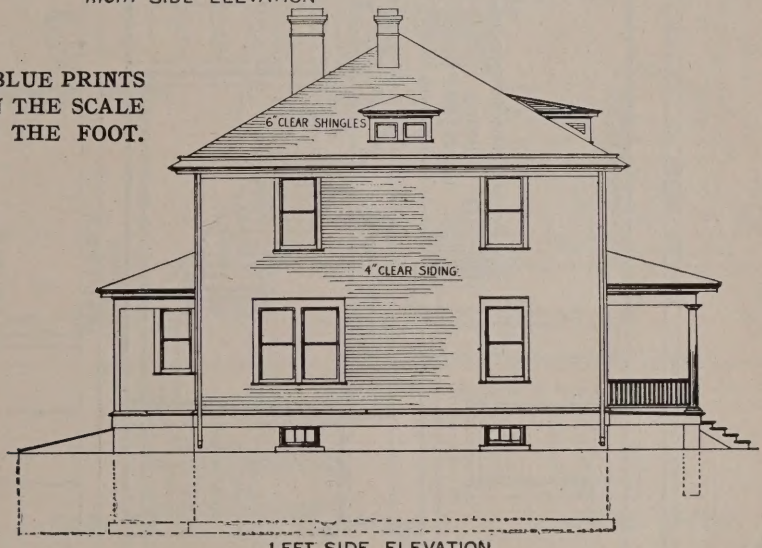
RIGHT SIDE, LEFT SIDE AND REAR VIEWS FOR MODERN HOME No. 102



RIGHT SIDE ELEVATION

On this page we show in reduced size the right side view or elevation, left side view or elevation and rear view or elevation of Modern Home No. 102. Please note that the regular size of the blue prints which we furnish you for any of the houses shown in this book are drawn to the scale of ¼ inch to the foot. All of the illustrations for these houses shown in the blue prints are many times larger than the illustrations shown on this page and clearly show every piece and part.

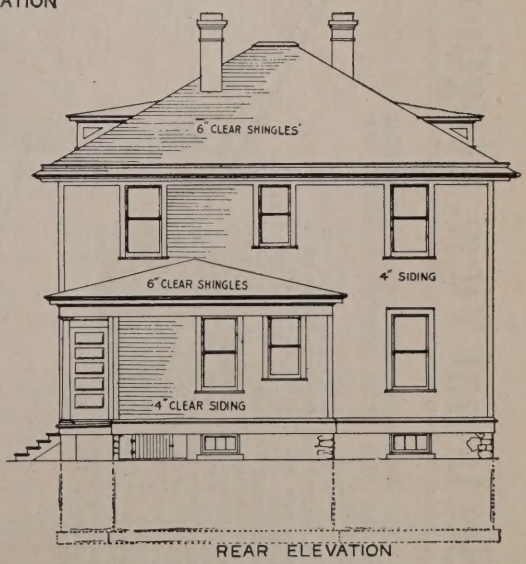
OUR REGULAR BLUE PRINTS ARE DRAWN ON THE SCALE OF ¼ INCH TO THE FOOT.



LEFT SIDE ELEVATION

Please do not compare our building plans (blue prints), specifications and bills of materials, which we furnish without cost, as fully explained on page 2, with the plans usually offered for sale by other concerns. Every plan we offer you originally cost us all the way from $100.00 to $150.00 to make. Our bills of materials alone which we furnish you and which have never been furnished heretofore by any other concern will enable you to save many hundred dollars on the cost of material alone. Our specifications are very complete, much more complete than the average architect's specifications, and protect you from getting a poor grade of work or material and enable you to build a house more satisfactorily than you could with ordinary architect's plans which would cost you all the way from $75.00 to $150.00.

On pages 34 and 35 we show a reduced reproduction of one of our blue prints for Modern Home No. 102, which fully illustrates all details. If you are in doubt about the quality or reliability of our plans, be sure to refer to these pages and compare the work shown thereon with the plans furnished by other concerns. All our plans are made by the best architects in the country.



REAR ELEVATION

MODERN HOME No. 102. COST, $1,997.00

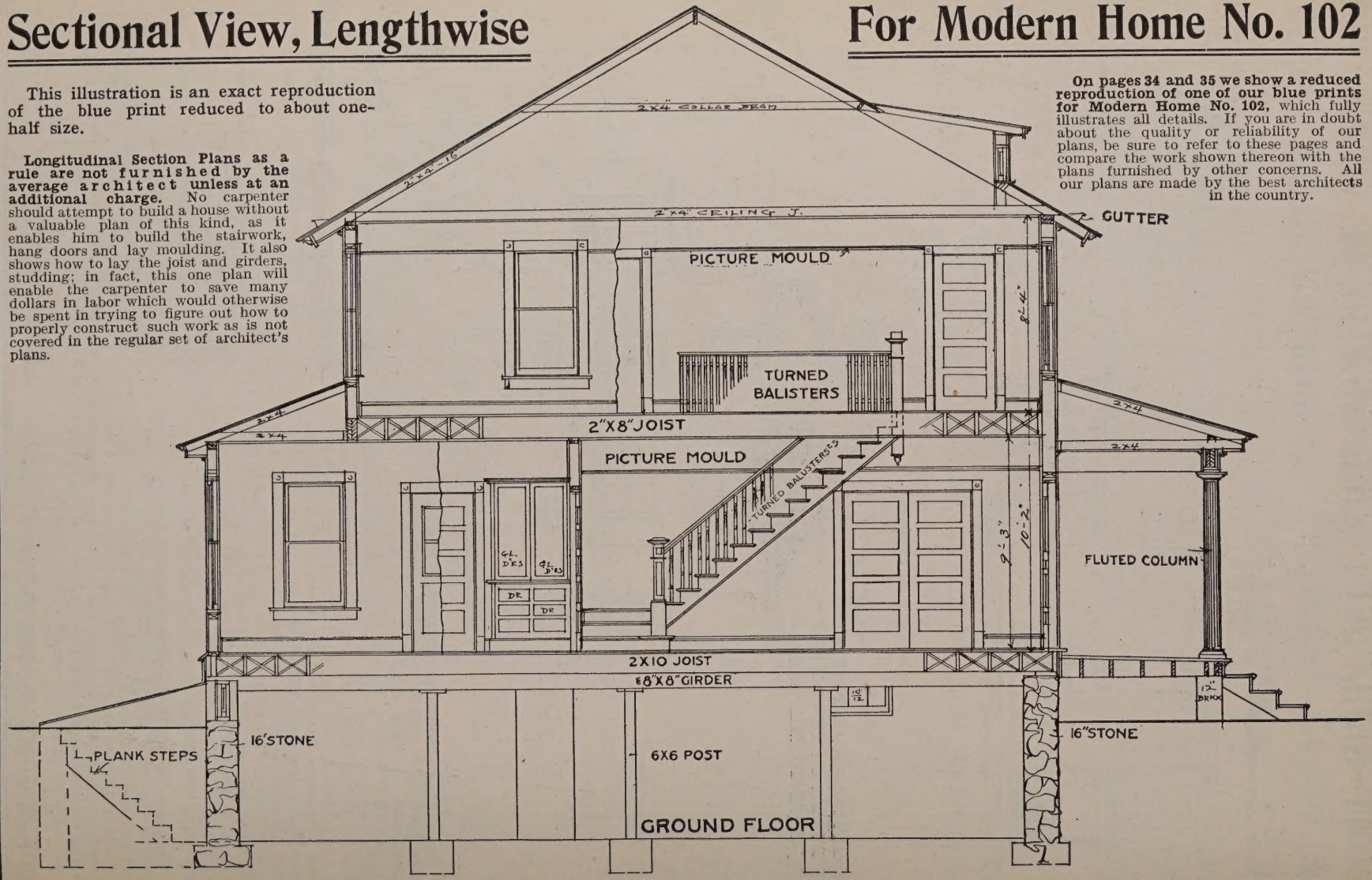
Sectional View, Lengthwise

For Modern Home No. 102

This illustration is an exact reproduction of the blue print reduced to about one-half size.

Longitudinal Section Plans as a rule are not furnished by the average architect unless at an additional charge. No carpenter should attempt to build a house without a valuable plan of this kind, as it enables him to build the stairwork, hang doors and lay moulding. It also shows how to lay the joist and girders, studding; in fact, this one plan will enable the carpenter to save many dollars in labor which would otherwise be spent in trying to figure out how to properly construct such work as is not covered in the regular set of architect's plans.

On pages 34 and 35 we show a reduced reproduction of one of our blue prints for Modern Home No. 102, which fully illustrates all details. If you are in doubt about the quality or reliability of our plans, be sure to refer to these pages and compare the work shown thereon with the plans furnished by other concerns. All our plans are made by the best architects in the country.

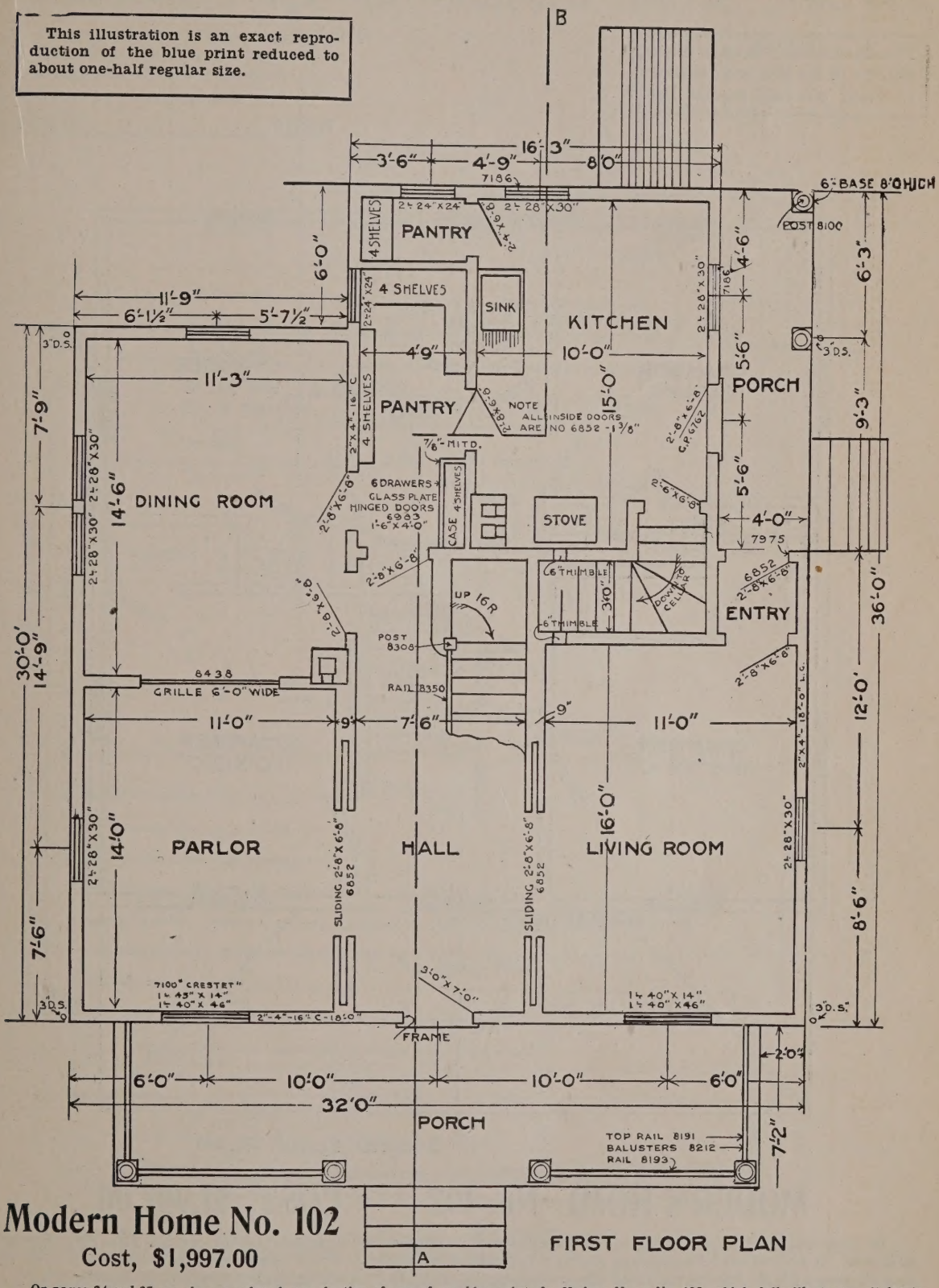


MODERN HOME No. 102 LONGITUDINAL SECTION LINE A.B

COST, $1,997.00

First Floor Plan for Modern Home No. 102

This illustration is an exact reproduction of the blue print reduced to about one-half regular size.



Modern Home No. 102

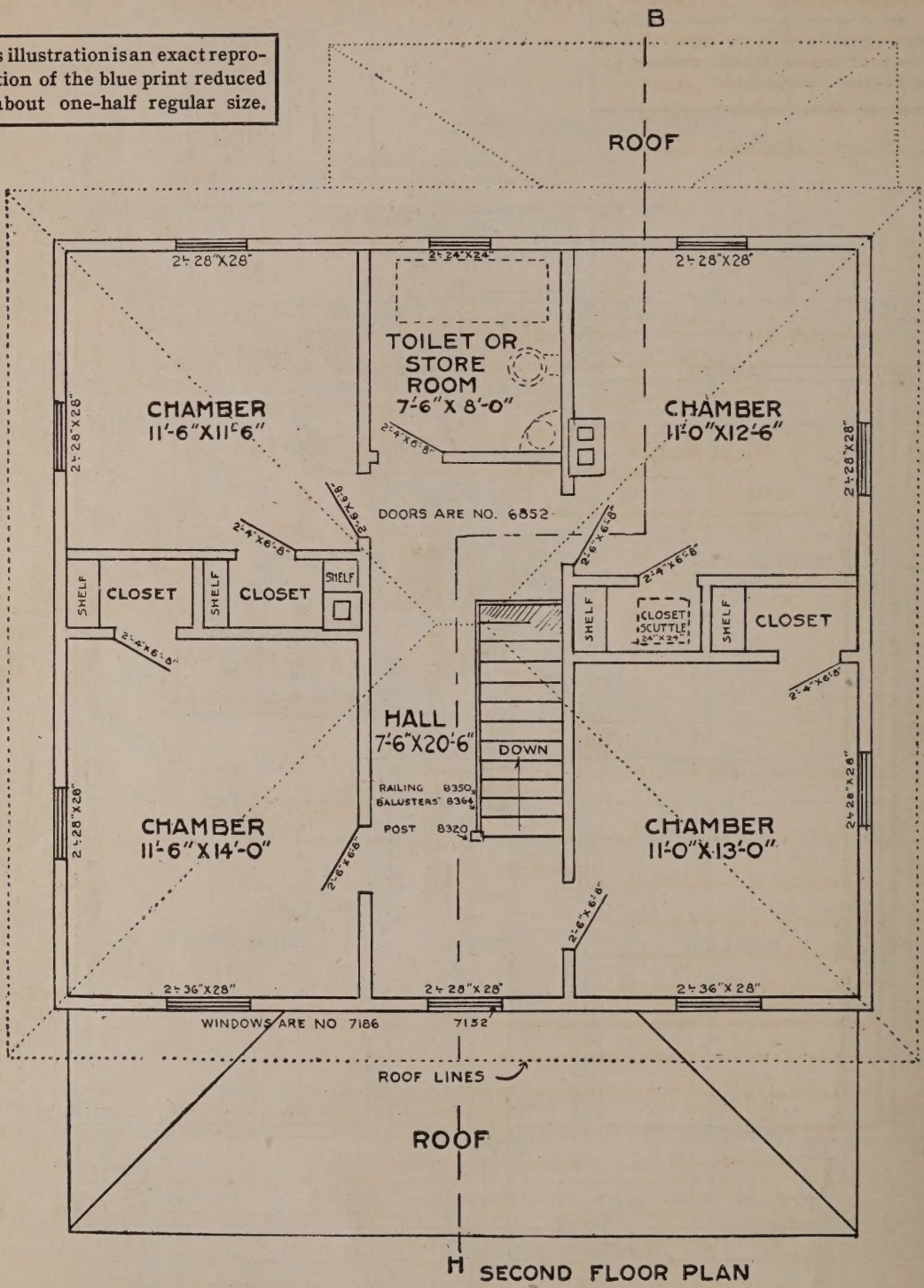
Cost, $1,997.00

FIRST FLOOR PLAN

On pages 34 and 35 we show a reduced reproduction of one of our blue prints for Modern Home No. 102, which fully illustrates all details. If you are in doubt about the quality or reliability of our plans, be sure to refer to these pages and compare the work shown thereon with the plans furnished by other concerns. All our plans are made by the best architects in the country.

Second Floor Plan for Modern Home No. 102

This illustration is an exact reproduction of the blue print reduced to about one-half regular size.

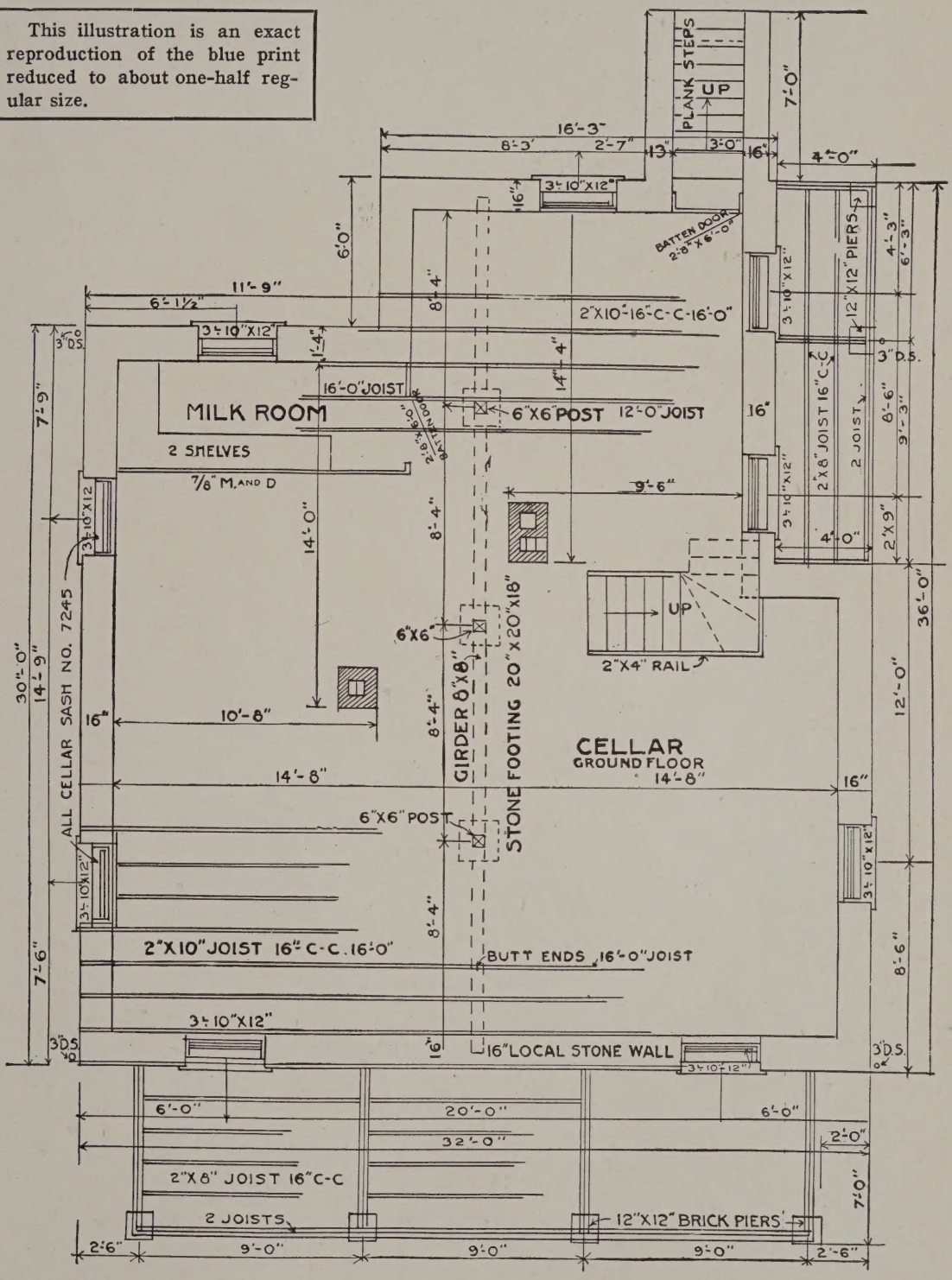


MODERN HOME No. 102 COST, $1,997.00

On pages 34 and 35 we show a reduced reproduction of one of our blue prints for Modern Home No. 102, which fully illustrates all details. If you are in doubt about the quality or reliability of our plans, be sure to refer to these pages and compare the work shown thereon with the plans furnished by other concerns. All our plans are made by the best architects in the country.

Basement Plan for Modern Home No. 102

This illustration is an exact reproduction of the blue print reduced to about one-half regular size.



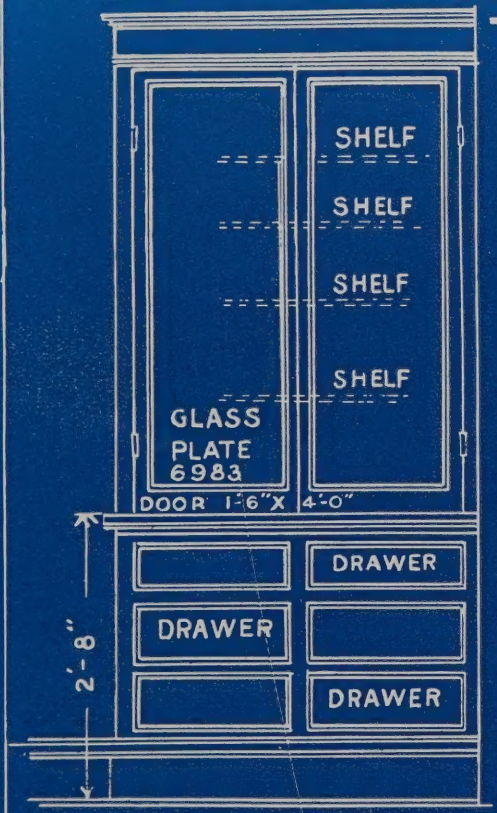
Modern Home No. 102 Cost, $1,997.00 BASEMENT PLAN

On pages34 and 35we show a reduced illustration of one of our blue prints for Modern Home No. 102, which fully illustrates all details. If you are in doubt about the quality or reliability of our plans, be sure to refer to this page and compare the work shown thereon with the plans furnished by other concerns. All our plans are made by the best architects in the country who have received the highest honors for producing the finest architectural work made.

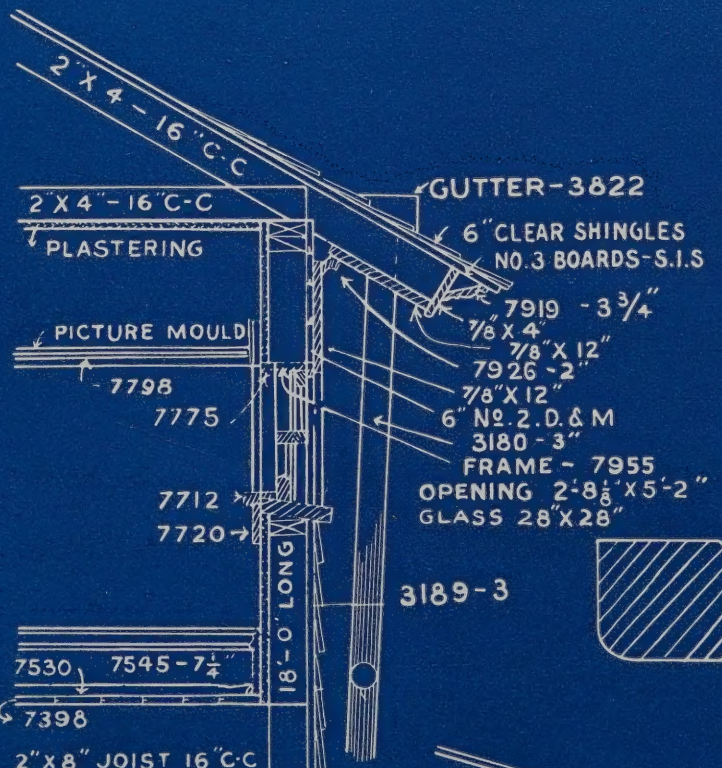
THIS IS AN EXACT REPRODUCTION OF THE BLUE PRINT
WE FURNISH FROM ONE OF OUR

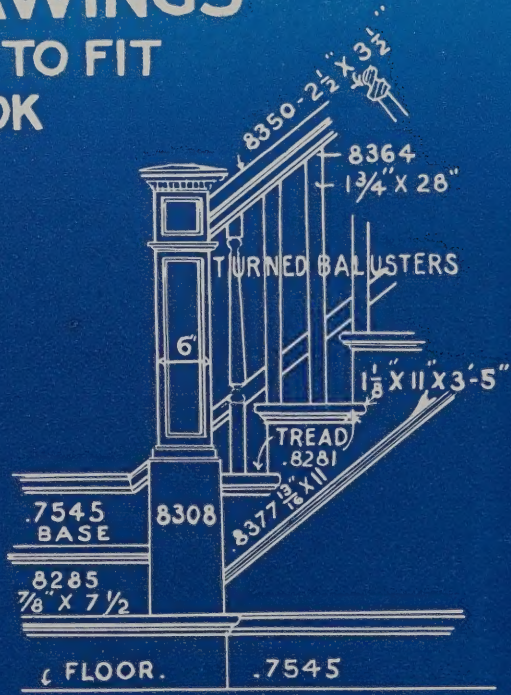
SECTIONAL DETAIL DRAWINGS

REDUCED ONE-THIRD IN SIZE TO FIT
THE SMALL SIZE OF THIS BOOK



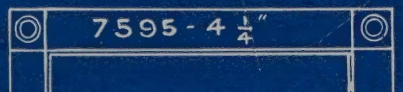
CASE IN PANTRY

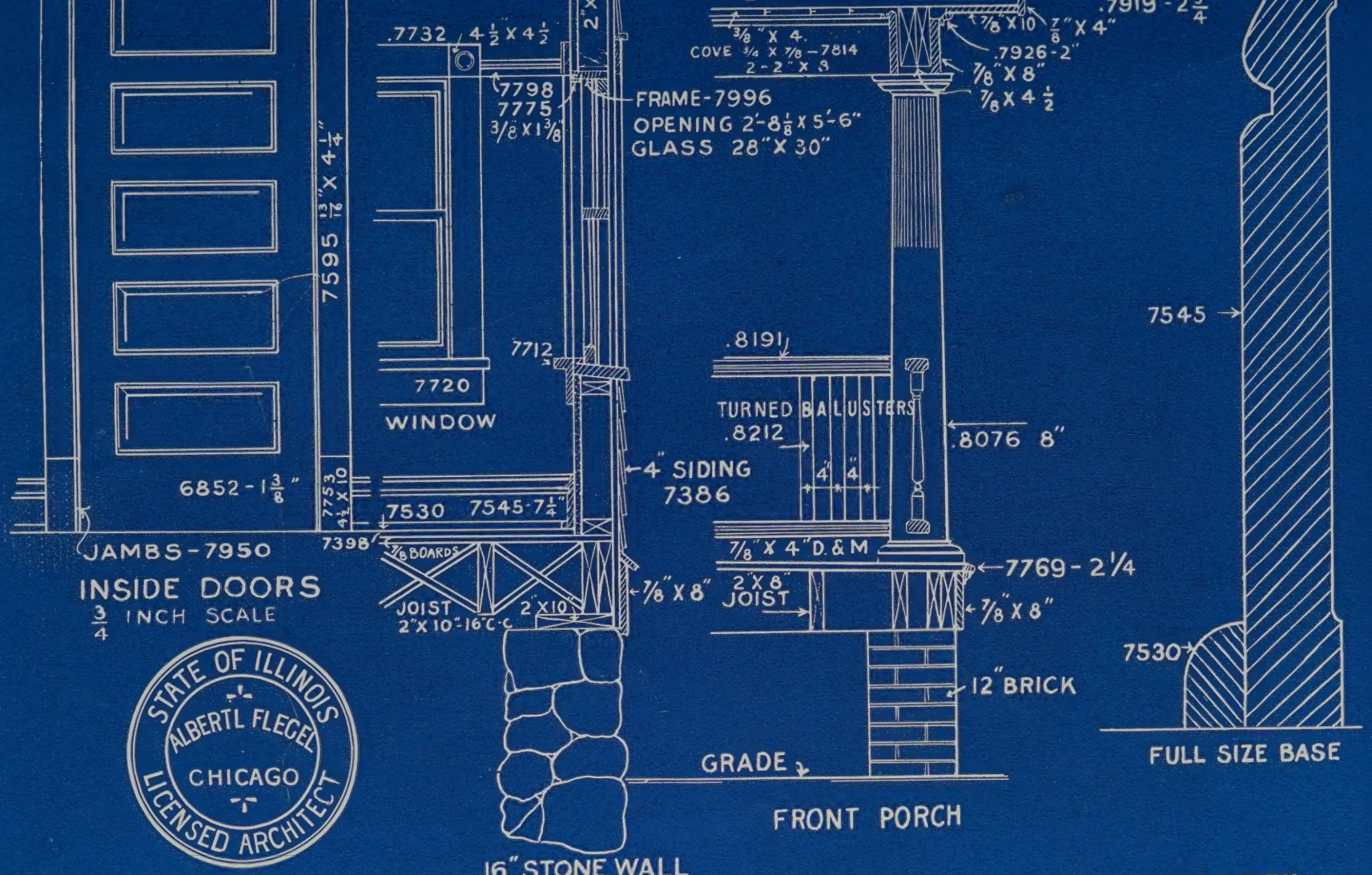




DETAIL OF STAIR

CASING





INSIDE DOORS

¾ INCH SCALE

STATE OF ILLINOIS
ALBERT L. FLEGEL
CHICAGO
LICENSED ARCHITECT

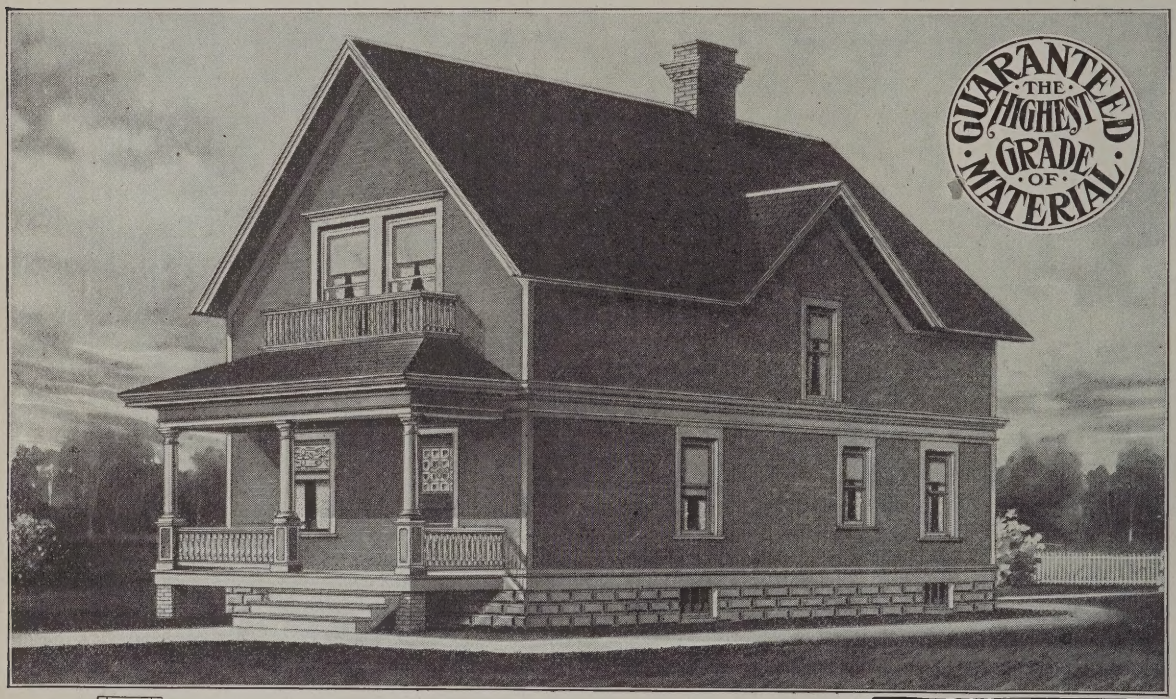
NOTE ALL DESCRIPTIONS AND NUMBERS IN THIS DRAWING ARE TAKEN FROM OUR MILLWORK CATALOGUE IN WHICH WE QUOTE THE LOWEST PRICES ON EVERYTHING IN BUILDING MATERIAL. THIS CATALOGUE IS FREE. IF YOU HAVEN'T A COPY, SEND FOR IT.

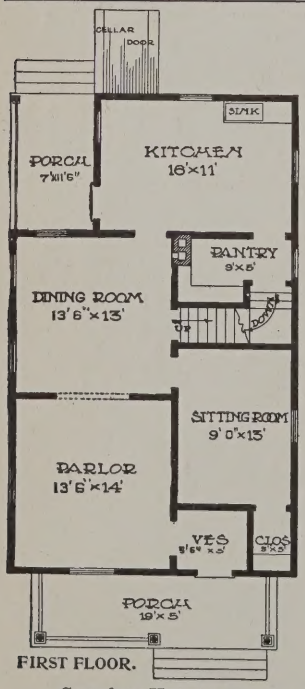
SEARS, ROEBUCK & CO.
CHICAGO.

FOR LESS THAN $1,825.00 YOU CAN BUILD

THIS VERY CONVENIENTLY ARRANGED SEVEN-ROOM FRAME HOUSE, COMPLETE, READY FOR OCCUPANCY

IN MANY LOCALITIES THIS HOUSE COULD NOT BE DUPLICATED FOR LESS THAN $3,000.00, IF BUILT WITHOUT THE ASSISTANCE OF OUR BUILDING PLANS, SPECIFICATIONS AND BILL OF MATERIALS, WHICH INSURE YOUR GETTING ONLY THE BEST KINDS OF MATERIAL. (See our liberal offer on page 2.)





FIRST FLOOR.

MODERN HOME No. 117

The arrangement of this house is as follows:

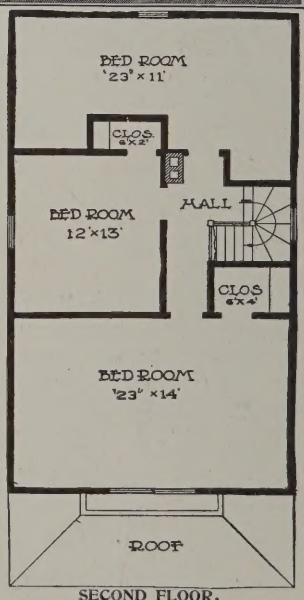
FIRST FLOOR.

Parlor	13 feet 6 inches by 14 feet
Sitting Room or Bedroom	9 feet by 13 feet
Dining Room	13 feet 6 inches by 13 feet
Kitchen	16 feet by 11 feet
Pantry	9 feet by 5 feet
Front Porch	19 feet by 5 feet
Rear Porch	7 feet by 11 feet 6 inches

SECOND FLOOR.

Bedroom	23 feet by 11 feet
Bedroom	12 feet by 13 feet
Bedroom	23 feet by 14 feet
Large Hall.	

The outside measurement of building, 26 feet by 46 feet, not including porches.



SECOND FLOOR.

This house has an excavated basement under the entire building, 7 feet high to the joists. The first story measures 9 feet 4 inches from floor to ceiling and the rooms on the second floor measure 8 feet from floor to ceiling. For this house we specify five-cross panel "A" grade solid yellow pine inside doors for both first and second floors and yellow pine stairs and trim. Our mill work is shipped direct from our factory and reaches you in clean and bright condition. On page 2 of this book we explain to you how to get plans, specifications and complete itemized bill of materials for the construction of this house without cost.

Complete Hot Air Heating Plant, for soft coal, extra	$ 92.00
Complete Hot Air Heating Plant, for hard coal, extra	94.00
Steam Heating Plant, extra	179.00
Hot Water Heating Plant, extra	190.00

$1,790.00 Builds this Large Eight-Room House

OUR BUILDING PLANS, SPECIFICATIONS AND BILL OF MATERIALS MAKE THIS LOW COST POSSIBLE.

JUST A $10.00 ORDER FOR OUR MILL WORK MAKES THESE PLANS COST YOU NOTHING, AS EXPLAINED ON PAGE 2.

MODERN HOME No. 34

The arrangement of this house is as follows:

FIRST FLOOR.

Parlor	15 feet by 15 feet
Dining Room	14 feet by 17 feet 6 inches
Bedroom	13 feet by 14 feet
Kitchen	12 feet 6 inches by 12 feet
Porch	26 feet by 10 feet

Large Woodroom.

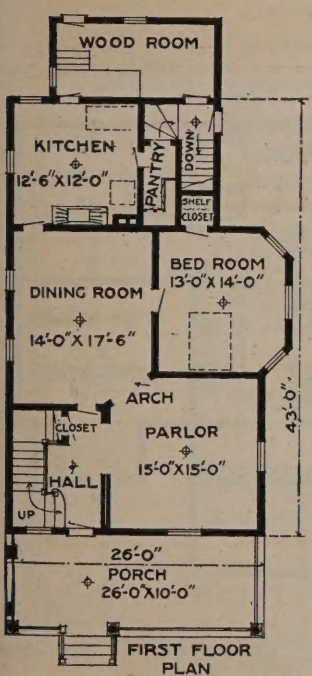
SECOND FLOOR.

Bedroom	17 feet by 11 feet
Bedroom	13 feet by 14 feet
Bedroom	14 feet by 14 feet

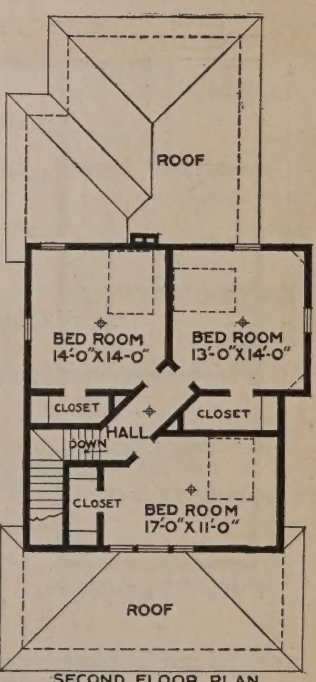
Large Hall and three roomy Closets.

Length of building, 43 feet; width, 26 feet, not including porches.

Basement excavated under the entire house, 7 feet high from floor to joists; first story is 9 feet from floor to ceiling; rooms on second floor are 8 feet 6 inches from floor to ceiling.



FIRST FLOOR PLAN



SECOND FLOOR PLAN

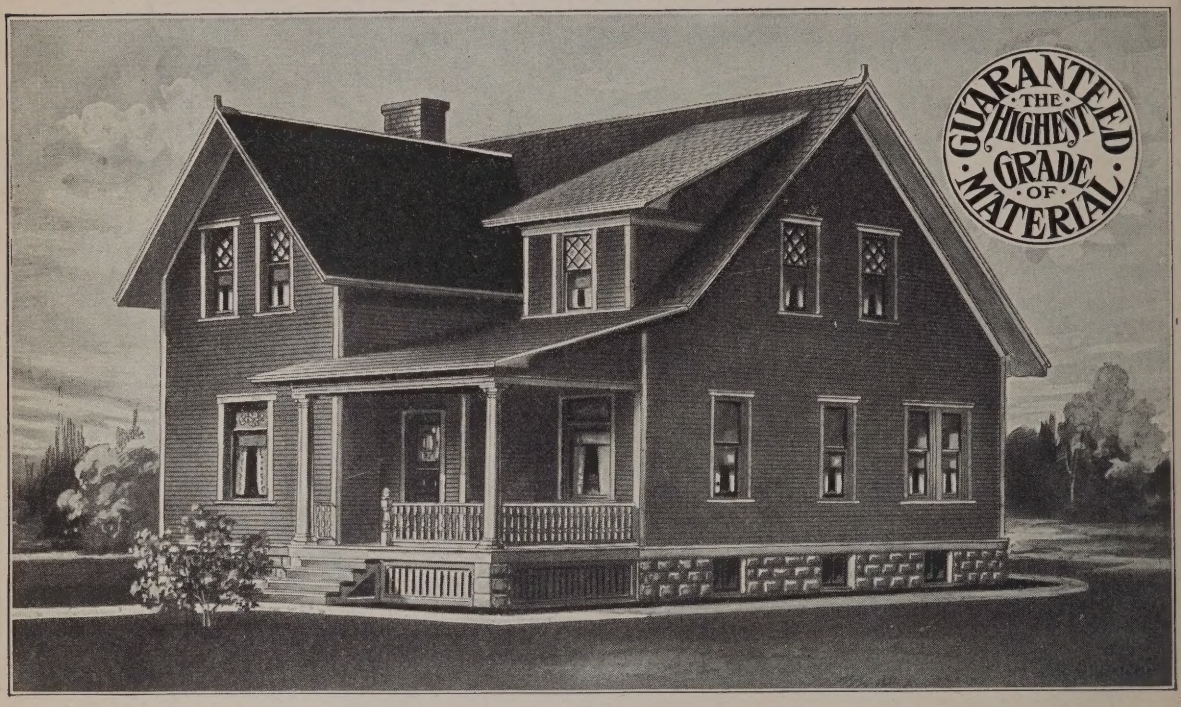
All We Ask is a Temporary Deposit of $1.00 for which we give you a certificate for the face value of $1.00, which you may send to us with any order for mill work of $10.00 or more. The $1.00 is not the price of the plans; the plans cost you nothing. We must, however, make these terms to avoid being put to loss through sending valuable plans to many who may request them merely out of curiosity with no intention to build.

Complete Hot Air Heating Plant, for soft coal, extra	$ 90.00
Complete Hot Air Heating Plant, for hard coal, extra	92.00
Steam Heating Plant, extra	207.00
Hot Water Heating Plant, extra	232.00

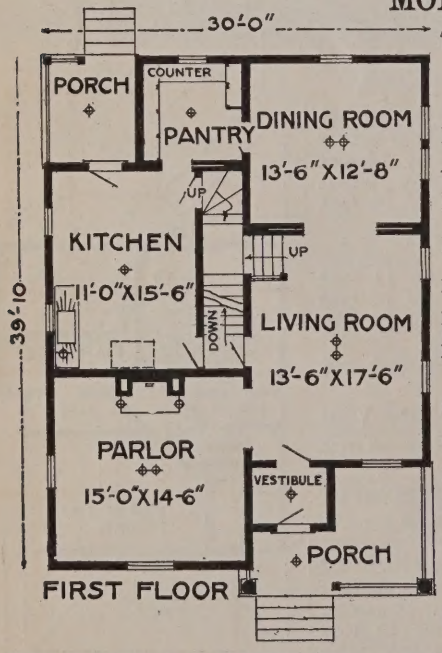
$1,755.00 Builds this Nine-Room Modern House

OUR BUILDING PLANS, SPECIFICATIONS AND BILL OF MATERIALS MAKE THIS LOW COST POSSIBLE.

THESE PLANS COST YOU NOTHING, FOR THE $1.00 DEPOSIT WE ASK FOR THEM IS GIVEN BACK TO YOU, AS EXPLAINED ON PAGE 2.



MODERN HOME No. 1232



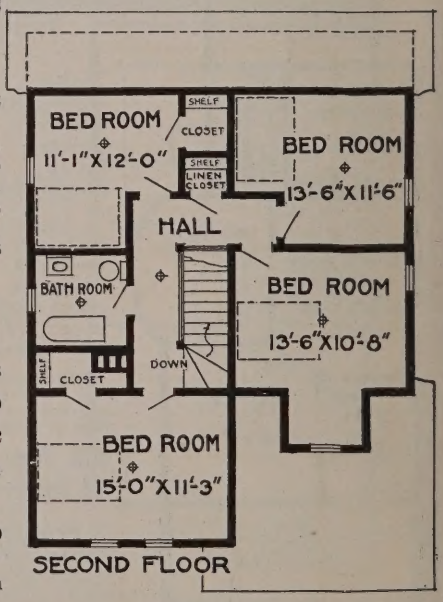
The arrangement of this house is as follows:

FIRST FLOOR.

Parlor, 15 feet by 14 feet 6 inches.
Vestibule, 4 feet by 7 feet.
Living Room, 13 feet 6 inches by 17 feet 6 inches.
Dining Room, 13 feet 6 inches by 12 feet 8 inches.
Kitchen, 11 feet by 15 feet 6 inches.
Pantry.
Front Porch.
Rear Porch.

SECOND FLOOR.

Bedroom, 15 feet by 11 feet 3 inches.
Bedroom, 13 feet 6 inches by 10 feet 8 inches.
Bedroom, 11 feet 1 inch by 12 feet.
Bedroom, 13 feet 6 inches by 11 feet 6 inches.
Bathroom.
Three Closets.
Length of building, 39 feet 10 inches. Width of building, 30 feet.
Seven-foot basement with cement floor.



HOW TO GET A COMPLETE SET OF BLUE PRINTS, SPECIFICATIONS AND BILL OF MATERIALS FOR THIS HOUSE WITHOUT COST, FULLY EXPLAINED ON PAGE 2.

Remember, We Can Save You Money on Everything in the Way of Building Material,

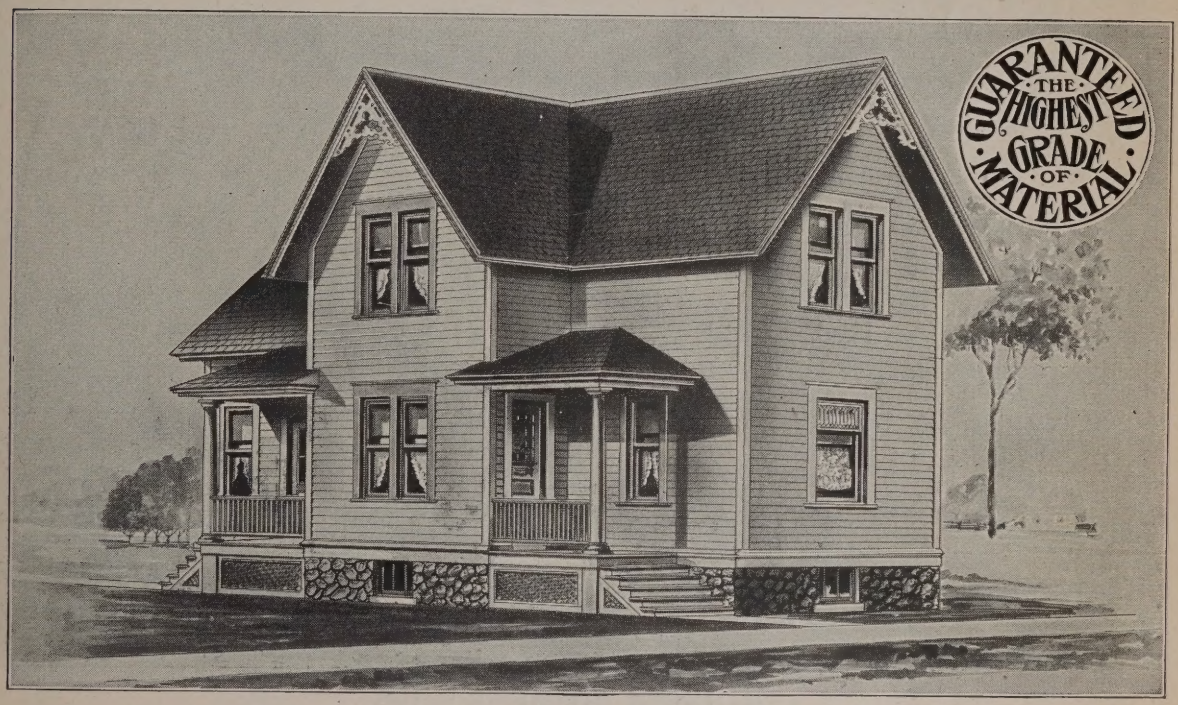
on mill work, roofing, hardware, concrete building block machinery and on plumbing, and if you want to put one of the best heating systems in your house, we can also save you big money on a heating plant. We sell hot air furnaces, hot water and steam heating plants. Don't make any arrangements for putting in a heating plant before consulting us.

Complete Hot Air Heating Pant, for soft coal, extra...$90.00	Hot Water Heating Plant, extra.....$269.00
Complete Hot Air Heating Plat, for hard coal, extra .. 92.00	Steam Heating Plant, extra 239.00

$1,708.00 Builds This Cozy EIGHT-ROOM HOUSE

OUR BUILDING PLANS, SPECIFICATIONS AND BILL OF MATERIALS MAKE THIS LOW COST POSSIBLE

OUR EASY WAY OF ACTUALLY MAKING THESE PLANS COST YOU NOTHING IS EXPLAINED ON PAGE 2.



MODERN HOME No. 101

The arrangement of this house is as follows:

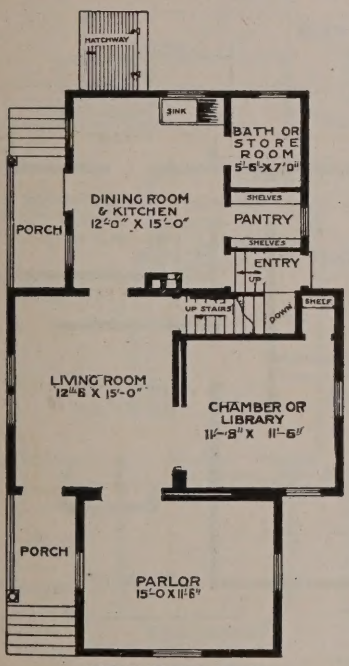
FIRST FLOOR.

Parlor - - - - 11 feet 6 inches by 15 feet
Living Room - - 12 feet 6 inches by 15 feet
Chamber or Library, 11 feet 8 inches by 11 feet 6 inches
Kitchen - - - - - - 12 feet by 15 feet
Storeroom - - - 5 feet 6 inches by 7 feet
Pantry - - 5 feet 6 inches by 4 feet 4 inches
Front Porch, 5 feet 6 inches by 8 feet 6 inches
Rear Porch - - - 4 feet 6 inches by 10 feet

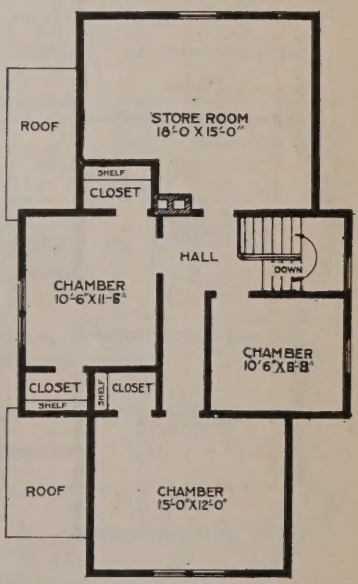
SECOND FLOOR.

Front Bedroom - - - - 15 feet by 12 feet
Bedroom - 10 feet 6 inches by 11 feet 6 inches
Bedroom - 10 feet 6 inches by 8 feet 8 inches
Storeroom - - - - - - - 18 feet by 15 feet
Hall - - - - - - 15 feet by 3 feet 4 inches
Three large Closets.
Length of building, 44 feet; width of building, 26 feet, not including porches.

Excavated basement, 6 feet 10 inches from floor to joists. First story is 9 feet 2 inches from floor to ceiling. Rooms in the second story are 8 feet 6 inches from the floor to the ceiling.



FIRST FLOOR PLAN.



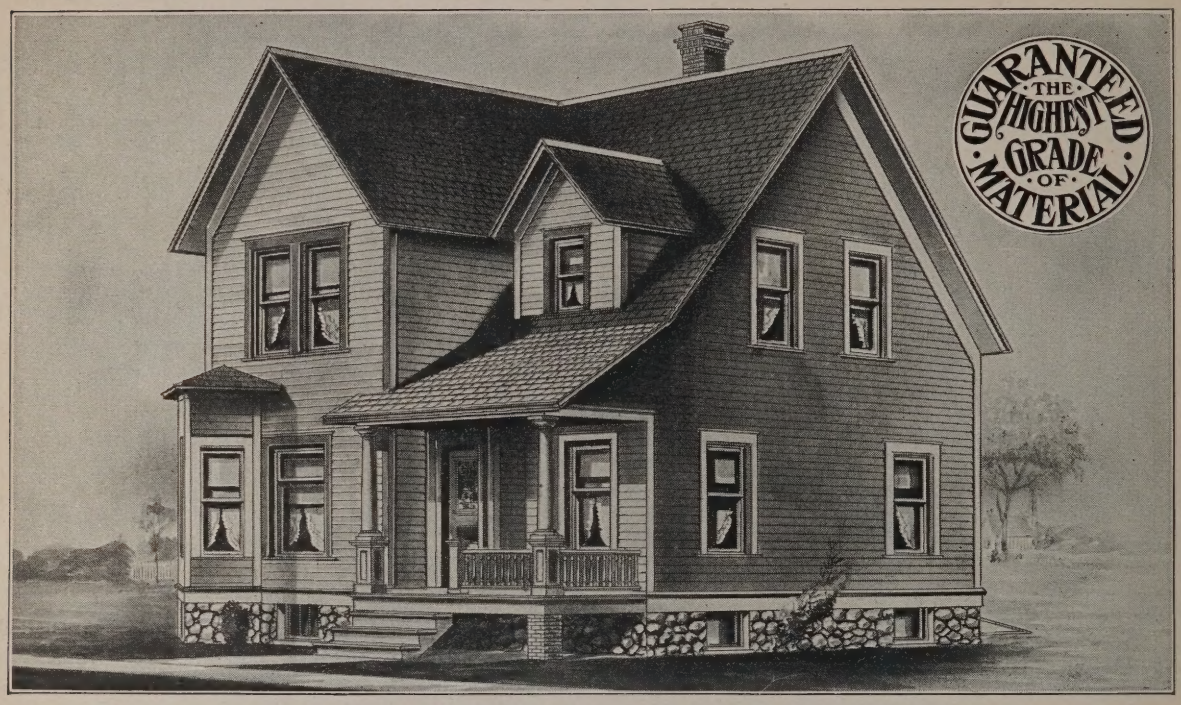
SECOND FLOOR PLAN.

All we ask is a temporary deposit of $1.00, for which we give you a certificate for the face value of $1.00 which you may send to us with any order for mill work of $10.00 or more to be used in the building of any of the Modern Homes in this book. The $1.00 is not the price of the plans; the plans cost you nothing. We must, however, make these terms to avoid being put to loss through sending valuable plans to many who may request them merely out of curiosity, with no intention to build.

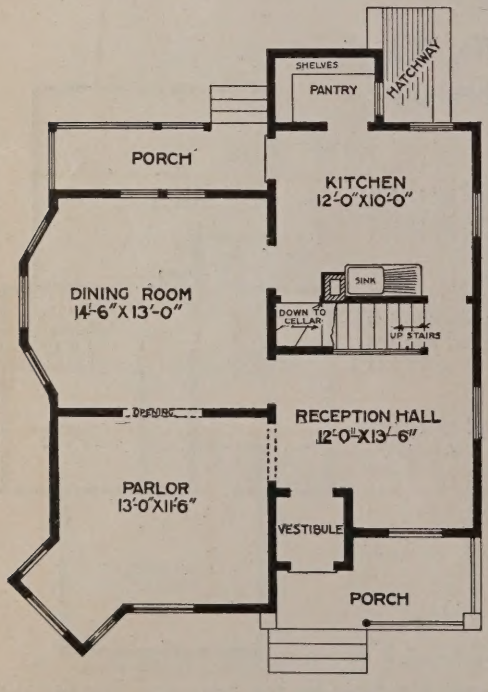
Complete Hot Air Heating Plant, for soft coal, extra	$ 84.00
Complete Hot Air Heating Plant, for hard coal, extra	86.00
Steam Heating Plant, extra	245.00
Hot Water Heating Plant, extra	270.00

$1,586.00 Completely Builds This Magnificent SEVEN-ROOM $2,300.00 HOUSE

OUR BUILDING PLANS, SPECIFICATIONS AND BILL OF MATERIALS MAKE THIS LOW COST POSSIBLE. WE ENABLE YOU TO BUILD WITHOUT A CENT OF COST FOR PLANS, AS EXPLAINED ON PAGE 2.



MODERN HOME No. 108



FIRST FLOOR PLAN

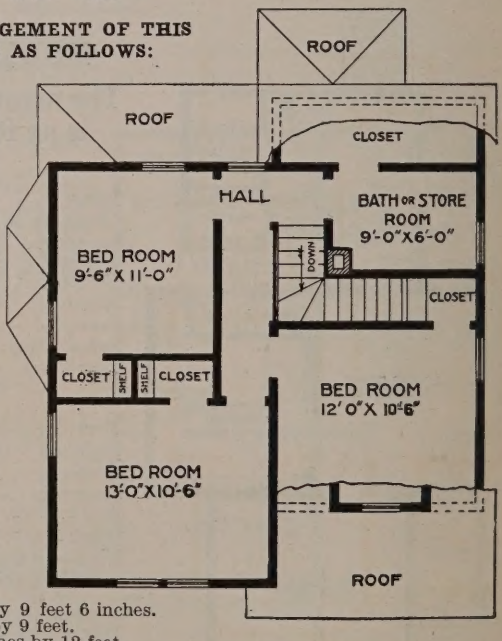
THE ARRANGEMENT OF THIS HOUSE IS AS FOLLOWS:

FIRST FLOOR.

Large Parlor, 13 feet by 11 feet 6 inches, with Bay Window 5 feet 6 inches by 3 feet 6 inches.
Vestibule, 4 feet by 4 feet.
Reception Hall or Library, 13 feet 6 inches by 12 feet.
Dining Room, 14 feet 6 inches by 13 feet, with Bay Window.
Kitchen, 10 feet by 12 feet.
Pantry, 6 feet by 4 feet.
Front Porch, 12 feet by 6 feet.
Rear Porch, 13 feet 6 inches by 4 feet.

SECOND FLOOR.

Bedroom, 13 feet by 10 feet 6 inches.
Bedroom, 12 feet by 10 feet 6 inches.
Bedroom, 11 feet by 9 feet 6 inches.
Bathroom, 6 feet by 9 feet.
Closet, 3 feet 6 inches by 12 feet.
Closet, 2 feet 6 inches by 4 feet 6 inches.
Closet, 2 feet 6 inches by 4 feet 6 inches.
Length of building, 35 feet 6 inches; width, 28 feet 2 inches.



SECOND FLOOR PLAN

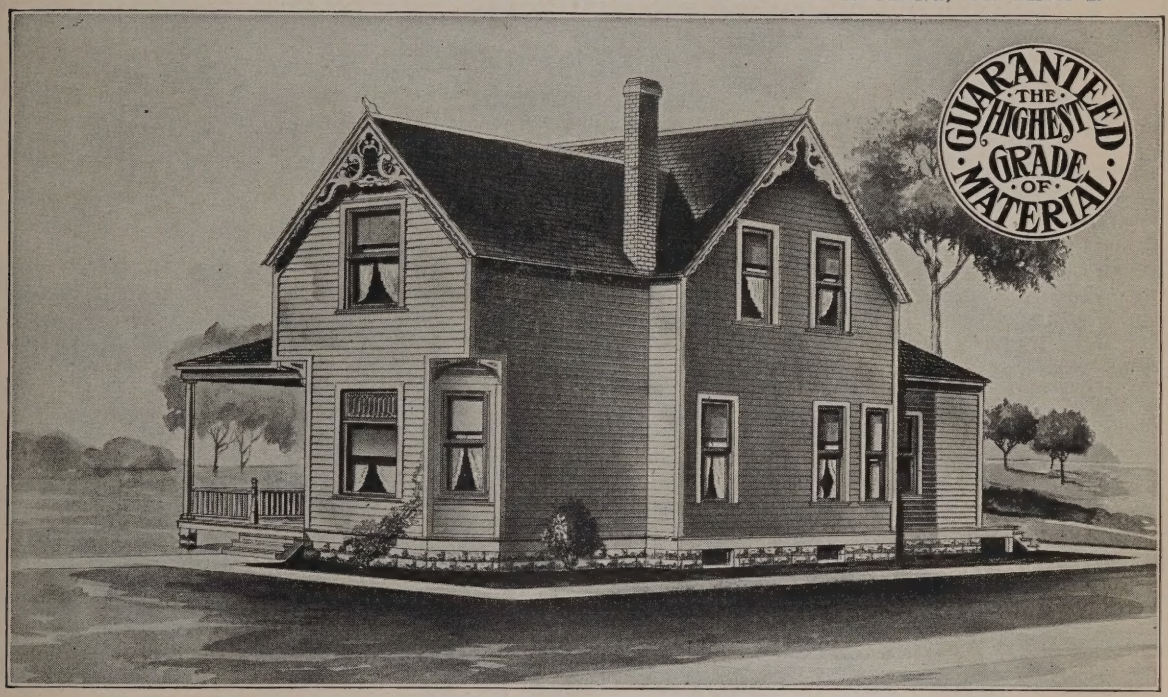
Basement under the entire building, 7 feet high from floor to joists.

Complete Hot Air Heating Plant, for soft coal, extra	$84.00
Complete Hot Air Heating Plant, for hard coal, extra	87.00
Steam Heating Plant, extra	255.00
Hot Water Heating Plant, extra	279.00

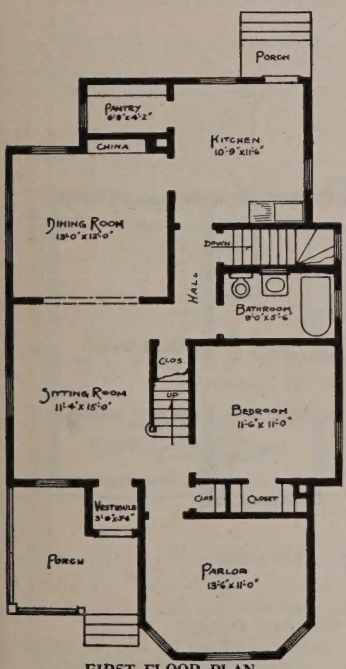
$1,600.00 AND OUR BUILDING PLANS

WILL BUILD, PAINT AND COMPLETE, READY FOR OCCUPANCY, THIS $2,500.00 EIGHT-ROOM HOUSE.

READ HOW WE MAKE THE PLANS FOR THIS HOUSE COST YOU NOTHING, ON PAGE 2.



MODERN HOME No. 116



FIRST FLOOR PLAN.

A GOOD SUBSTANTIAL HOUSE, consisting of two floors and basement with siding exterior and shingle roof and concrete block foundation.

FIRST FLOOR contains large parlor, vestibule hall, sitting room, bedroom with closet, bathroom, dining room with china closet, a good size kitchen and pantry.

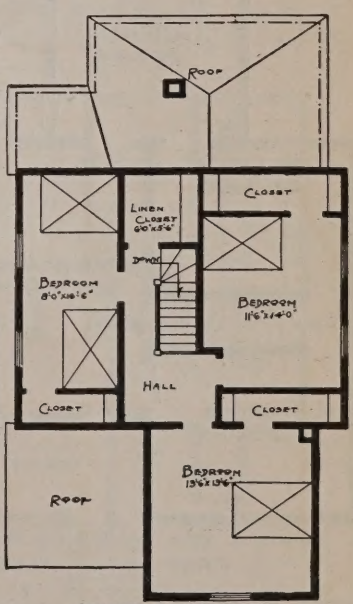
SECOND FLOOR contains three large bedrooms, large clothes closets, linen closet and hall.

THE INTERIOR finish in the first and second floors is of yellow pine, which will make an elegant natural finish, giving an appearance equal, if not superior to oak.

BASEMENT. Large and roomy basement; size, 27 feet 6 inches by 33 feet 4 inches and 6 feet 3 inches high, well lighted and ventilated.

Width of house, 27 feet 6 inches; length of house, 47 feet 3 inches; height of first story, 9 feet; height of second story, 8 feet.

Every plan we offer has the seal of a licensed architect affixed, which is a guarantee that the specifications are in accordance with the building laws and will stand the closest inspection by city or country building inspectors.



SECOND FLOOR PLAN.

The above illustration shows a large eight-room house which can be constructed in a first class manner for $1,600.00 by using our special building plans (blue prints), specifications and our complete bill of materials. We will furnish you a bill and quote you a price on every piece or part which enters into the cost of this building; besides we tell you what you should pay for labor, including carpenter work and masonry. The figure $1,600.00 includes the entire cost of this building, complete as it stands, ready for occupancy. This extremely low figure $1,600.00 for a $2,500.00 house, which means a saving to you of $900.00, is only made possible by our supplying you with most everything that enters into its construction at the lowest manufacturing cost, plus our one small percentage of profit.

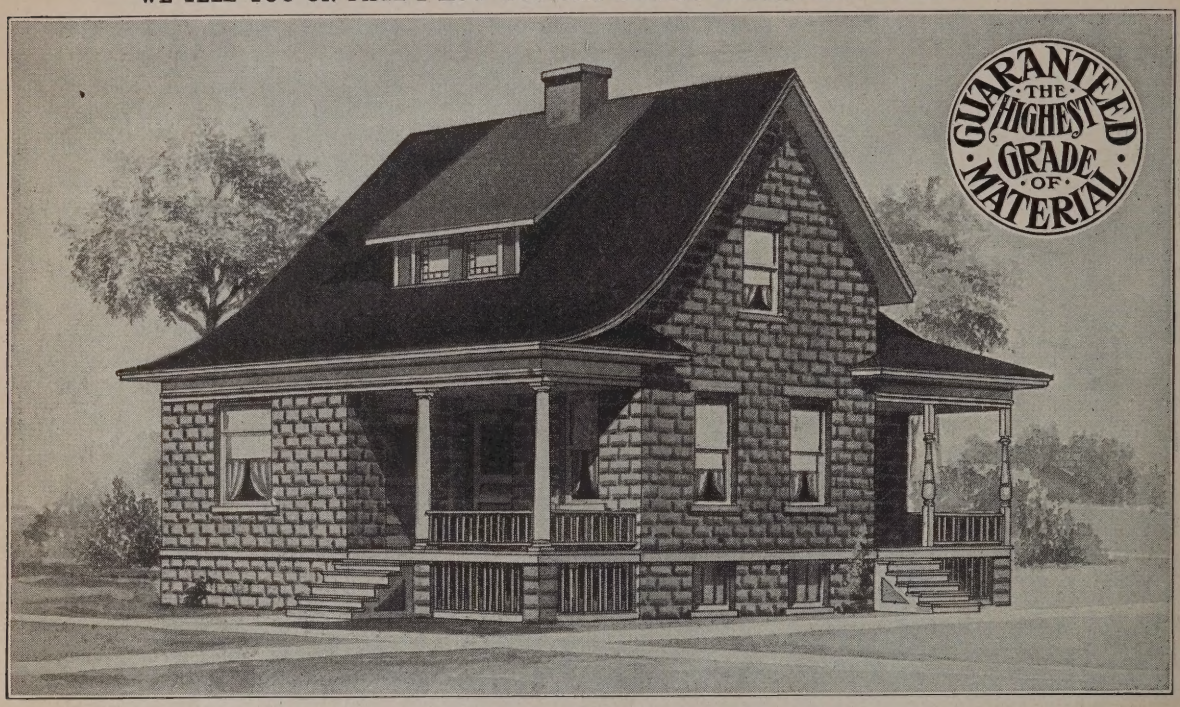
When you are convinced that all we tell you is true, send for our complete set of building plans for this building, which cost us $125.00 to make, enclosing $1.00 with your order, using the enclosed order blank with the understanding that in exchange for your dollar we mail you with the plans our Mill Work Certificate (face value $1.00), which will be accepted the same as cash, when sending us an order for mill work amounting to $10.00 or more.

Complete Hot Air Heating Plant, for soft coal, extra . **$82.75**	Complete Hot Water Heating Plant, extra..... **$237.07**
Complete Hot Air Heating Plant, for hard coal, extra. **85.15**	Complete Steam Heating Plant, extra **204.53**

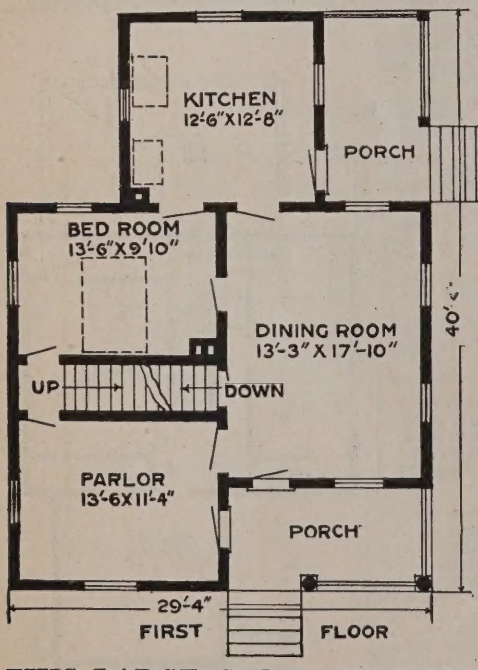
$1,550.00 BUILDS THIS LARGE Six-Room Modern Concrete House

COMPLETE, READY FOR OCCUPANCY, BY USING OUR BUILDING PLANS, SPECIFICATIONS AND BILL OF MATERIALS.

WE TELL YOU ON PAGE 2 HOW YOU CAN OBTAIN THESE PLANS WITHOUT COST.



MODERN HOME No. 64



THE ARRANGEMENT OF THIS HOUSE IS AS FOLLOWS:

FIRST FLOOR.

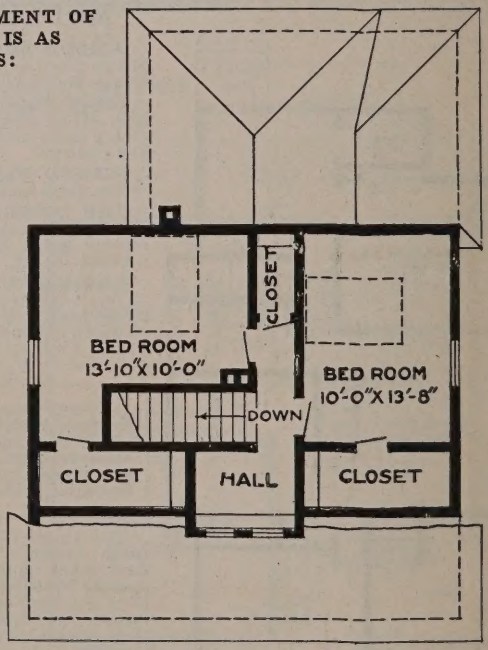
Kitchen, 12 feet 6 inches by 12 feet 8 inches.
Dining Room, 13 feet 3 inches by 17 feet 10 inches.
Parlor, 13 feet 6 inches by 11 feet 4 inches.
Bedroom, 13 feet 6 inches by 9 feet 10 inches.
Front Veranda, 14 feet by 7 feet 4 inches.
Rear Porch, 13 feet 4 inches by 7 feet 4 inches.

SECOND FLOOR.

Bedroom, 13 feet 10 inches by 10 feet.
Bedroom, 10 feet by 13 feet 8 inches.
Front Hall.

Bedrooms have large, roomy closets.

Seven-foot basement with cement floor.



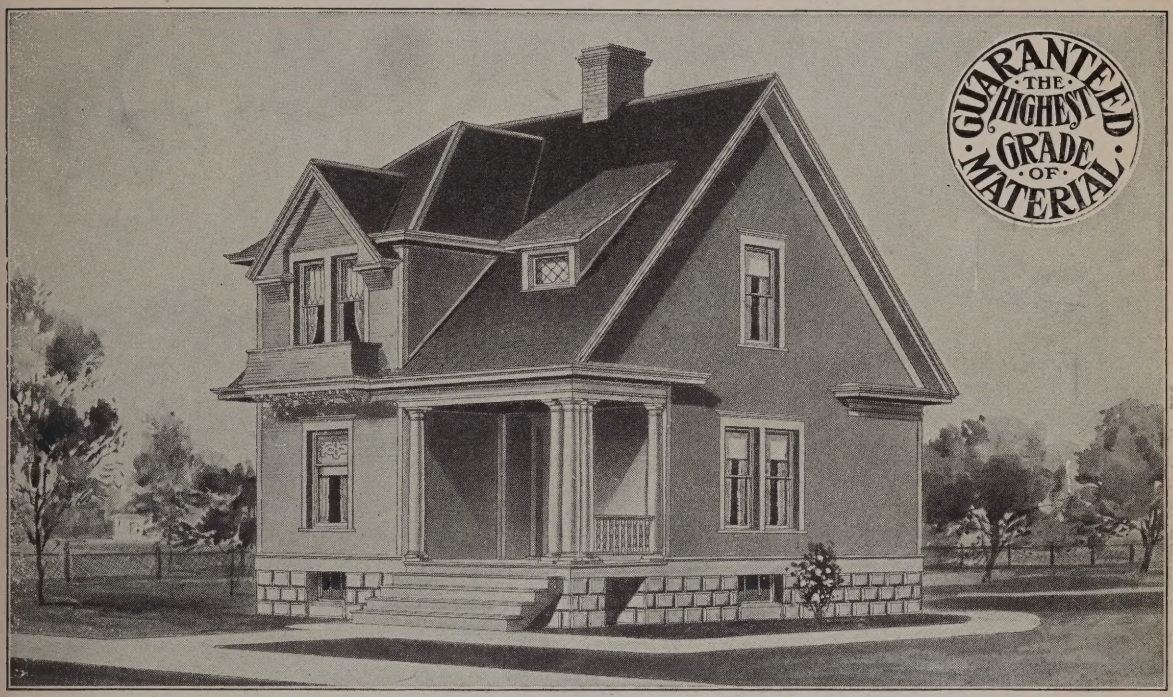
THIS LARGE SIX-ROOM HOUSE, **which would ordinarily cost you between $2,000.00 and $2,200.00** to build, can be built by using our building plans, specifications and bill of materials for $1,550.00. If you like this house, order these plans; let us demonstrate to you the fine quality of the material we specify. We tell you before you build, the exact cost of this or any of the houses shown in this book. We furnish you all the material necessary, dimension timber and masonry work excepted, at the lowest factory cost plus one small percentage of profit. We tell you how to get the best work done at the lowest price and all we ask in exchange for our $100.00 building plans is that you give us a small order for some of the material. See page 2.

Complete Hot Air Heating Plant, for soft coal, extra	$ 72.00
Complete Hot Air Heating Plant, for hard coal, extra	74.00
Steam Heating Plant, extra	205.00
Hot Water Heating Plant, extra	227.00

$1,458.00 BUILDS THIS $2,300 SIX-ROOM FRAME HOUSE

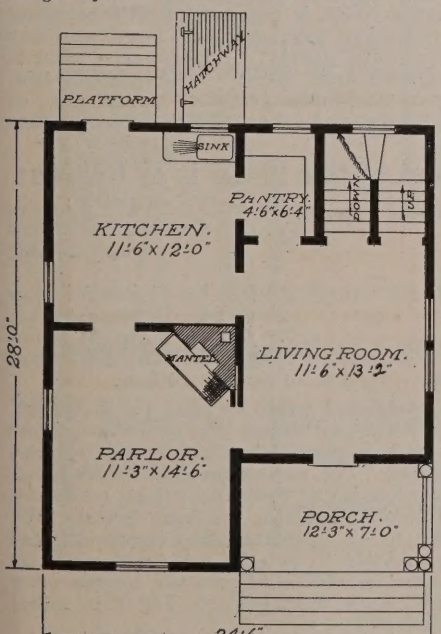
THIS PRICE INCLUDES ALL THE MATERIALS AND LABOR

WE ENABLE YOU TO GET THE PLANS, SPECIFICATIONS AND ITEMIZED BILL OF MATERIALS FOR THIS HOUSE WITHOUT COST, AS EXPLAINED ON PAGE 2.



MODERN HOME No. 121

If you buy your material at ordinary retail prices this house will cost you at least $2,300.00. Why not let us save you the $842.00 by saving you half your cost of material and $150.00 or more in architect fees? Use our plans, specifications and bill of materials, which enumerates and gives you a price on every item required to complete the building, also gives you an estimate of how much the labor should cost you.



FIRST FLOOR PLAN.

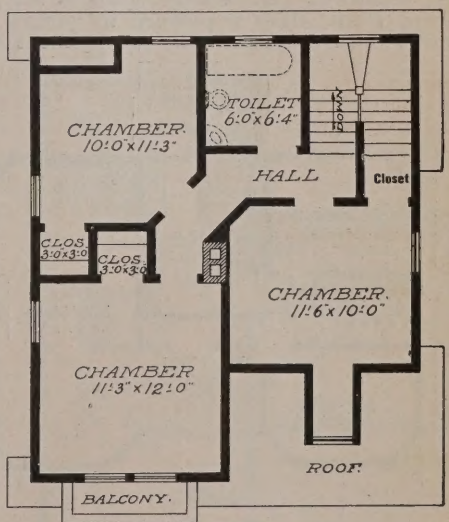
The arrangement of this house is as follows:

FIRST FLOOR.

Parlor, 11 feet 3 inches by 14 feet 6 inches.
Living Room, 11 feet 6 inches by 13 feet 2 inches.
Kitchen, 11 feet 6 inches by 12 feet.
Pantry, 4 feet 6 inches by 6 feet 4 inches.

SECOND FLOOR.

Chamber, 11 feet 3 inches by 12 feet.
Chamber, 10 feet by 11 feet 6 inches.
Chamber, 10 feet by 11 feet 3 inches.
Toilet Room, 6 feet by 6 feet 4 inches.
Clothes Closet for each chamber.
Entire measurement of this house is 24 feet 6 inches by 28 feet.



SECOND FLOOR PLAN.

Basement excavated under the entire house, 7 feet from floor to joists. First story is 8 feet 7 inches from floor to ceiling. Second story rooms are 8 feet from floor to ceiling.

Don't pay $100.00 or more to an architect for a set of plans until you have sent for a set of our plans, specifications and itemized bill of materials, on the liberal terms explained on page 2.

Complete Hot Air Heating Plant, for soft coal, extra...**$77.00**
Complete Hot Air Heating Plant, for hard coal, extra... **80.00**
Complete Hot Water Heating Plant, extra.....**$138.02**
Complete Steam Heating Plant, extra..... **117.87**

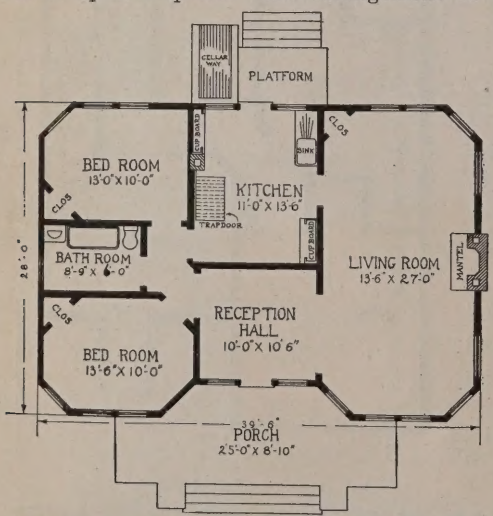
$1,535.00 WILL BUILD THIS BEAUTIFUL SIX-ROOM COTTAGE

INCLUDING BATHROOM

THIS PRICE INCLUDES EVERY PENNY OF COST NECESSARY FOR THE ENTIRE COMPLETION OF THIS STRUCTURE, INCLUDING COST OF PAINTING, PLASTERING, EXCAVATION, CALCIMINING, EVERYTHING WITH THE EXCEPTION OF HEATING AND PLUMBING. WE WILL FURNISH YOU THE PLANS, SPECIFICATIONS AND BILL OF MATERIALS ENTIRELY WITHOUT COST, AS EXPLAINED ON PAGE 2.

MODERN HOME No. 126

Please examine the floor plans illustrated here below and note the exceptionally convenient arrangement of this house. Every room in the house is light and airy, the ventilation is perfect. Both bedrooms adjoin the bathroom. Has a large, spacious reception hall which leads to a large living room and kitchen. The living room, which is planned to be used as a dining room and living room, is equipped with a beautiful rustic open fireplace. The arrangement of the kitchen is very convenient and it has a large, spacious cupboard which serves as a pantry. This modern home is of the 20th Century Queen Anne style. The finish or trim throughout is made of the finest grade of yellow pine in natural finish, the mill work and other material is of the best selected quality.



The arrangement of this house is as follows:

Reception Hall	10 feet by 10 feet 6 inches
Bedroom	13 feet 6 inches by 10 feet
Bedroom	13 feet by 10 feet
Three Closets	
Kitchen	11 feet by 13 feet 6 inches
Large Living Room	27 feet by 13 feet 6 inches
Front Porch	25 feet by 8 feet 10 inches

Entire basement excavated. Height of basement from floor to ceiling, 7 feet. Height of ceiling, 10 feet.

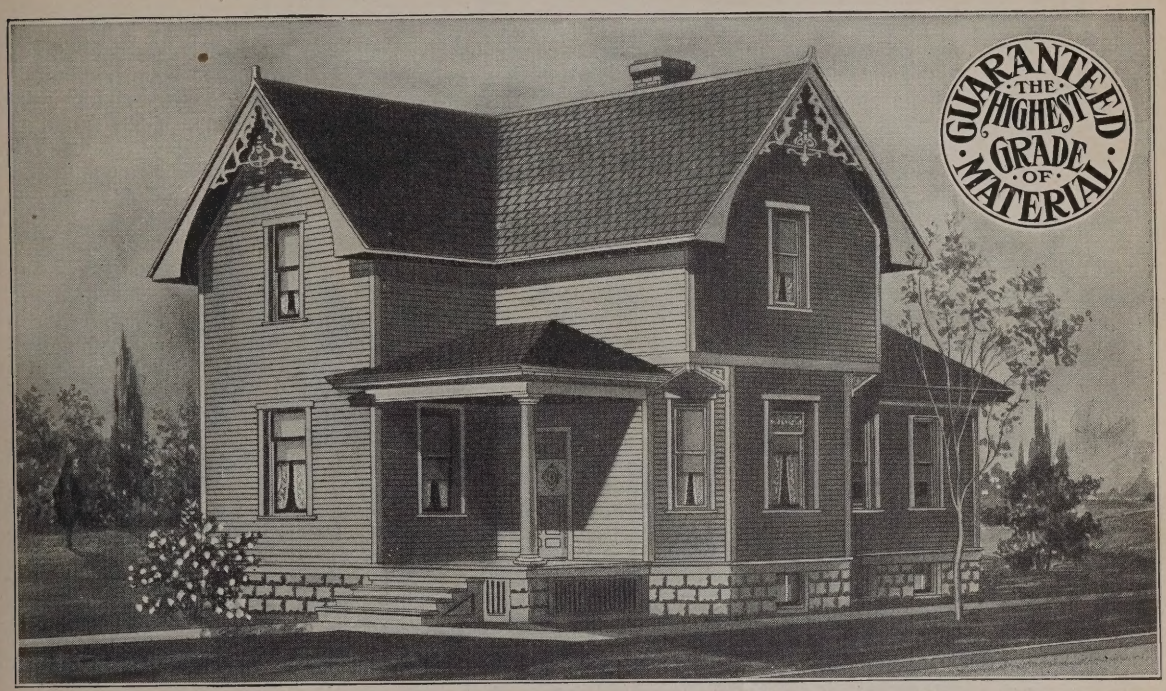
To appreciate the wonderful value we offer for $1,535.00, compare this house with any house in your neighborhood of similar size and construction which costs between $2,500.00 and $3,000.00. The extremely low cost we name is made possible by our furnishing most everything necessary to construct this building at less than wholesale prices. We guarantee the quality to be absolutely the best. If this style of architecture appeals to you be sure to send $1.00 temporary deposit for our building plans for this Bungalow No. 126, and we will send you the complete set of plans and apply the $1.00 deposit as cash on your order for mill work amounting to $10.00 or more, thus making the plans cost you nothing.

Complete Hot Air Heating Plant, for soft coal, extra	$ 67.00
Complete Hot Air Heating Plant, for hard coal, extra	70.00
Complete Hot Water Heating Plant, extra	206.92
Complete Steam Heating Plant, extra	178.16

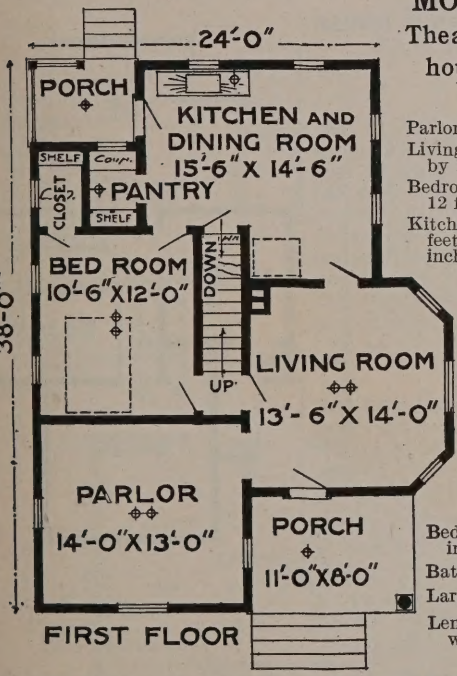
$1,478.00 Builds This Modern Eight-Room House

OUR BUILDING PLANS, SPECIFICATIONS AND BILL OF MATERIALS MAKE THIS LOW COST POSSIBLE.

WE ENABLE YOU TO GET THESE PLANS WITHOUT COST, AS EXPLAINED ON PAGE 2.



MODERN HOME No. 24



The arrangement of this house is as follows:

FIRST FLOOR.

Parlor, 14 feet by 13 feet.

Living Room, 13 feet 6 inches by 14 feet.

Bedroom, 10 feet 6 inches by 12 feet.

Kitchen and Dining Room, 15 feet 6 inches by 14 feet 6 inches.

Pantry.

Closet.

Porch, 11 feet by 8 feet.

Rear Porch, 8 feet by 7 feet.

SECOND FLOOR.

Bedroom, 14 feet by 13 feet.

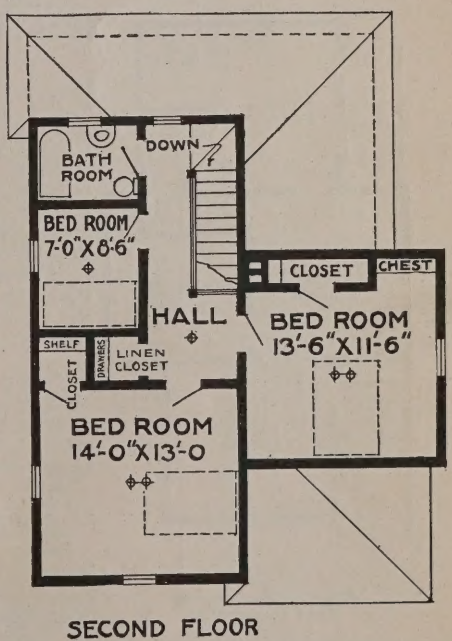
Bedroom, 13 feet 6 inches by 11 feet 6 inches.

Bedroom, 7 feet by 8 feet 6 inches.

Bathroom.

Large Hall.

Length of building, 38 feet; width of building, 29 feet.



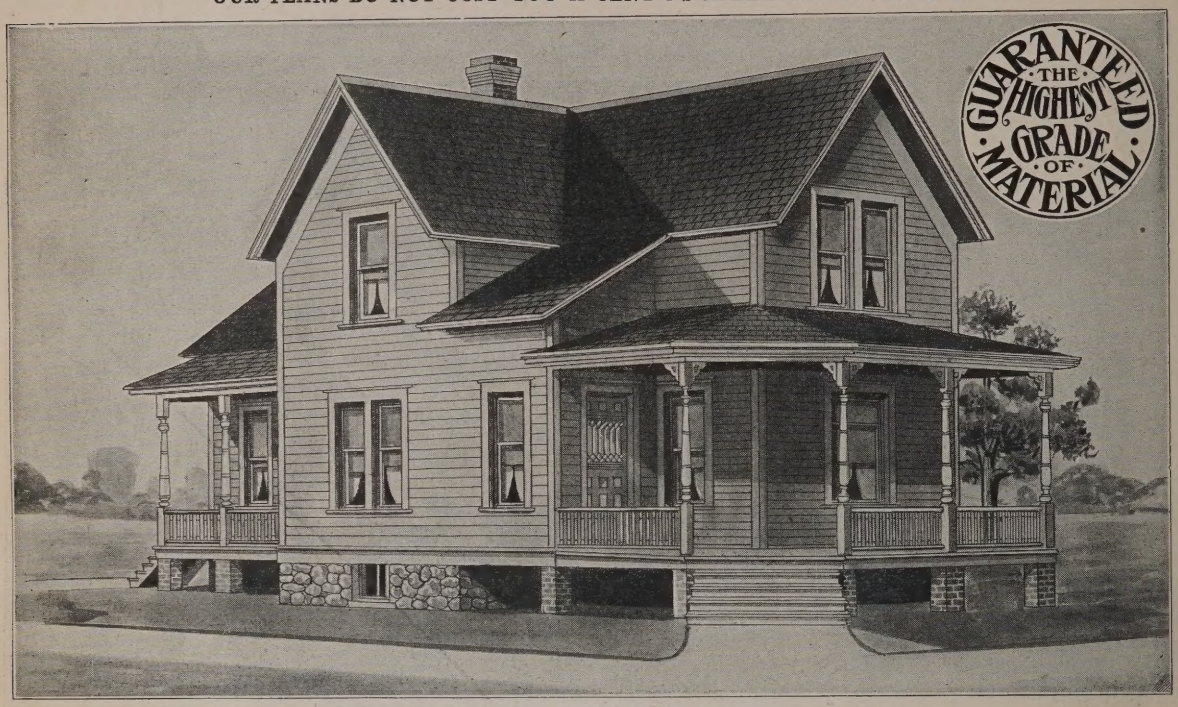
Excavated basement under the entire house.

Complete Hot Air Heating Plant, for soft coal, extra	$ 87.00
Complete Hot Air Heating Plant, for hard coal, extra	83.00
Steam Heating Plant, extra	214.00
Hot Water Heating Plant, extra	241.00

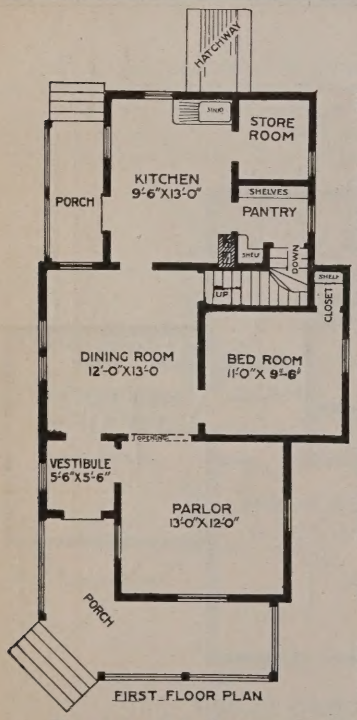
$1,467.00 Will Build This LARGE SEVEN-ROOM HOUSE

COMPLETE, READY FOR OCCUPANCY, PROVIDING YOU USE OUR BUILDING PLANS, SPECIFICATIONS AND BILL OF MATERIALS.

OUR PLANS DO NOT COST YOU A CENT AS EXPLAINED ON PAGE 2.



MODERN HOME No. 110



FIRST FLOOR PLAN

The arrangement of this house is as follows:

FIRST FLOOR.

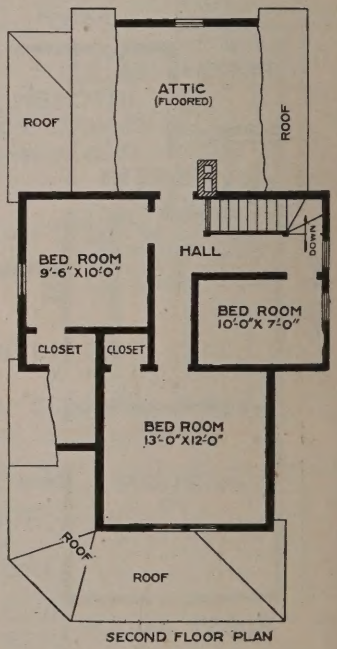
Parlor - - - 12 feet by 13 feet
Vestibule - 5 feet 6 inches by 5 feet 6 inches
Dining Room - - 12 feet by 13 feet
Bedroom - 11 feet by 9 feet 6 inches
Kitchen - - 9 feet 6 inches by 13 feet
Pantry - 6 feet 3 inches by 5 feet 6 inches
Storeroom, 5 feet 6 inches by 6 feet 3 inches
Front Porch, measurement across the front of house - 18 feet 6 inches by 6 feet
Porch at the Side, 6 feet by 6 feet 6 inches
Rear Porch - 5 feet 6 inches by 11 feet

SECOND FLOOR.

Bedroom - - - - 12 feet by 13 feet
Bedroom - - 10 feet by 7 feet
Bedroom - 10 feet by 9 feet 6 inches
Hall - - - - - 3 feet by 13 feet
Large Closet, 8 feet 6 inches by 5 feet 6 inches

Entire length of building, 40 feet; width, 24 feet 6 inches; not including porches.

Excavated basement under the entire house, 6 feet 10 inches high; first story, 9 feet 4 inches from floor to ceiling; second floor rooms, 8 feet from floor to ceiling.



SECOND FLOOR PLAN

If you want to know more about this house as to the arrangement, kinds of material we specify, send for our building plans on the liberal terms explained on page 2.

Complete Hot Air Heating Plant, for soft coal, extra	$ 76.00
Complete Hot Air Heating Plant, for hard coal, extra	78.00
Steam Heating Plant, extra	146.00
Hot Water Heating Plant, extra	221.00

$1,416.00 is the Cost of This Seven-Room House

IF BUILT ACCORDING TO OUR PLANS, SPECIFICATIONS AND BILL OF MATERIALS. SAME SIZE HOUSE CANNOT BE DUPLICATED ORDINARILY FOR LESS THAN $2,000.00.

WE TELL YOU ON PAGE 2 HOW YOU CAN OBTAIN THESE PLANS WITHOUT COST.

MODERN HOME No. 104

The arrangement of this house is as follows:

FIRST FLOOR.

Parlor - 11 feet by 12 feet 6 inches
Sitting Room - - 12 feet by 12 feet
Bedroom - - - - 9 feet by 12 feet
Kitchen, 13 feet 6 inches by 13 feet 6 inches
Pantry - - - - - 5 feet by 4 feet
Large Front Porch, 4 feet by 18 feet at the front and 17 feet by 6 feet at the side.
Rear Porch - 4 feet 6 inches by 9 feet 6 inches.

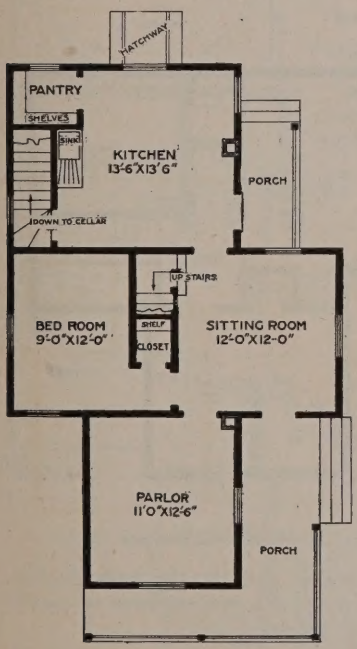
SECOND FLOOR.

Bedroom - 11 feet by 10 feet 6 inches
Bedroom - - - - 9 feet by 12 feet
Bedroom, 12 feet 6 inches by 8 feet 6 inches
Two large Closets.

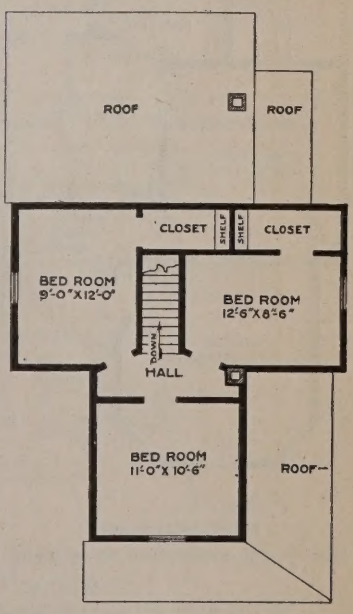
Length of building, 40 feet; width, 26 feet 6 inches, not including porches.

Excavated basement under the entire house, 6 feet 6 inches high.

If the arrangement of this house appeals to you, send for the building plans (blue prints), specifications and bill of materials which itemizes every dollar's worth of material and expense. Our terms are exceedingly liberal, as explained on page 2.



FIRST FLOOR PLAN



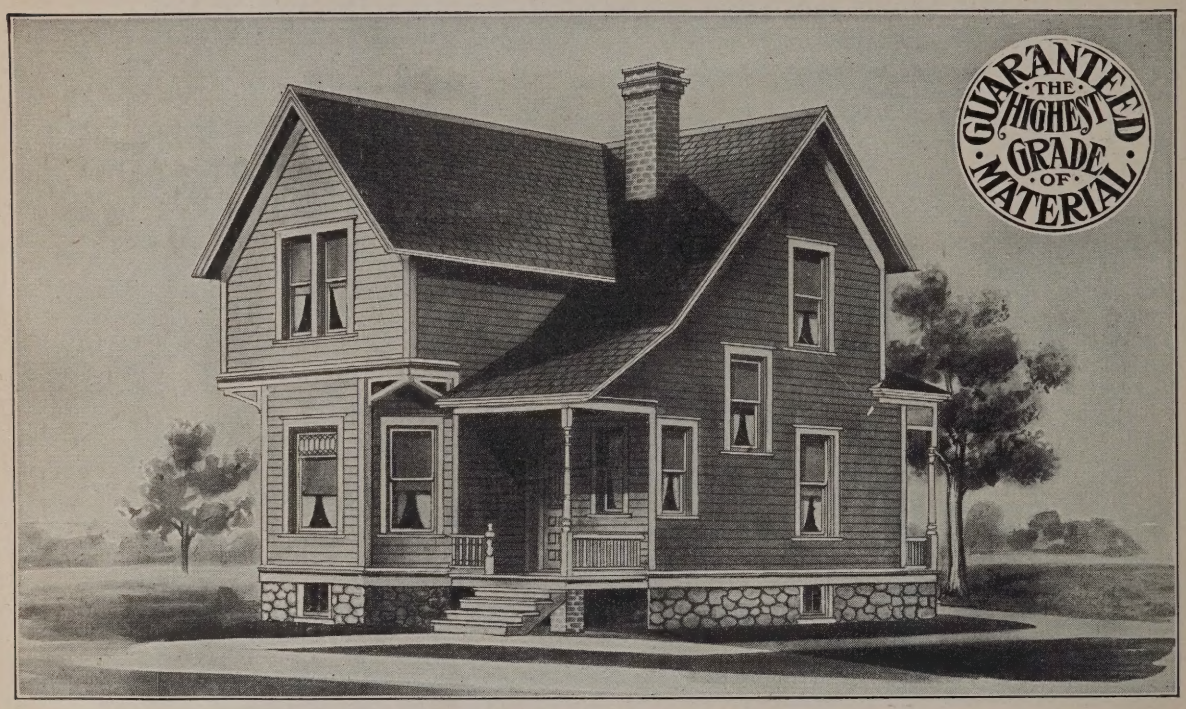
SECOND FLOOR PLAN

Complete Hot Air Heating Plant, for soft coal, extra	$ 77.00
Complete Hot Air Heating Plant, for hard coal, extra	79.00
Steam Heating Plant, extra	169.00
Hot Water Heating Plant, extra	189.00

$1,320.00 BUILDS THIS Large Seven-Room TWO-STORY House

OUR BUILDING PLANS, SPECIFICATIONS AND BILL OF MATERIALS MAKE THIS LOW COST POSSIBLE.

$1.00 (TEMPORARY DEPOSIT) BRINGS THESE PLANS TO YOU. YOU GET BACK YOUR $1.00, AS EXPLAINED ON PAGE 2, THUS MAKING THE PLANS COST YOU NOTHING.



MODERN HOME No. 109

The arrangement of this house is as follows:

FIRST FLOOR.

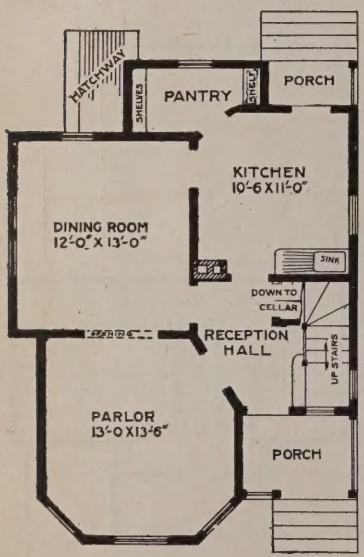
Parlor - 13 feet by 13 feet 6 inches
Large Reception Hall.
Dining Room - - 12 feet by 13 feet
Kitchen - 10 feet 6 inches by 11 feet
Large Pantry.
Front Porch.

SECOND FLOOR.

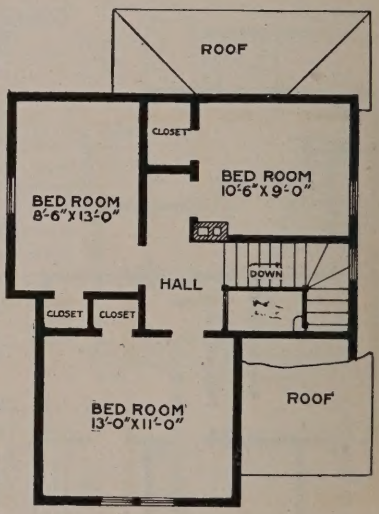
Bedroom - - 13 feet by 11 feet
Bedroom - 10 feet 6 inches by 9 feet
Bedroom - 8 feet 6 inches by 13 feet
Three Closets.

Length of building, 33 feet; width of building, 24 feet.

Basement excavated under the entire house, 6 feet 8 inches high from floor to joists. First story, 9 feet 4 inches high from floor to ceiling. Rooms on second floor, 8 feet 4 inches high from floor to ceiling. For this house we specify solid "A" grade five-cross panel yellow pine doors and yellow pine moulding and oak stairs, each in the best grades.



FIRST FLOOR PLAN



SECOND FLOOR PLAN

How to get a complete set of plans, specifications and bill of materials for this house without cost, fully explained on page 2.

About Our Free Special Catalogue of Mill Work

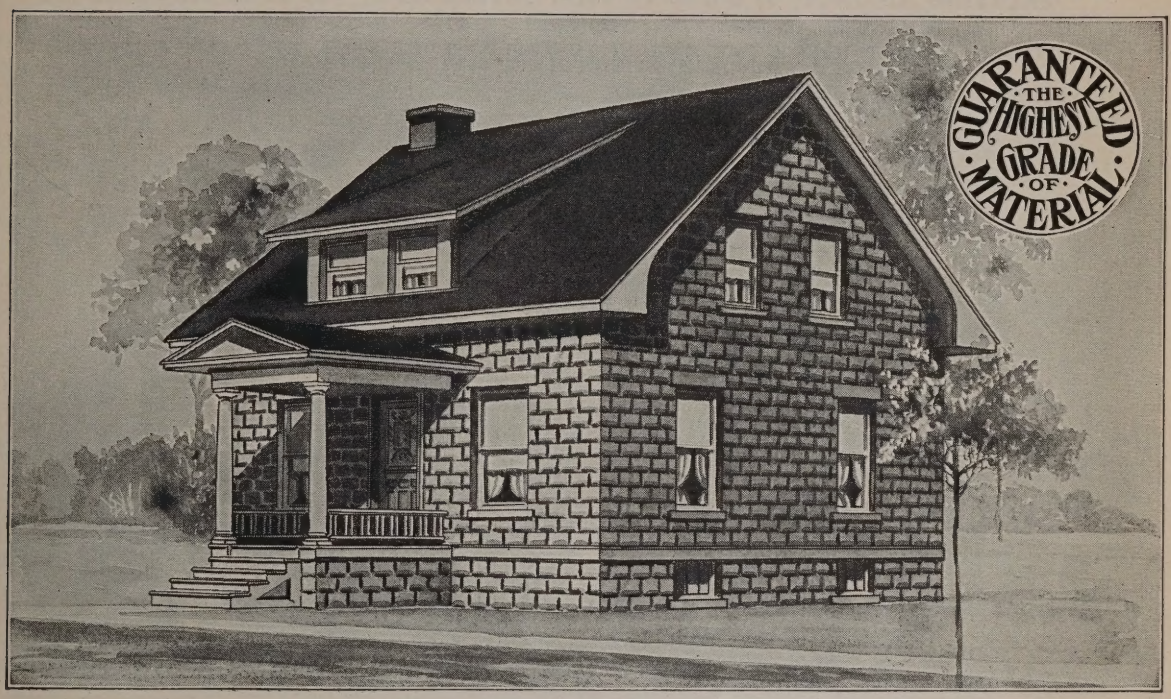
If you have not already secured our latest complete Mill Work Catalogue, and you intend to do any building or remodeling on your home this season, don't fail to write at once and ask for our free Mill Work Catalogue. Just write and say, "Send me your free Mill Work Catalogue" and we will immediately mail you this wonderful book of reduced prices and wonderful offers in all kinds of mill work and building material, free and postpaid.

Complete Hot Air Heating Plant, for soft coal, extra	$ 68.00
Complete Hot Air Heating Plant, for hard coal, extra	70.00
Steam Heating Plant, extra	180.00
Hot Water Heating Plant, extra	200.00

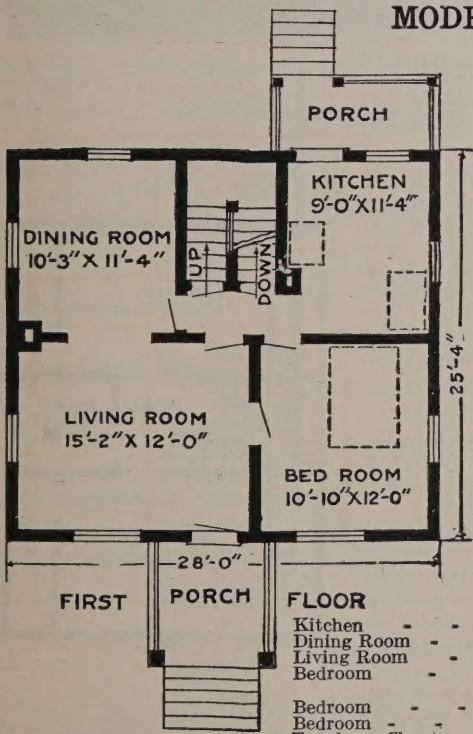
$1,279.00 BUILDS THIS HANDSOME Six-Room Concrete Block House

COMPLETE, READY FOR OCCUPANCY, IF YOU USE OUR BUILDING PLANS, SPECIFICATIONS AND BILL OF MATERIALS.

OUR TERMS ENABLE YOU TO GET THESE PLANS WITHOUT COST, AS EXPLAINED ON PAGE 2.

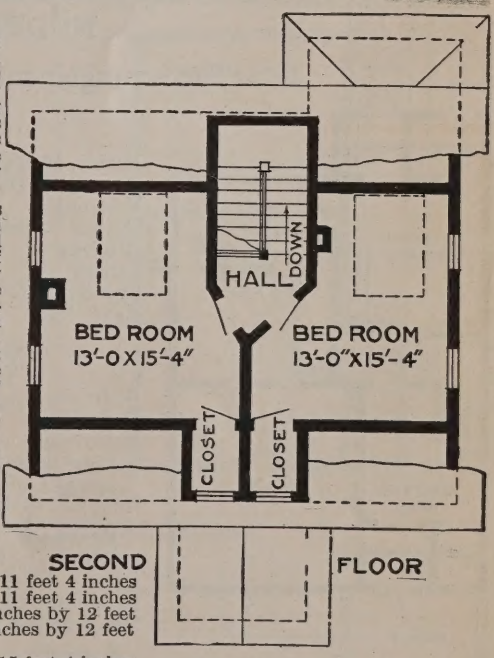


MODERN HOME No. 70



This house would ordinarily cost you between $1,800.00 and $2,000.00, but by using our building plans, specifications and bill of materials we make it possible for you to build for $1,279.00.

The bill of materials which we furnish with our building plans will specify every item of expense; it will show you how we have figured all the materials, including mill work, windows, doors, mouldings, hardware; it will specify the grades or quality of material we furnish, giving a careful estimate of cost of labor, excavating, etc. In fact, it tells you to the dollar the entire cost of the house before you break ground.



FIRST FLOOR.

Kitchen	9 feet by 11 feet 4 inches
Dining Room	10 feet 3 inches by 11 feet 4 inches
Living Room	15 feet 2 inches by 12 feet
Bedroom	10 feet 10 inches by 12 feet

SECOND FLOOR.

Bedroom	13 feet by 15 feet 4 inches
Bedroom	13 feet by 15 feet 4 inches

Two large Closets.
Excavated basement under the entire house, 7 feet high.

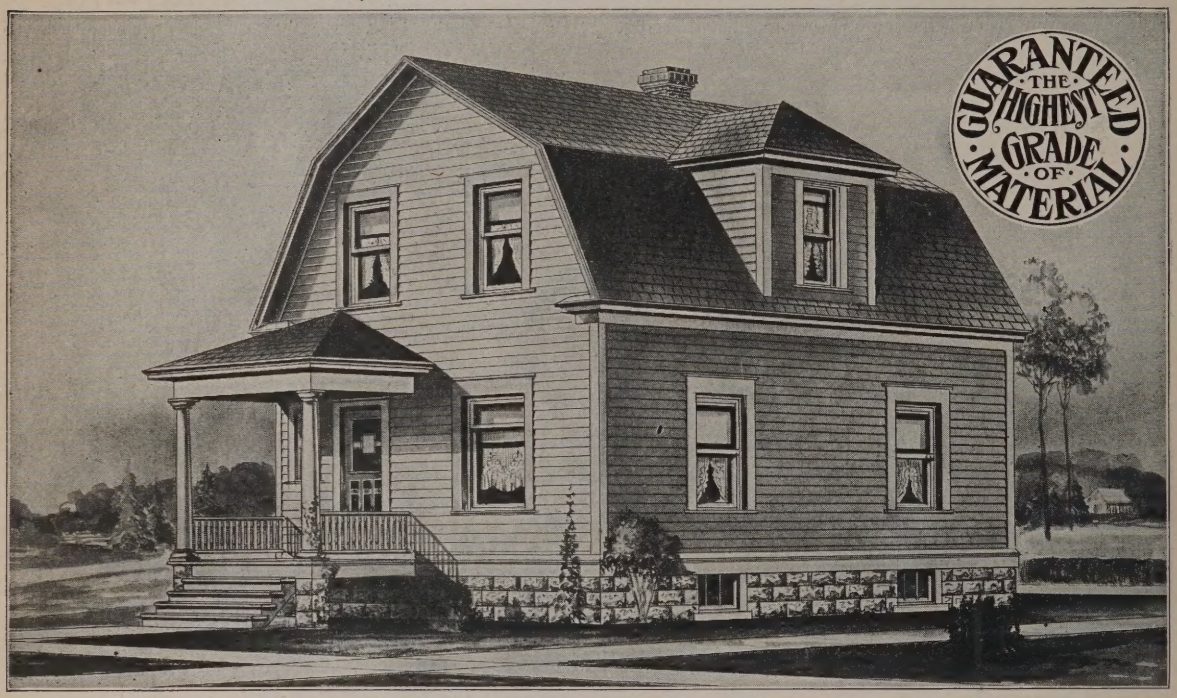
Building plans (blue prints), together with specifications and bill of materials will be mailed you on receipt of $1.00 (temporary deposit) and you get back your $1.00 as explained on page 2. The plans cost you nothing.

Complete Hot Air Heating Plant, for soft coal, extra	$71.00	Steam Heating Plant, extra	$175.00
Complete Hot Air Heating Plant, for hard coal, extra	74.00	Hot Water Heating Plant, extra	195.00

$1,278.00 FOR THIS Six-Room House with Bathroom and Concrete Block Foundation

THIS FIGURE INCLUDES THE ENTIRE COST OF MATERIALS, LUMBER, MILL WORK, PAINTING, IN FACT, $1,278.00 IS THE ENTIRE COST OF THIS HOUSE WHEN IT IS COMPLETED, READY FOR OCCUPANCY.

$1.00 (TEMPORARY DEPOSIT) BRINGS THESE PLANS TO YOU, YOU GET BACK YOUR $1.00 AS EXPLAINED ON PAGE 2, THUS MAKING THE PLANS COST YOU NOTHING.



MODERN HOME No. 103

The arrangement of this house is as follows:

FIRST FLOOR.

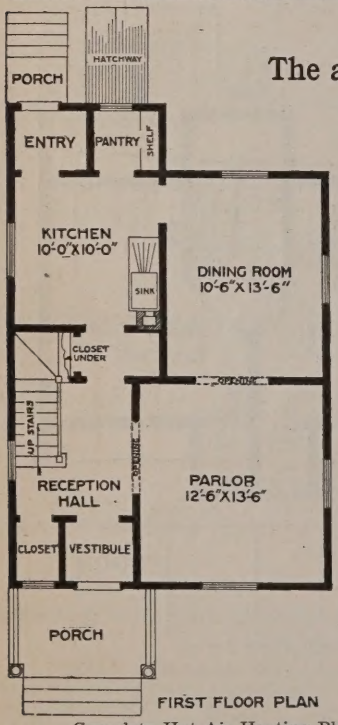
Parlor, 12 feet 6 inches by 13 feet 6 inches
Reception Hall - - 8 feet by 9 feet
Vestibule - 4 feet 6 inches by 4 feet
Dining Room, 10 ft. 6 in. by 13 ft. 6 in.
Kitchen - - 10 feet by 10 feet
Pantry - - 4 feet 6 inches by 4 feet
Front Porch - - 10 feet by 6 feet
Rear Porch - 4 feet 3 inches by 3 feet

SECOND FLOOR.

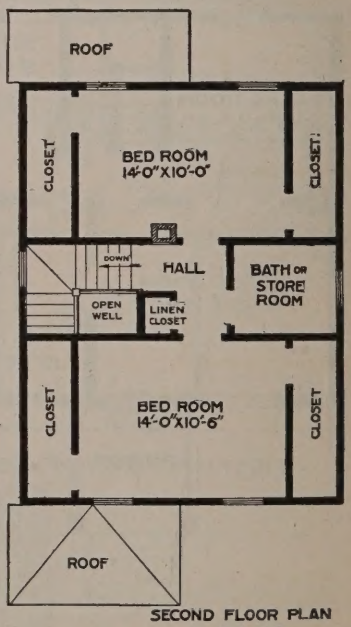
Bedroom - 14 feet by 10 feet 6 inches
Bedroom - - 14 feet by 10 feet
Bathroom - - - 7 feet by 6 feet
Four large Closets.
Length of building, 33 feet; width, 22 feet; not including porches.

Basement excavated under the entire building, 6 feet 6 inches from floor to joists. First story, 9 feet 1 inch from floor to ceiling; rooms on second floor measure 8 feet 6 inches from floor to ceiling.

A gamble roof as shown in this illustration affords more room than most any kind of pitched roof in proportion to the floor space and is becoming very popular.



FIRST FLOOR PLAN

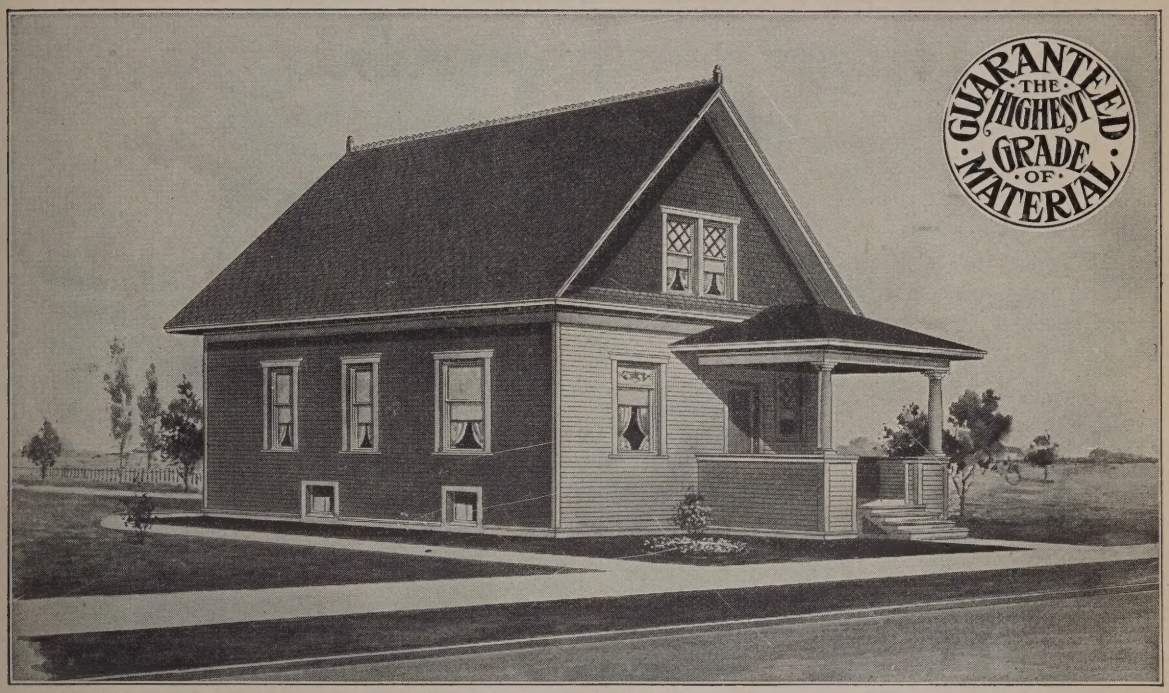


SECOND FLOOR PLAN

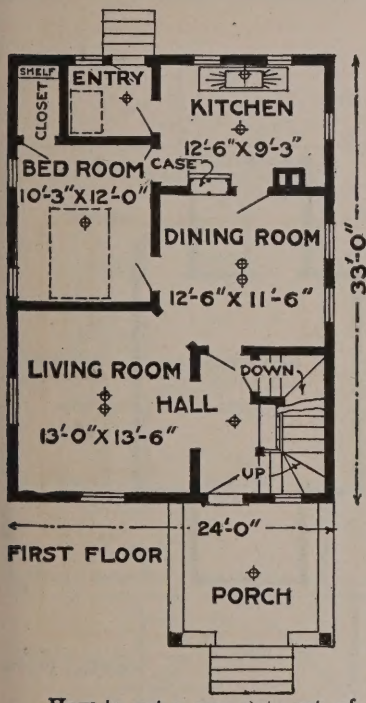
Complete Hot Air Heating Plant, for soft coal, extra	$ 66.00
Complete Hot Air Heating Plant, for hard coal, extra	68.00
Steam Heating Plant, extra	171.00
Hot Water Heating Plant, extra	195.00

$1,234.00 BUILDS THIS MODERN SIX-ROOM FRAME COTTAGE USING OUR BUILDING PLANS, SPECIFICATIONS and BILL OF MATERIALS

OUR PLANS COST YOU NOTHING AS OUR LIBERAL TERMS ON PAGE 2 SHOW.



MODERN HOME No. 36



Arrangement of this house is as follows:

FIRST FLOOR.

Large Reception Hall.

Living Room or Parlor, 13 feet by 13 feet 6 inches.

Dining Room, 12 feet 6 inches by 11 feet 6 inches.

Bedroom, 10 feet 3 inches by 12 feet

Kitchen, 12 feet 6 inches by 9 feet 3 inches

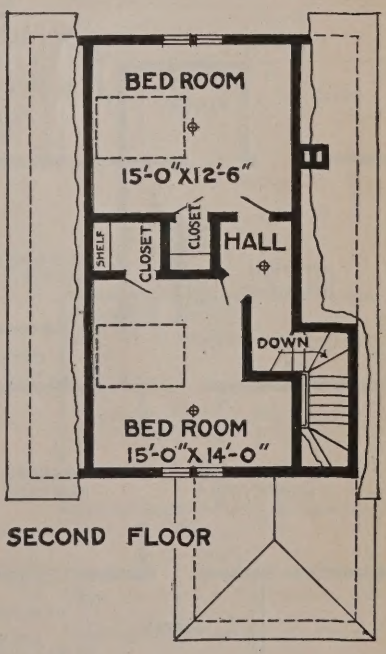
Front Porch, about 12 feet by 12 feet.

SECOND FLOOR.

Bedroom, 15 feet by 14 feet.

Bedroom, 15 feet by 12 feet 6 inches. Two closets.

Length of building, 33 feet; width of building, 24 feet.



How to get a complete set of blue prints, specifications and bill of materials for this house, without any expense is explained on page 2.

Send for our latest Mill Work Catalogue, it will save you money if you need mill work.

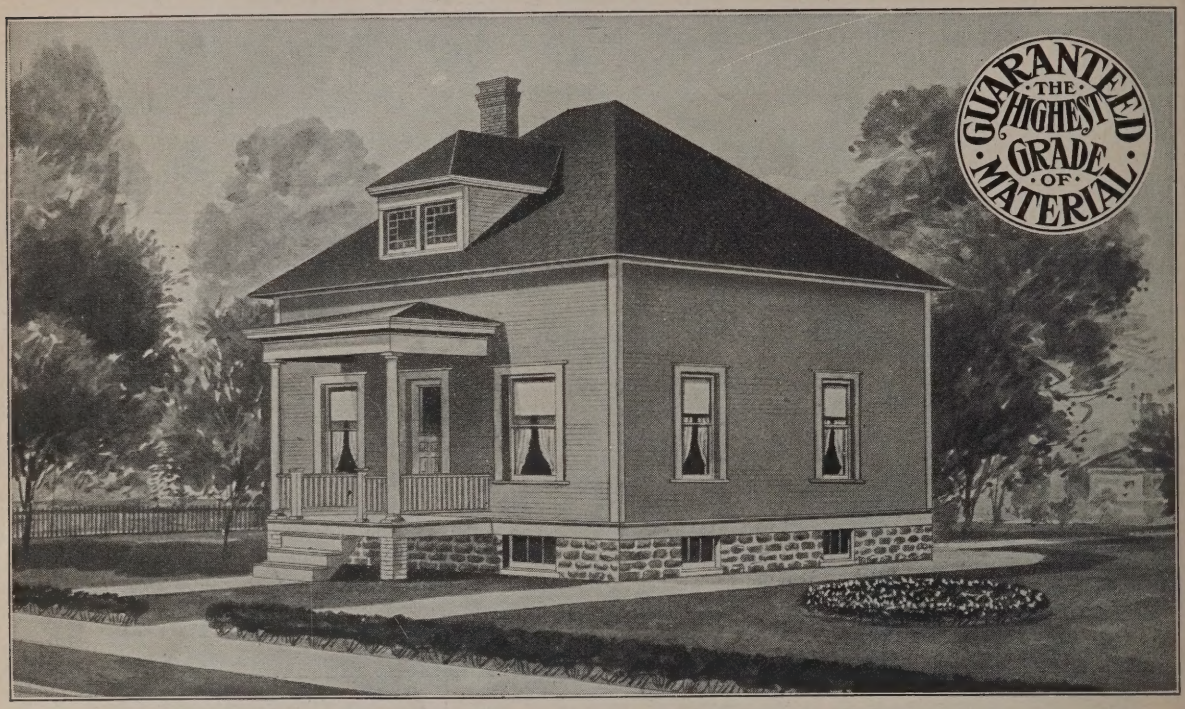
Complete Hot Air Heating Plant, for soft coal, extra **$74.00**

Complete Hot Air Heating Plant, for hard coal, extra **76.00**

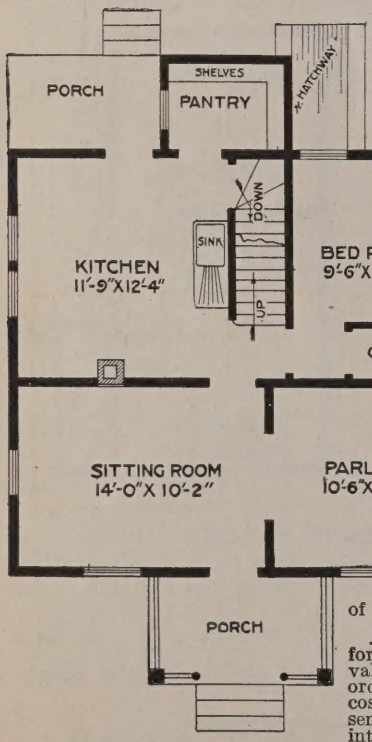
$1,145.00 BUILDS THIS LARGE FIVE-ROOM COTTAGE

OUR BUILDING PLANS, SPECIFICATIONS AND BILL OF MATERIALS MAKE THIS LOW COST POSSIBLE.

ON OUR LIBERAL TERMS YOU GET THESE PLANS WITHOUT COST, AS EXPLAINED ON PAGE 2.



MODERN HOME No. 106



FIRST FLOOR PLAN

Arrangement of this house is as follows:

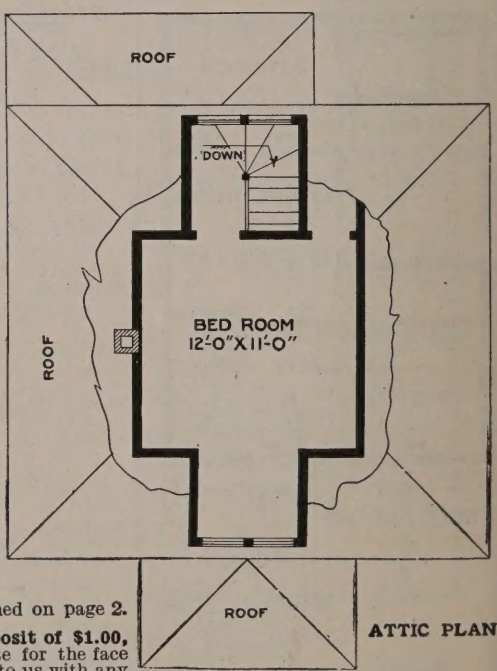
FIRST FLOOR.

Parlor, 10 feet 6 inches by 10 feet 2 inches.
Sitting Room, 14 feet by 10 feet 2 inches.
Kitchen, 11 feet 9 inches by 12 feet 4 inches.
Bedroom, 9 feet 6 inches by 9 feet.
Pantry.
Front Porch, 10 feet 4 inches by 6 feet.
Rear Porch, 8 feet 6 inches by 5 feet 6 inches.

SECOND FLOOR.

Large Bedroom, 12 feet by 11 feet.
Length of house, 29 feet 6 inches; width of house, 26 feet.

Excavated basement under the entire house, 6 feet 8 inches to the joists.



ATTIC PLAN

How to get a complete set of blue prints, specifications and bill of materials for this house explained on page 2.

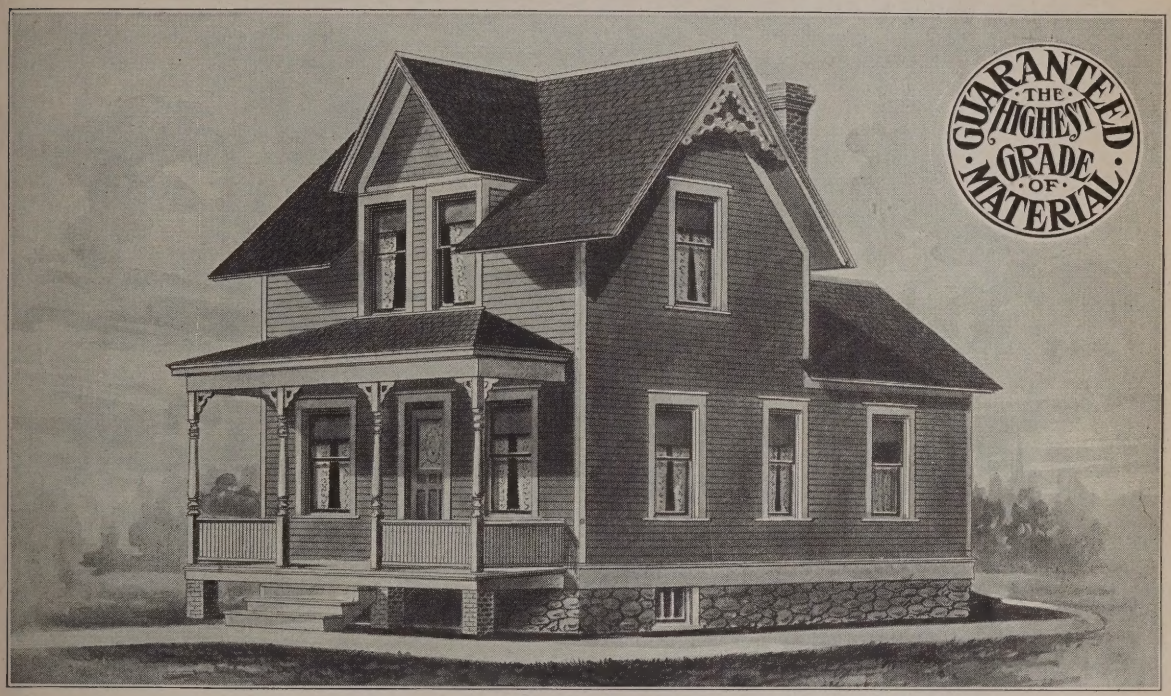
All we ask is a temporary deposit of $1.00, for which we give you a certificate for the face value of $1.00, which you may send to us with any order for mill work of $10.00 or more The $1.00 is not the price of the plans; the plans cost you nothing. We must, however, make these terms to avoid being put to loss through sending valuable plans to many who may request them merely out of curiosity with no intention to build.

Complete Hot Air Heating Plant, for soft coal, extra	$ 57.00
Complete Hot Air Heating Plant, for hard coal, extra	59.00
Steam Heating Plant, extra	140.00
Hot Water Heating Plant, extra	158.00

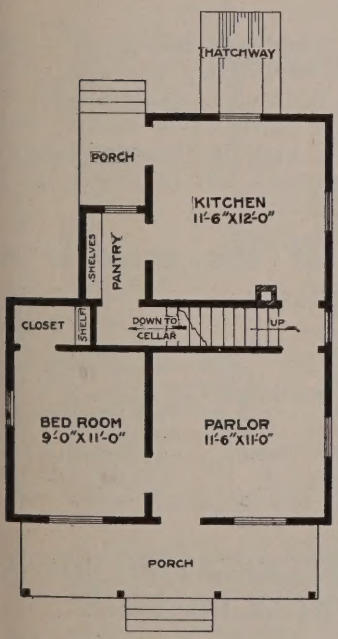
$1,079.00 and Our FREE BUILDING PLANS

WILL BUILD, PAINT AND COMPLETE, READY FOR OCCUPANCY, THIS MODERN FIVE-ROOM $1,900.00 HOUSE

$1.00 (TEMPORARY DEPOSIT) BRINGS YOU THESE PLANS. YOU GET BACK YOUR $1.00, AS EXPLAINED ON PAGE 2, THUS MAKING THE PLANS COST YOU NOTHING.



MODERN HOME No. 105



FIRST FLOOR PLAN

The arrangement of this house is as follows:

FIRST FLOOR.

Parlor - - - 11 feet 6 inches by 11 feet
Bedroom or Library - 9 feet by 11 feet
Kitchen - - 11 feet 6 inches by 12 feet
Pantry - - - - - - - 4 feet by 6 feet
Front Porch - - - - 20 feet by 5 feet
Rear Porch, 4 feet 6 inches by 6 feet 3 inches

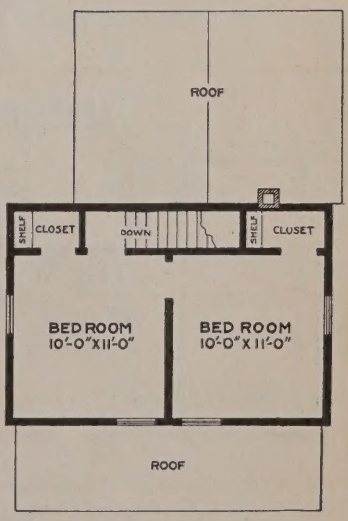
SECOND FLOOR.

Bedroom - - - - - 10 feet by 11 feet
Bedroom - - - - - 10 feet by 11 feet

Two Closets, 5 feet 6 inches by 2 feet 6 inches.

Entire length of building, 27 feet 6 inches by 22 feet wide, not including porches.

This house has an excavated basement under the entire building, 6 feet 6 inches from floor to joists. First story measures 8 feet 8 inches from floor to ceiling. Rooms in the second story measure 8 feet 4 inches from floor to ceiling. We specify solid "A" grade yellow pine inside doors and yellow pine trim throughout.



SECOND FLOOR PLAN

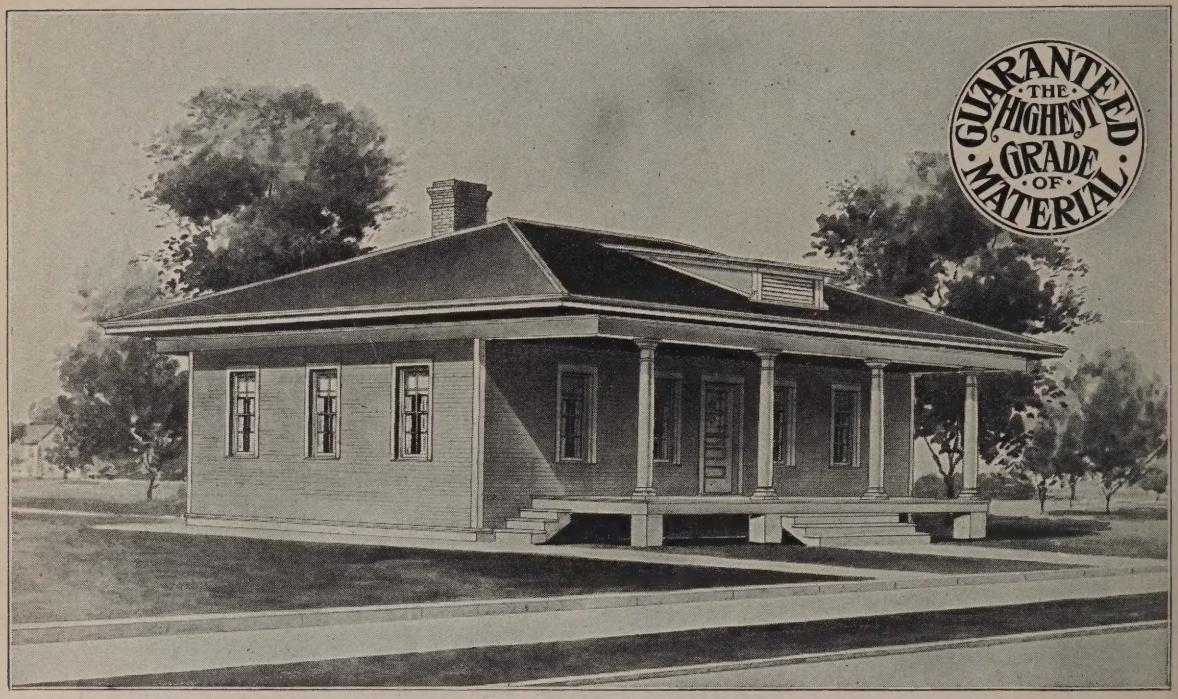
Complete Hot Air Heating Plant, for soft coal, extra.....$ 54.00
Complete Hot Air Heating Plant, for hard coal, extra..... 56.00
Steam Heating Plant, extra..... 132.00
Hot Water Heating Plant, extra..... 152.00

SEND FOR OUR FREE SPECIAL CATALOGUE OF MILL WORK.

$945.00 Builds This $1,500.00 to $1,800.00 Eight-Room Bungalow Style House

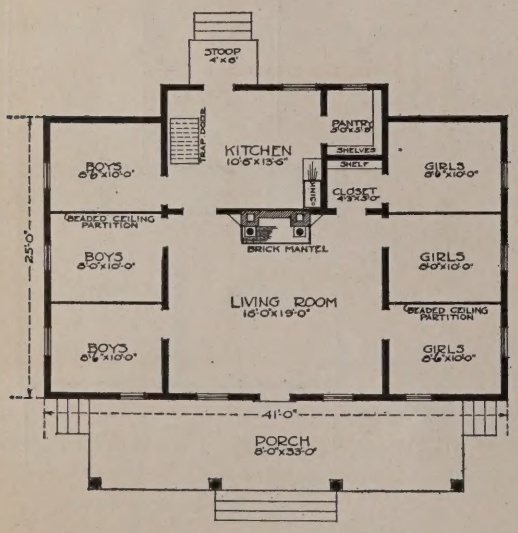
AN IDEAL COTTAGE FOR A SUMMER HOME OR WATERING RESORT.

This extremely low price is made possible by the very plain and economical arrangement of this house, our building plans as explained on page 2, and the extremely low prices we ask for the material which we furnish at half regular prices.



MODERN HOME No. 125

By referring to the floor plan you will note that the side bedrooms consist of large rooms 25 feet in length by 10 feet in width, which are divided into three fair size, well lighted and ventilated bedrooms. This bungalow has a large living room with brick mantel and open fireplace which is built in the rustic style. Large and spacious porch 33 feet in length by 8 feet in width.



The arrangement of this house is as follows:

Living Room	16 feet by 19 feet
Four Bedrooms	8 feet 6 inches by 10 feet
Two Bedrooms	8 feet by 10 feet
Kitchen	13 feet 6 inches by 10 feet 6 inches
Pantry	5 feet by 5 feet 9 inches
Closet	4 feet 3 inches by 5 feet
Front Porch	33 feet by 8 feet
Height of Ceiling	10 feet 4 inches

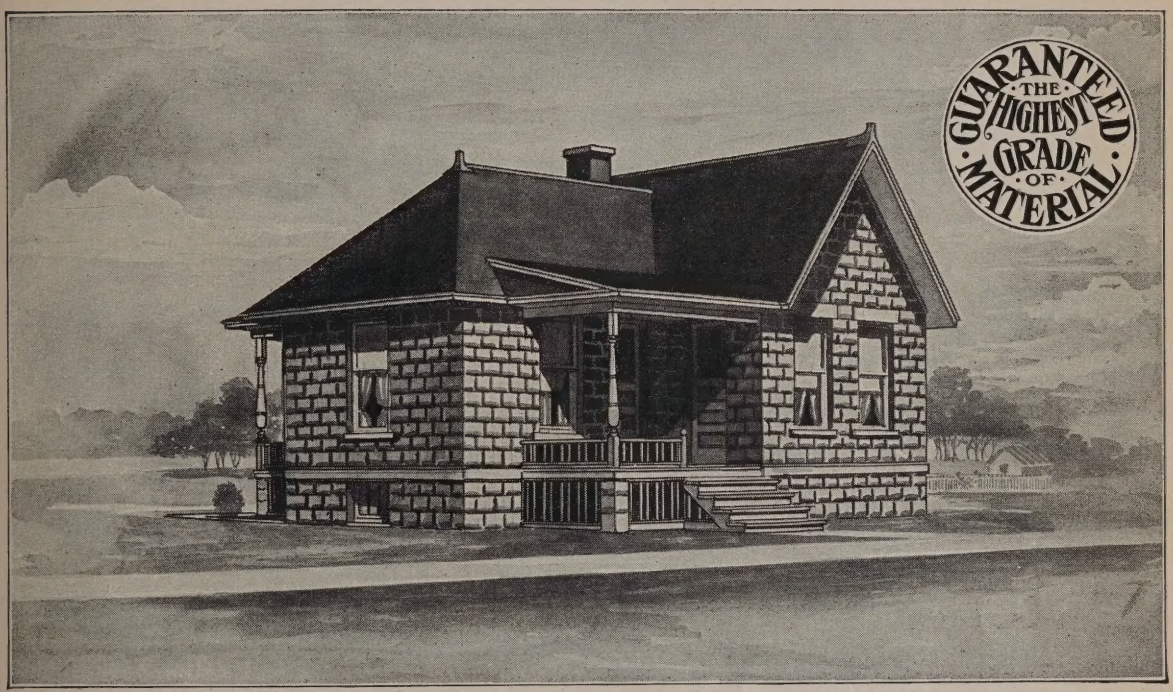
Cellar, 10 feet by 18 feet, 6 feet deep, with frame foundation

IF YOU ARE CONTEMPLATING BUILDING A COUNTRY COTTAGE

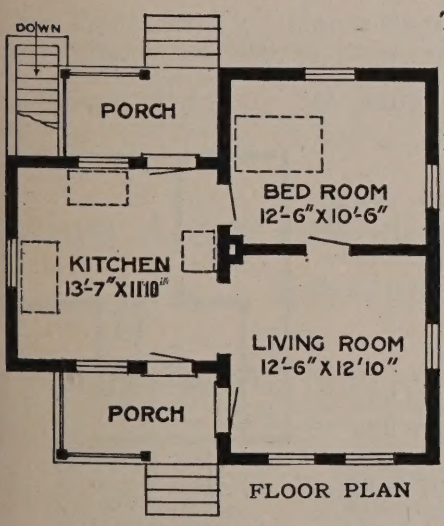
do not overlook the fact that this is the finest cottage ever constructed at a price less than $1,500.00, and if built according to our plans, specifications and bill of materials can be built for $945.00. These plans cost you nothing, as fully explained on page 2. The deposit of $1.00 to be sent with your request, is applied as cash on your order for mill work amounting to $10.00 or more.

$710.00 BUILDS THIS Cozy Concrete Block Cottage

WE WILL TELL YOU HOW TO DO IT IF YOU WILL SEND FOR THE BUILDING PLANS, SPECIFICATIONS AND BILL OF MATERIALS, WHICH COST YOU NOTHING, AS FULLY EXPLAINED ON PAGE 2.



MODERN HOME No. 59



The arrangement of this house is as follows:

FIRST FLOOR.

Living Room—12 feet 6 inches by 12 feet 10 inches.

Bedroom — 12 feet 6 inches by 10 feet 6 inches.

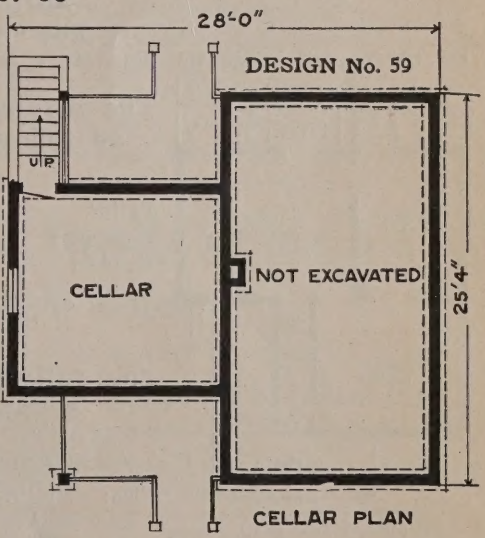
Kitchen — 13 feet 7 inches by 11 feet 10 inches.

Front Veranda — 10 feet by 6 feet.

Rear Porch—10 feet by 6 feet.

CELLAR,

with cement floor, size 13 feet 1 inch by 11 feet 10 inches.



$710.00 IS AN EXTREMELY LOW PRICE FOR THIS PRETTY LITTLE HOUSE.

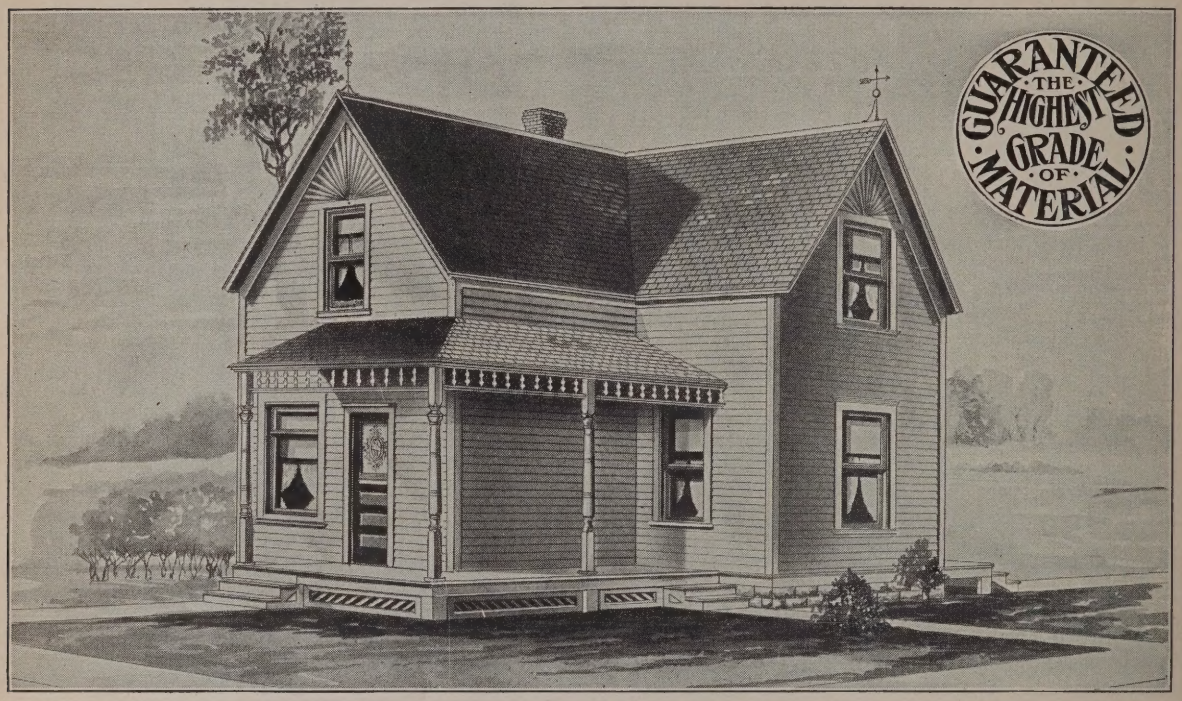
Many people would judge a house like this to cost between $1,000.00 and $1,500.00 and will think that the cost we name is entirely too low. If in doubt, don't hesitate but send for our building plans, specifications and bill of materials which itemizes the cost of this house to the penny. There is no guesswork connected with this estimate, we account for every inch of material used in its construction, we account for the labor and the rough materials which we itemize in dollars and cents. We also furnish you an itemized bill of mill work, including doors, windows, mouldings, builders' hardware, paint, roofing; in fact, everything that enters into the cost of this building is plainly shown in our bill of materials. Many contractors or architects oftentimes make you an estimate on a building at a certain figure but when completed, due to miscalculation, bills for extras, etc., you find that the house cost you two or three hundred dollars more than you expected. Such will not be the case if this house is built according to our plans and specifications.

Complete Hot Air Heating Plant for soft coal, extra $46.00
Complete Hot Air Heating Plant for hard coal, extra 48.00

$705.00 AND OUR BUILDING PLANS

WILL BUILD, PAINT AND COMPLETE, READY FOR OCCUPANCY, THIS INVITING $1,100.00 SIX-ROOM COTTAGE.

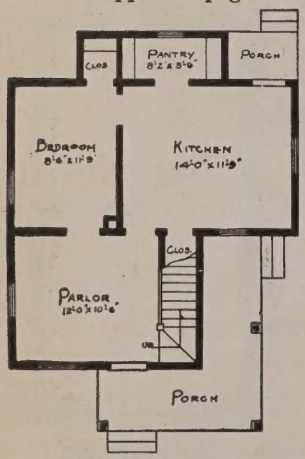
$1.00 (TEMPORARY DEPOSIT) BRINGS YOU THESE PLANS AND YOU GET BACK YOUR $1.00, MAKING THE PLANS COST YOU NOTHING, AS EXPLAINED ON PAGE 2.



MODERN HOME No. 115

With Wood Foundation, Not Excavated.

On the opposite page we illustrate a few of the materials we specify on this, our $705.00 house.



FIRST FLOOR PLAN.

The arrangement of this house is as follows:

FIRST FLOOR.

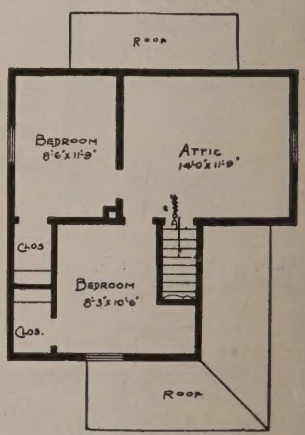
Parlor - - -	12 feet by 10 feet 6 inches
Bedroom -	8 feet 6 inches by 11 feet 9 inches
Kitchen - - -	14 feet by 11 feet 9 inches
Pantry - -	8 feet 2 inches by 3 feet 6 inches

SECOND FLOOR.

Front Bedroom,	8 feet 3 inches by 10 feet 6 inches
Rear Bedroom,	8 feet 6 inches by 11 feet 9 inches
Large Attic - -	14 feet by 11 feet 9 inches

All bedrooms have roomy closets.

Size: Width, 24 feet; length, 28 feet, exclusive of porch.



SECOND FLOOR PLAN.

GOOD MATERIALS MAKE GOOD HOUSES

When planning our houses it is a question of how good, not how cheap. This statement is easily proven by referring to some of the materials we illustrate and describe on opposite page. In using our plans, you take no risk of getting poor materials, such as might occur if the work were done by some unscrupulous contractor. The mill work specified is the best in each grade. You take no risk when building from our plans, as we positively guarantee every piece of material we furnish, and if each piece is not entirely satisfactory, it may be returned and your money will be refunded, together with all transportation charges.

Complete Hot Air Heating Plant, for soft coal, extra..... **$54.41**
Complete Hot Air Heating Plant, for hard coal, extra..... **57.03**

COMPARE THIS, OUR $705.00 SIX-ROOM HOUSE

AS ILLUSTRATED ON THE OPPOSITE PAGE WITH A HOUSE WHICH WOULD COST FROM $1,100.00 TO $1,300.00 IF BUILT ON THE USUAL BASIS IN YOUR LOCALITY

If You Want a House of This Kind, **send for our plans, as explained by our liberal offer on page 2,** compare the exterior, the size, and all outer trimmings of this building, and the interior finish, the doors, the windows and trim, hardware, and, in fact, all materials that we specify in these special plans and specifications with what you would find in any house at $1,100.00 to $1,300.00 built at ordinary retail prices, and you will be immediately convinced beyond doubt that we can save you all that we claim.

This $705.00 House **represents but one of the many wonderful values we bring within your reach in this Book of Modern Homes.** We guarantee to make you a saving of the same proportion on all the other houses for which we furnish plans and material, ranging from $705.00 to $5,000.00, all shown in the various pages of this book.

This Wonderful Saving in Cost **by using our plans and specifications so surprises most people as to how such values are possible** that we wish to explain that it is not by reason of any lack in quality, for we absolutely guarantee every item we furnish to be the best quality throughout. The values are possible simply because we sell our mill work, hardware and other kinds of material at prices including just the actual manufacturing cost, plus our one small percentage of profit. We save you a large chain of profits which would otherwise go to the manufacturer, the jobber, the retail dealer, architect and so on. We plan our houses with the view of the strictest economy by furnishing directions for ordering to the very best advantage, making you a saving of from 10 to 20 per cent by the elimination of unnecessary waste of materials alone.

If You Are Interested in Building, **no matter how small or how large a house, do not overlook our wonderful offers.** Our building plans and specifications which are so plainly set forth as shown by a sample plan of reduced size in the middle of this book, picked at random from our large assortment of plans, have saved many of our customers hundreds of dollars, and you cannot afford to overlook the wonderful opportunity our system of selling mill work direct from our factory to you affords you.

The Plans for This House **or of any other house shown on the following pages of this book** will be sent to you promptly after receiving your request in accordance with our offer on page 2. These plans are regular blue prints and are drawn on the scale of ¼ inch to the foot and are positively accurate in every detail, showing you the front and side elevations, the floor plans, interior details, etc., as you will see illustrated in reduced size in the middle of this book.

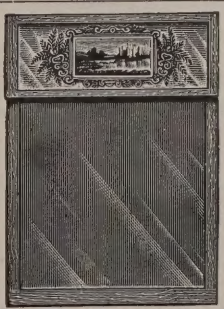
Our Specifications are Furnished **on the finest grade of linen paper and bound in an attractive manner with a heavy linen cover.** These specifications consist of several pages of closely assembled and classified matter, which give full instructions in a very simple manner for carrying out the work. Everything is explained in a clear and thorough way, so that anyone can understand it. Our plans and specifications are so carefully drawn up that they can be made a basis of contract between yourself and the contractor, as they fully explain how a contract should be made. The specifications define what work must be performed by the contractor specify what kind or grade of material must be used; in fact, it would represent a more definite contract than it would be possible for your home architect to draw up, as it is the result of many years' practice on the part of the best architects of this country.

Our Bills of Materials **which we furnish with our plans and specifications completely itemize every piece or part which goes to the making up of this or any other of the buildings shown in this catalogue.** It gives you an accurate estimate on what your carpenter bill ought to be under ordinary conditions, it tells you how much excavation should cost. It gives the amount of paint required to properly paint this building; in fact, it takes in every item of hardware or any other kind of material which is necessary in the construction of this house. This bill of material in itself, say nothing of the $100.00 or $150.00 you save on architectural plans, will save you from 25 to 50 per cent in the cost of your materials. Besides saving you all this, it enables you to know to a penny what the various materials will cost you, as we plainly specify the number of feet and dimension of timber, the number of feet of moulding, the number of doors, windows, etc.; in fact, we take piece by piece and part by part and present it to you in an itemized bill form which is accurate in every detail. No other concern that we know of has ever attempted to furnish the great variety of building material that we sell, and therefore we are the only concern who has ever included with their plans and specifications a complete itemized bill of materials.

$1.00 (Only a Temporary Deposit) **will bring you this entire set of building plans, worth about $100.00,** the specifications and bill of materials for any one of the houses shown in this book. We do not want these plans to cost you anything and in order that we may make these high grade plans cost you nothing, when we receive your order for the plans, we send you at the same time we send the plans, a certificate, the face value of which is $1.00, the amount of the deposit you send us, and we will credit this as cash on any order for mill work including doors, windows, mouldings, etc., amounting to $10.00 or more. In this way these plans do not cost you a penny.

Below Are a Few of the Items We Specify in Our Bill of Materials for Our $705.00 House

The Front Door **furnished with our $705.00 house is covered with two coats of paint** and handsomely grained to imitate oil finished red oak and finished with a heavy coat of varnish, size 2 feet 8 inches by 6 feet 8 inches, glazed with a sand blast design like illustration. Doors of this quality, as a rule, are only to be found in a much higher priced house. Inside doors, as illustrated to the right, are fine yellow pine and will take an elegant oil finish.



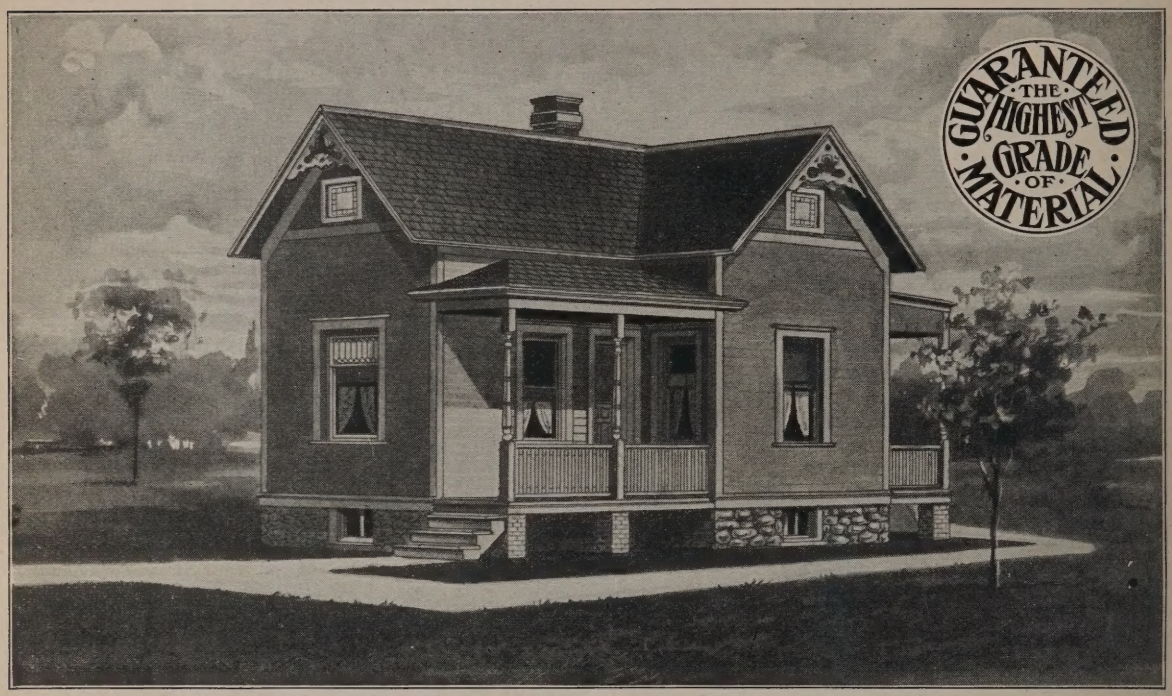
This Handsome Cottage Window **is furnished in our $705.00 house.** The top sash, size 40x14 inches, is glazed with beautiful sand blast design exactly like illustration. The bottom sash, size 40x46 inches, is glazed with best "A" quality double strength glass.

See the Excellent Hardware **we specify in the construction of our $705.00 house.** These locks have genuine cast bronze front, bolts and strike, heavy wrought bronze knobs and 2¼ x 7½-inch outside escutcheons. The raised surface is shown by white lines and the background is in black. Compare these locks with those in houses in your neighborhood and you will be convinced that the hardware we specify is better in our $705.00 house than that which is usually furnished in a $1,200.00 house.

$695.00 AND OUR BUILDING PLANS

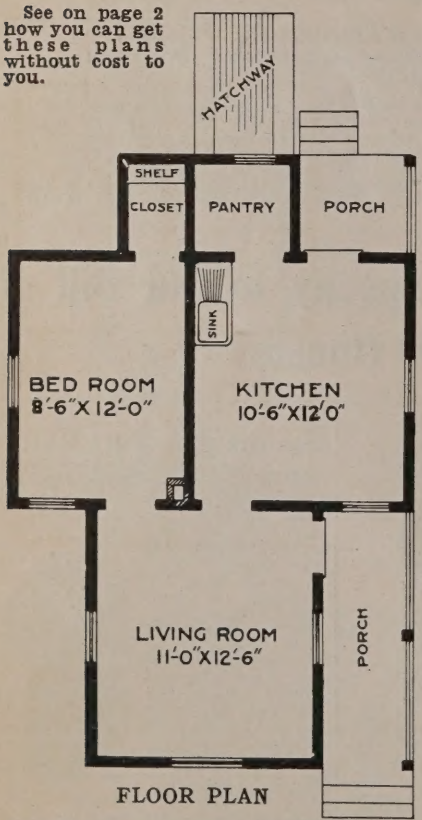
SPECIFICATIONS AND BILL OF MATERIALS WILL BUILD, PAINT AND COMPLETE, READY FOR OCCUPANCY, THIS MODERN LITTLE COTTAGE.

WITH FRAME FOUNDATION. AN EXCAVATED BASEMENT WITH A STONE FOUNDATION WILL COST $180.00 EXTRA.



MODERN HOME No. 107

See on page 2 how you can get these plans without cost to you.



FLOOR PLAN

The arrangement of this house is as follows:

FIRST FLOOR.

Living Room	11 feet by 12 feet 6 inches
Bedroom	8 feet 6 inches by 12 feet
Kitchen	10 feet 6 inches by 12 feet
Large Front Veranda	4 feet 6 inches by 13 feet
Rear Porch	6 feet by 5 feet
Pantry	4 feet 6 inches by 4 feet 6 inches

Total width of house, 20 feet 6 inches; total length of house, 31 feet.

DOES THE SAVING OF $200.00 ON A HOUSE OF THIS KIND APPEAL TO YOU?

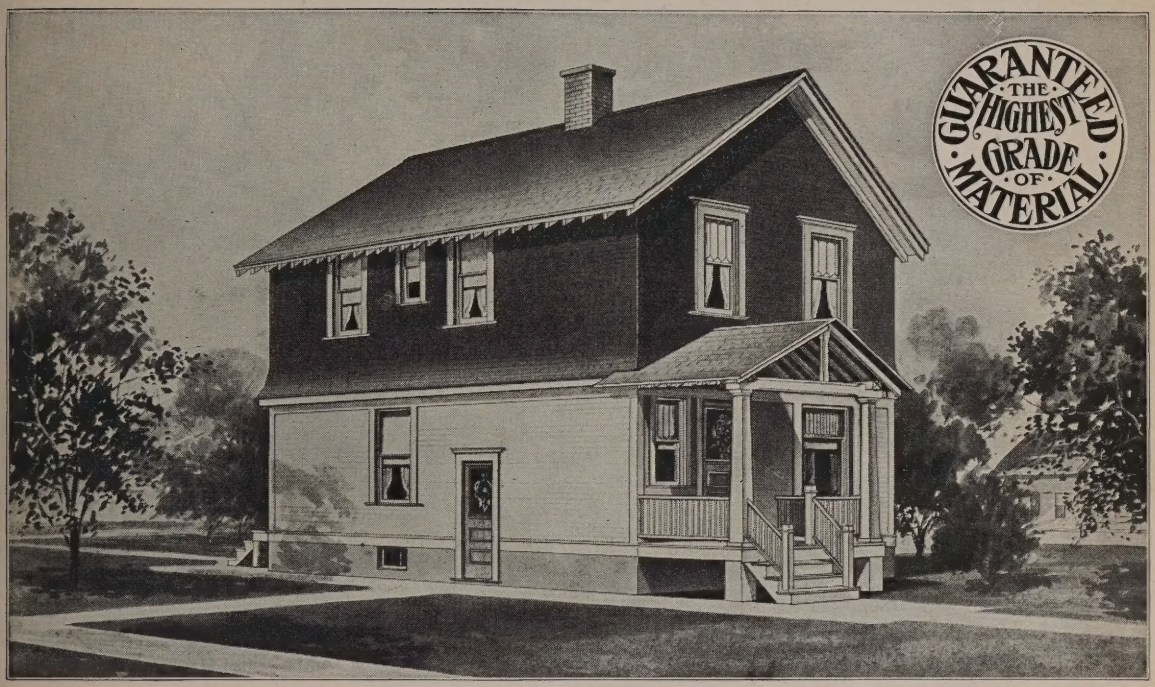
If so, send for the building plans (blue prints), specifications and bill of materials. Remember, we itemize every piece and part that goes in the making of this building. We guarantee to give you better material than the average house is made of, we enable you to have your building better constructed, and we do it for one-third less than you have been in the habit of paying in the past. Remember, these plans cost you nothing, as explained on page 2. Be sure to read every word of this wonderful offer; it means a saving of hundreds of dollars to you.

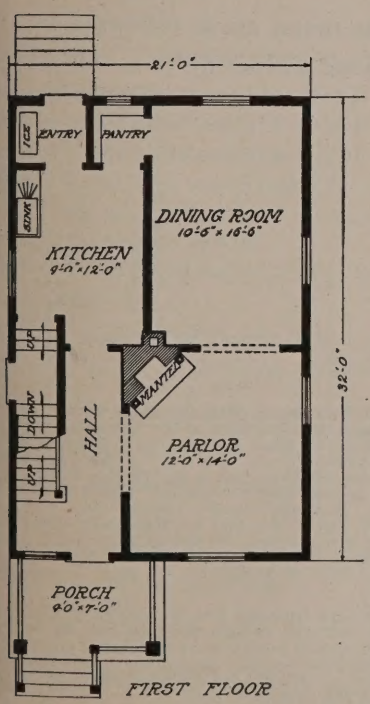
No architect in this country would attempt to draw the plans (blue prints), specifications and besides give you a complete itemized bill of materials, which includes every item, which is figured out to the cent, except for a big price. We tell you the exact number of pieces and the size of each piece, whether it be dimension timber, rough lumber, moulding, flooring, mill work of all kinds, masonry work, carpenter work, painting, builders' hardware. In fact, we do not overlook a single item, and as a result you know what the building will cost you before you break ground and can feel sure that when the building is completed you will not be confronted with a bill of two or three hundred dollars for extras. No architect in this country would attempt to give you all this information for less than $150.00 on a fair sized building. No architect in this country would be able to name the extremely low prices we do excepting by referring to our Special Mill Work and Building Material Catalogue.

Complete Hot Air Heating Plant, for soft coal, extra . . . **$46.00**
Complete Hot Air Heating Plant, for hard coal, extra . . **48.00**

$1,355.00 Will Build and Paint This Large EIGHT-ROOM $1,900.00 HOUSE

COMPLETE, READY FOR OCCUPANCY, WITH THE AID OF OUR BUILDING PLANS, SPECIFICATIONS AND ITEMIZED BILL OF MATERIALS. ON PAGE 2 WE TELL YOU HOW TO GET A SET OF THESE PLANS WITHOUT COST.





MODERN HOME No. 133.

Please consider the size of this house compared with the price at which it can be built by using our plans, specifications and bill of materials and by purchasing your building material from us at prices that are 40 or 50 per cent lower and while at the same time of better quality than you are able to get from your local dealers. Please note the arrangement and sizes of the rooms in this house which are as follows:

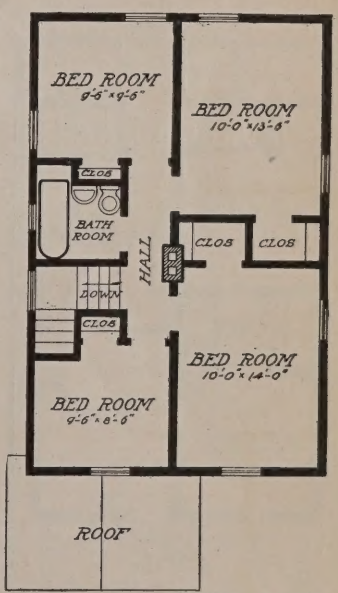
FIRST FLOOR.

Reception Hall, 17 feet 6 inches by 7 feet 6 inches.
Parlor - - - - - - - - 12 feet by 14 feet
Dining Room, 10 feet 6 inches by 16 feet 6 inches.
Kitchen - - - - - - - 9 feet by 12 feet
Pantry - - - - - - 3 feet 9 inches by 4 feet
Rear Entry.
Front Porch - - - - - - - 7 feet by 9 feet

SECOND FLOOR.

Bedroom - - - - - - - 10 feet by 14 feet
Bedroom - - - - 10 feet by 13 feet 6 inches
Bedroom - 9 feet 6 inches by 9 feet 6 inches
Bedroom - 9 feet 6 inches by 8 feet 6 inches
Bathroom - - - - 6 feet by 6 feet 6 inches
Four Closets.

The entire measurement of this house is 21 feet wide by 32 feet long, not including porch. This house has an excavated basement under the entire house 6 feet 6 inches from floor to joists. The rooms on the first floor are 9 feet from floor to ceiling and the rooms on the second floor are 8 feet 6 inches from floor to ceiling.

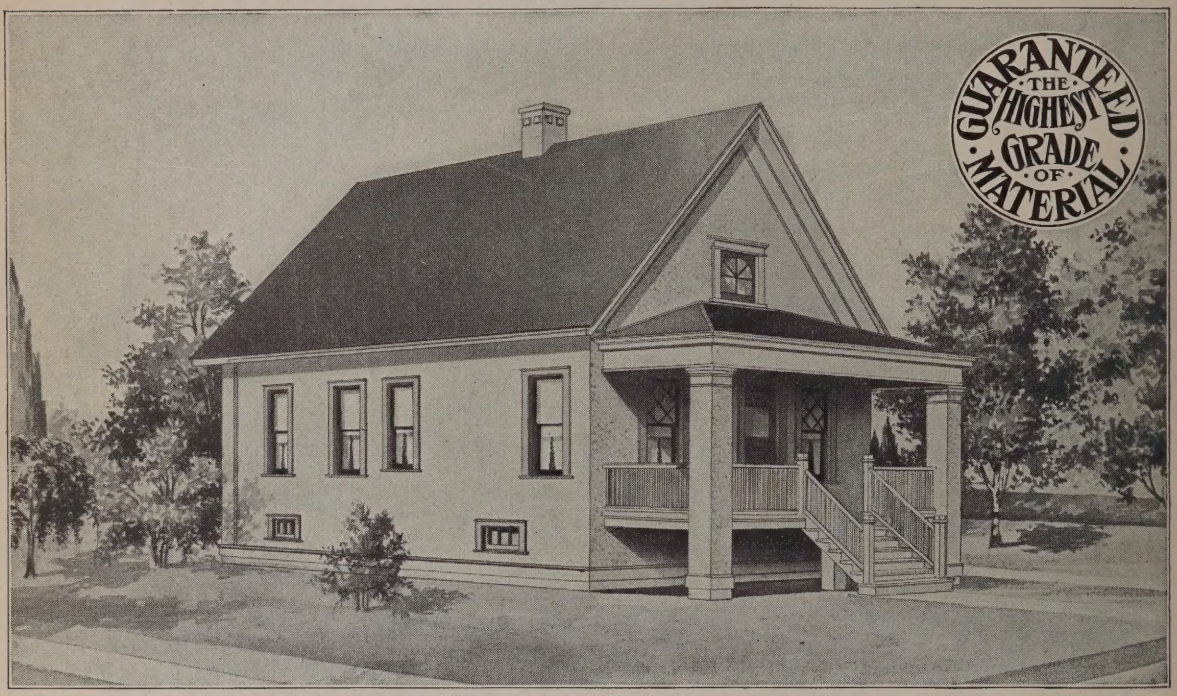


In our bill of materials we specify all inside trim to be clear yellow pine and two fancy grilles for the grille openings, shown on the floor plans. We also specify a fancy mantel and fireplace. The price of all the items of material and an estimate of what the labor should cost are included in the price mentioned at the top of this page.

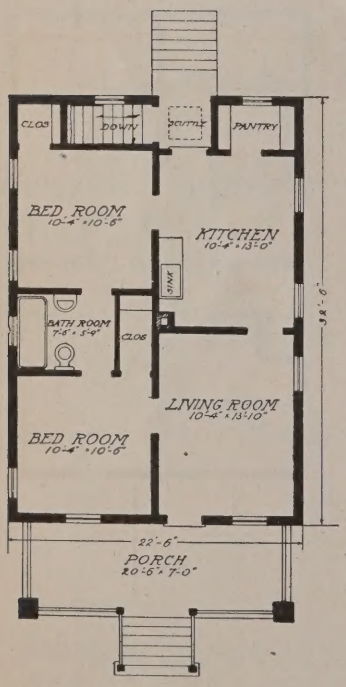
Bathroom and Plumbing Outfit and Range Boiler, extra **$57.23**
Write for our estimate on a Hot Water, Steam or Hot Air Heating Plant.

$1,200.00 Includes Every Item of Material and Labor to Build This Fancy Four-Room Concrete House

On page 2 of this book we tell you how to get a complete set of plans, specifications and itemized bill of materials for nothing.



MODERN HOME No. 134



FLOOR PLAN

The arrangement and size of the rooms are as follows:

Living Room	10 feet 4 inches by 13 feet 10 inches
Kitchen	10 feet 4 inches by 13 feet
Bedroom	10 feet 4 inches by 10 feet 6 inches
Bedroom	10 feet 4 inches by 10 feet 6 inches
Bathroom	7 feet 6 inches by 5 feet 9 inches
Pantry	3 feet 4 inches by 6 feet
Front Porch	20 feet 6 inches by 7 feet
Concrete Basement	21 feet 2 inches by 31 feet 2 inches

Two Large Clothes Closets.

This house has an excavated basement 6 feet 6 inches from floor to joists. Rooms are 9 feet from floor to ceiling.

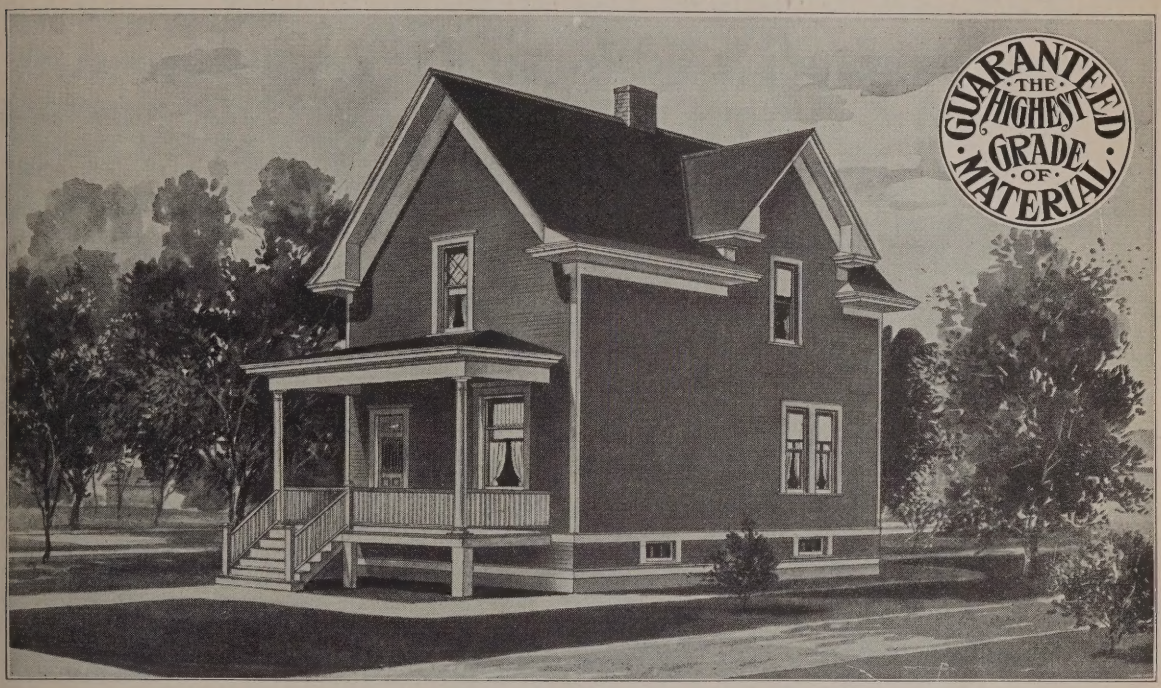
The bill of materials which we furnish with each plan itemizes every piece and part of material required for the complete construction of the house for which it is intended. Also an estimate showing what the labor should cost you which is of great value to you in building. In this bill of materials we also quote you surprisingly low prices on all items of mill work, such as doors, windows, inside and outside mouldings and trim, finishing lumber, flooring, ceiling, siding, stair material, porch material, building paper, pipe and gutter, hardware, plumbing goods, paints, etc., and by furnishing you all these materials at extremely low prices and by furnishing you with complete set of working plans and specifications without cost, we enable you to save from one-third to one-half on the cost of your house. The house shown on this page is ordinarily built throughout the country at a cost of $1,800.00; we make it possible for you to build it for $1,200.00.

The building materials that we specify and furnish are of the very highest standard of quality and guaranteed to be entirely satisfactory to you in every respect and, remember, that we leave it to your honest judgment as to whether any of the goods shipped you are satisfactory and as represented or not. Any item that is unsatisfactory can be returned to us at our expense and we will refund the purchase price of the goods, together with any transportation charges you may have paid.

Bathroom Outfit, Plumbing and Range Boiler, extra..... **$56.71**

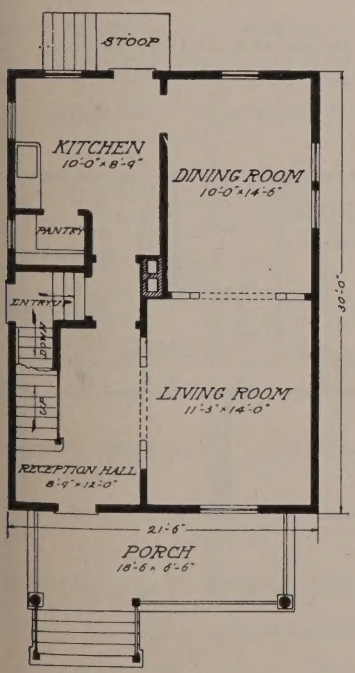
$1,470.00 WILL BUILD This Fancy Seven-Room House

READY FOR OCCUPANCY BY USING OUR COMPLETE BUILDING PLANS, SPECIFICATIONS AND ITEMIZED AND PRICED BILL OF MATERIALS WHICH WE FURNISH YOU FOR NOTHING, AS EXPLAINED ON PAGE 2.



MODERN HOME No. 135

A house like this, finished with the same class of material would ordinarily cost you at least $2,000.00 if you were to buy your building material from your local dealer and if you were to use ordinary architect's plans which are far from being as complete in every detail as ours. By using our set of plans and specifications which are absolutely correct and complete in every detail you save a great deal of time in building, and time means money. Note the arrangement and size of the rooms in this house, which are as follows:



FIRST FLOOR PLAN

FIRST FLOOR.

Reception Hall	8 feet 9 inches by 12 feet
Living Room	11 feet 3 inches by 14 feet
Dining Room	10 feet by 14 feet 6 inches
Kitchen	10 feet by 8 feet 9 inches
Pantry	3 feet 6 inches by 5 feet

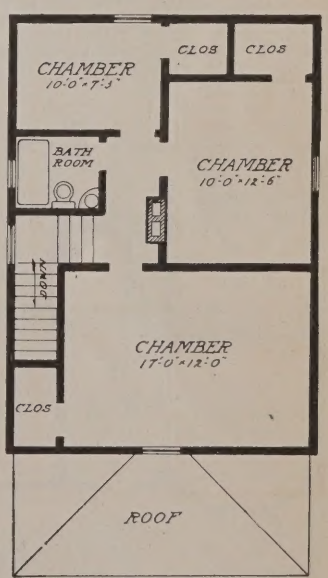
Front Porch, 6 feet 6 inches by 18 feet 6 inches

SECOND FLOOR.

Chamber	17 feet by 12 feet
Chamber	10 feet by 12 feet 6 inches
Chamber	10 feet by 7 feet 3 inches
Bathroom	5 feet by 6 feet

Basement, 19 feet 10 inches by 28 feet 8 inches

The entire measurement of this house is 21 feet 6 inches by 30 feet not including porches. It has an excavated basement 7 feet from floor to joists with a concrete foundation. The rooms on the first floor are 9 feet from floor to ceiling and the rooms on the second floor are 8 feet 4 inches from floor to ceiling. In the bill of materials for this house we specify clear No. 1 yellow pine trim of the most up to date patterns. Don't pay for building plans. We will furnish them to you for nothing, as explained on page 2.



SECOND FLOOR PLAN

Bathroom Outfit, Plumbing and Range Boiler, extra..... .....$57.77

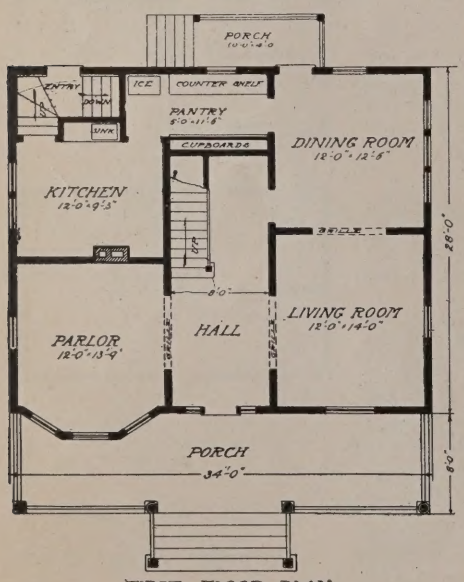
$2,700.00 Will Build this NINE-ROOM HOUSE Finished with the Finest Material

OUR PLANS, SPECIFICATIONS AND ITEMIZED BILL OF MATERIALS TELL YOU HOW TO DO IT.

$1.00 (TEMPORARY DEPOSIT) BRINGS YOU THE COMPLETE SET OF PLANS AND WE GIVE YOU BACK YOUR $1.00, MAKING THE PLANS COST YOU NOTHING, AS EXPLAINED ON PAGE 2.

MODERN HOME No. 138

Contractors heretofore have been compelled to charge from $3,800.00 to $4,200.00 for a house of this kind, because of the unreasonably high prices they have been obliged to pay for the building material to be used in its construction, but because of the low prices we quote on the building material we put the contractor in a position to take a contract at the figure named above and to use a better grade of building material. Note the convenient arrangement and large sizes of all the rooms in this house, which are as follows:



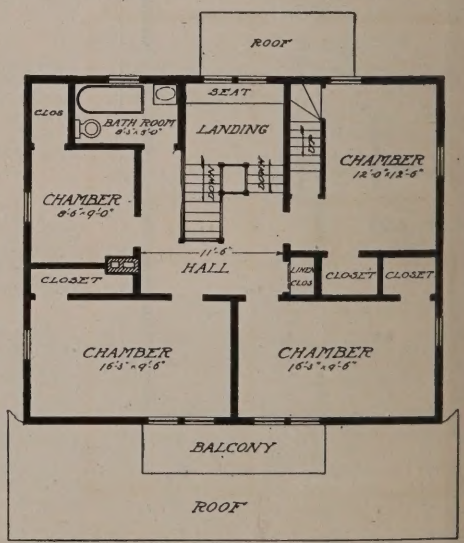
FIRST FLOOR PLAN

FIRST FLOOR

Hall, 8 feet by 20 feet 6 inches.
Parlor, 12 feet by 13 feet 9 inches.
Living Room, 12 feet by 14 feet.
Dining Room, 12 feet by 12 feet 6 inches.
Kitchen, 12 feet by 9 feet 3 inches.
Pantry, 5 feet by 11 feet 6 inches.

SECOND FLOOR

Chamber, 16 feet 3 inches by 9 feet 6 inches.
Chamber, 16 feet 3 inches by 9 feet 6 inches.
Chamber, 8 feet 6 inches by 9 feet.
Chamber, 12 feet by 12 feet 6 inches.
Bathroom, 8 feet 3 inches by 5 feet.
Five Closets.
Front Porch, 34 feet by 8 feet.
Rear Porch, 10 feet by 4 feet.



SECOND FLOOR PLAN

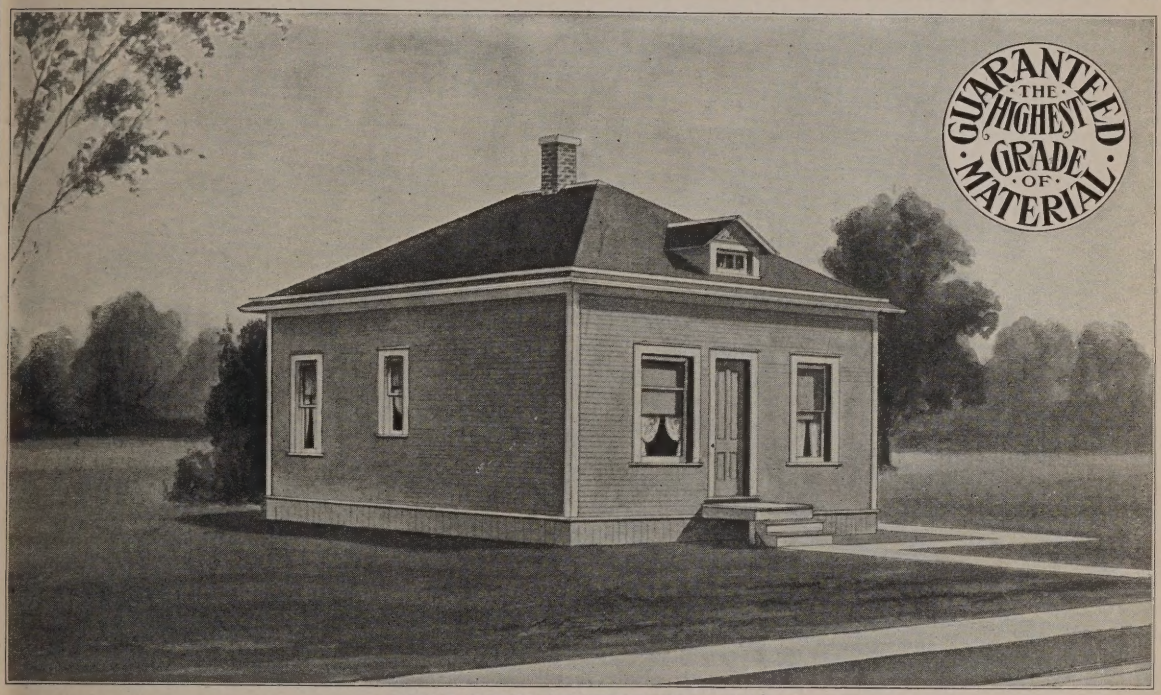
The entire measurement of this house is 34 feet wide by 28 feet long, not including porches. This house has an excavated basement under the entire building with cement block foundation. The rooms on the first floor are 9 feet high from floor to ceiling and the rooms on the second floor are 8 feet 6 inches high. Don't pay for ordinary plans when you can get a much more complete set from us for nothing, as explained on page 2.

Bathroom Outfit, Plumbing and Range Boiler, extra..... **$57.77**

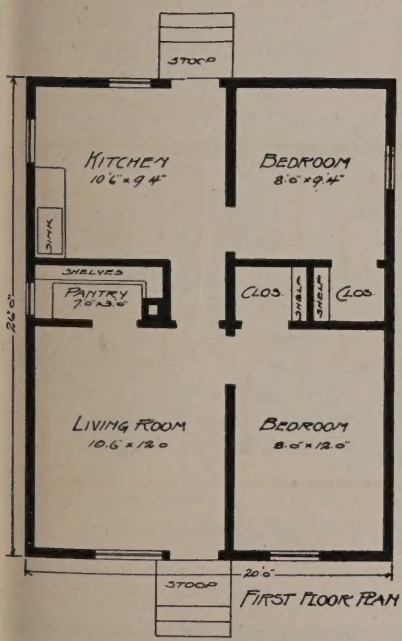
$495.00 Will Build This Cottage Complete With Four Large Rooms

WITH FRAME FOUNDATION. CEMENT BLOCK FOUNDATION WITH AN EXCAVATED BASEMENT WILL COST $95.00 EXTRA.

ON PAGE 2 WE TELL YOU HOW TO GET PLANS, SPECIFICATIONS AND BILL OF MATERIALS WITHOUT COST.



MODERN HOME No. 142



The plans, specifications and itemized bill of materials that we furnish for this cottage are just as complete in every detail as those we furnish for our $4,000.00 buildings. Our customers for building material are in many instances the largest contractors in various parts of the country. We have hundreds of letters, both from contractors and from builders of their own homes who testify to the splendid quality we furnish. We print a few of these letters on the page inside the front cover of this book. Read them. See what our customers think of the building material we furnish. Notice they state that we save them all we claim and in many cases even more. Observe what they think of our plans and how they compare with those for which other concerns charge high prices, without furnishing an itemized bill of materials as we do.

The arrangement of the rooms in this cottage is as follows:

Living Room	10 feet 6 inches by 12 feet
Kitchen	10 feet 6 inches by 9 feet 4 inches
Bedroom	8 feet by 9 feet 4 inches
Bedroom	8 feet by 12 feet
Pantry	3 feet by 7 feet

Two large Clothes Closets.

The entire measurement of this cottage is 20 feet wide by 26 feet long, and the rooms are 8 feet 4 inches from floor to ceiling and trimmed with yellow pine finish. Is covered with our No. 63D3033 Rubber Felt Roofing and plastered on the inside with two-coat work, making it a good warm and comfortable cottage.

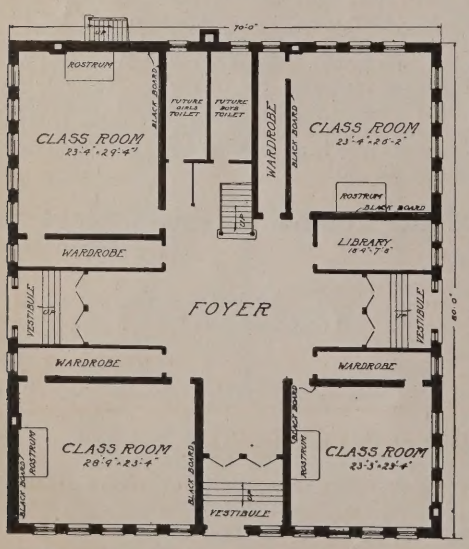
The construction of this cottage is just as good and substantial as the construction of our higher priced buildings. For instance, the joists, studdings and rafters are specified to be placed 16 inches from center to center and the studdings to be covered with sheathing and lined with building paper, then covered with beveled siding.

$11,500.00 WILL BUILD THIS LARGE MODERN BRICK SCHOOLHOUSE

ACCORDING TO OUR PLANS, SPECIFICATIONS AND ITEMIZED BILL OF MATERIALS, WHICH WE FURNISH YOU WITHOUT COST, AS EXPLAINED ON PAGE 2.

SCHOOLHOUSE No. 5008

If you were to buy a set of plans from your local architect that are as complete as those we furnish you, they would cost you at least $250.00. If you need a new schoolhouse in your locality, have your School Board send for a set of plans for this schoolhouse, as we can save them at least $5,000.00 on this building, and this means that you will have that much less taxes to pay.



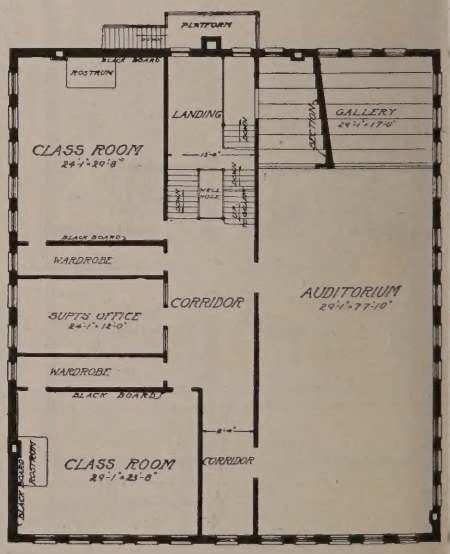
This Schoolhouse consists of the following rooms:

FIRST FLOOR.

Class Room, 23 feet 4 inches by 28 feet 9 inches.
Class Room, 23 feet 4 inches by 29 feet 4 inches.
Class Room, 23 feet 4 inches by 26 feet 2 inches.
Class Room, 23 feet 4 inches by 23 feet 3 inches.
Foyer, 23 feet 9 inches by 25 feet 8 inches.
Library, 7 feet 8 inches by 18 feet 6 inches.
Four large Wardrobes.
Two Toilet Rooms.

SECOND FLOOR.

Auditorium with gallery, 29 feet 1 inch by 77 feet 10 inches.
Class Room, 23 feet 8 inches by 29 feet 1 inch.
Class Room, 24 feet 1 inch by 29 feet 8 inches.
Superintendent's Office, 12 feet by 24 feet 1 inch.
Two large Wardrobes and Corridors.



We are in position to quote you low prices on plans, specifications and bills of materials for schoolhouses to be drawn up specially to your order and ideas of your School Board. Don't order a set of plans until you have written us and received our quotation.

63c FOR A ROLL OF 108 SQUARE FEET OF ROOFING

BETTER GRADES, INCLUDING THE BEST PREPARED RUBBER FELT ROOFINGS, FOR $1.35 TO $2.00 PER ROLL. DON'T THINK OF BUYING ROOFING MATERIAL OF ANY KIND WITHOUT FIRST SENDING FOR

OUR FREE ROOFING CATALOGUE

IT WILL SAVE YOU ONE-HALF OF YOUR ROOFING BILL

Did you ever stop to figure the difference in cost between our Prepared Felt roof and a shingle roof? A comparison of the cost of a roof with felt or shingles. Good wood shingles are scarce. The better grades of lumber that some years ago were sawed into shingles are now put into interior finish or used up for manufacturing purposes and the shingles as a rule are sawed from stuff that cannot be cut up into anything else. Prepared Felt Roofing has attained a point of perfection where it can be depended upon, in any climate, on any kind of a building, and its life on the roof is almost everlasting. Provided it is taken care of properly, the life of any roofing is prolonged by a good coat of paint or coating at intervals of two to five years.

BELOW WE FURNISH A TABLE SHOWING THE DIFFERENCE IN COST TO YOU

between shingles and our Best-ov-al Prepared Felt Roofing, THE BEST ROOFING MADE. The average width of a shingle is 4 inches. Shingles are usually laid 4½ inches to the weather, in which case the average covering space of a shingle is 16 square inches, which will require about 900 shingles to cover a square of roofing containing 108 square feet, or a space of 10x10 feet square. We have used one grade of shingles in our table of comparison and the price is the retail price in Chicago today. We believe the cost of labor as given is a good fair average wage.

Kind of Roofing	Quantity Required for One Square	Price, per Square	Cost of Laying, per Square	No. of Square Feet in Roof of House and Porches	Cost of Labor and Material	Total Cost
Star Shingles	900 Shingles or 3⅜ Bundles	**$4.50**	**$1.40**	1,628 or 16¼ squares	Shingles, **$73.15** Nails, **3.50** Labor, **22.75**	**$99.40**
Best-ov-al Three-Ply Rubber	One Roll	**$2.00**	**25c**	1,628 or 16¼ squares	Roofing, **$32.60** Labor, **4.10**	**$36.70**

OUR FREE SAMPLES

Of Roofing and Building Paper

This illustration shows the big line of samples of Felt Roofing and Building Papers which we will be glad to send to you free. Contractors and builders who are well acquainted with the technical terms, weights, etc., used in roofing felts, building papers, etc., will readily understand from the printed description just what the article is they are going to get. If you are not familiar with the different kinds and styles of roofing felts and building papers or if you are in doubt which brand will best serve your purpose, you should write us for our free samples of felt and building papers and we will be very glad to send them to you by mail, postpaid. These samples are from our regular goods taken from our stock, showing exactly what the goods are and each sample has a catalogue number, price, description, etc. We will be very glad to send these samples to you so that our quality may be compared with samples offered by other firms or your home dealer, because such comparison plainly shows our wonderful value and high standard of quality of every article of this character sold by us.

Be sure to state whether roofing or building paper samples are wanted.

PROMPT DELIVERY GUARANTEED

We give you the advantage of the lowest possible freight rates by shipping orders for roofing and certain grades of building paper direct from our factory and warehouses located in your vicinity. Large orders for felt roofing going to Eastern and Southern points will be shipped from our warehouse in Cincinnati, Ohio. To Southwestern and Western points will be shipped from our warehouse in Kansas City. Small orders for felt roofing and building paper which go with other goods will be shipped from our Chicago store. Our extremely low prices prevail on all orders. Remember, it costs you no more and enables us to reduce the freight charges to almost nothing.

Selling Direct From Factory to You Saves Your Paying a Long Chain of Profits

which ordinarily go to the jobber and retail dealer and, as a result, we can save you at least one-half your roofing bill and guarantee it to be the most satisfactory roof in every way.

PLUMBING FOR THE MODERN HOME

The modern home is not complete and is not a home in the true sense of the word without up to date, first class, sanitary plumbing fixtures. A bathroom outfit is no longer a luxury for the well to do, but is a necessity that should be found in every home in this country, whether that home be a mansion or a cottage. It is now as essential to the modern home as the chairs we sit in or the beds we sleep in. Make your house a home in fact, as well as in name, and a place in which to **live.**

PLUMBING GOODS SUPPLIES AT REDUCED PRICES

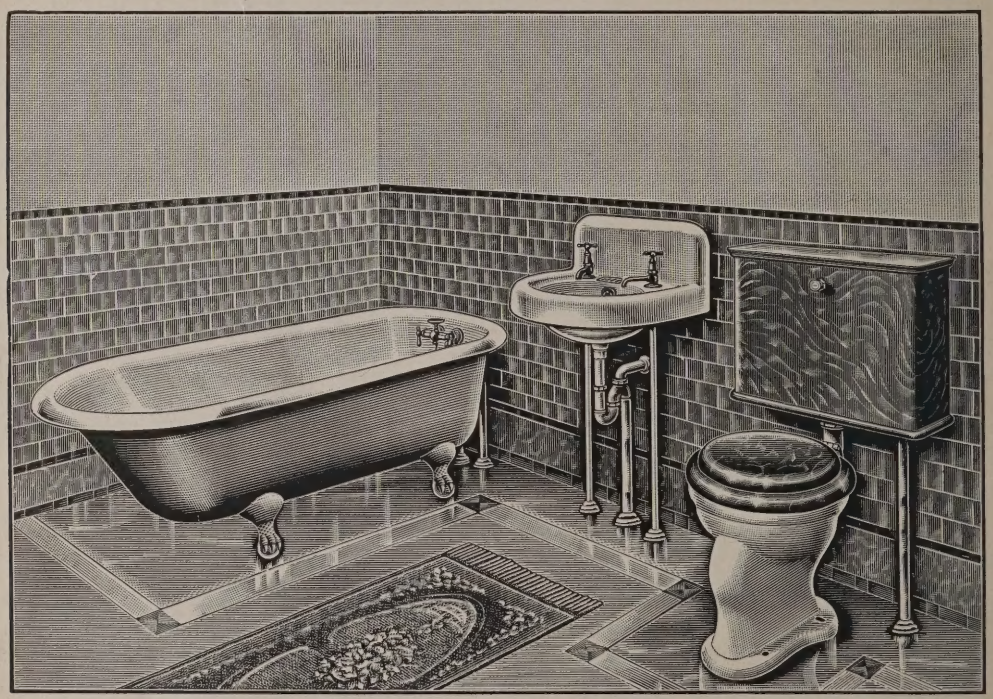
For a very small amount we can furnish the finest grade of plumbing fixtures and supplies for any of the homes in this catalogue. The bathroom outfit on this page is shown to give you an idea of the wonderfully low prices we are asking for our plumbing supplies. We carry the most complete and up to date line of plumbing goods of any house in the country, all of which are fully described and finely illustrated in our free Special Plumbing Catalogue, copy of which will be sent to you on request. A postal or letter will bring a copy by return mail, free.

ESTIMATES. **We will furnish you free of charge, an itemized estimate of the plumbing fixtures and material,** such as a bath tub, lavatory, closet, laundry tubs, soil pipe and fittings, faucets, etc., for any of the houses in this catalogue or any house in which you now live or contemplate building.

DON'T NEGLECT TO WRITE FOR OUR FREE SPECIAL PLUMBING CATALOGUE.

Our PERFECTION BATHROOM OUTFIT $40.15

We illustrate in our Perfection Bathroom Outfit a combination which is strictly high grade, and one which has given our customers universal satisfaction. We have sent out thousands of these oufits, and have yet to hear from our first dissatisfied customer on this combination.



The Closet **furnished with this outfit is a low down pattern,** is thoroughly sanitary, and one that will pass the most rigid inspection. The tank of this outfit is made of golden oak, thoroughly seasoned and highly polished. It has a capacity of 6½ gallons, which is sufficient to cause a positive and powerful flush. It is lined with copper, all fittings and trimmings are made of heavy brass, and it is furnished with a Douglas valve, which is one of the best valves on the market on account of its simplicity. The water is shut off by a rubber ball setting into the seat of the flush valve, and should it become necessary at any time to repair this valve, all that is necessary is to unscrew this rubber ball from the rod and screw in a new ball, an operation which any child would have no difficulty in performing. It is also furnished with a china push button at the front of the tank, which adds considerably to the appearance of the tank. The seat furnished with this outfit is a golden oak. Closet seat, which is highly polished, is furnished with cover. It is also furnished with offset nickel plated heavy brass hinges. The bowl furnished with this closet is a syphonic action bowl made of the highest grade English vitreous earthenware, and is the equal to any pottery on the market, regardless of price. We furnish this closet complete with tank, seat, bowl, supply pipes and nickel plated closet screws to fasten bowl to floor.

The Lavatory **furnished with this outfit is a cast iron porcelain enameled lavatory 18x21 inches in size, an 8-inch back and a 4-inch roll rim.** We consider this lavatory one of the neatest and most efficient lavatories ever placed on the market. It is furnished complete with a sanitary soap tray, 1¼-inch heavy nickel plated S trap, with vent to wall and waste to floor, two nickel plated low down compression basin cocks with china tops marked "Hot" and "Cold," two nickel plated supply pipes from basin to floor.

The Bath Tub **furnished with this outfit is a 5-foot cast iron roll rim white enamel bath tub.** It is manufactured from the highest grade gray cast iron, is graceful in appearance and is equal to any bath tub on the market. We furnish this bath tub complete with a No. 4½ Fuller bath cock made of brass, highly nickel plated and connected with brass nickel plated waste and overflow pipes, and two heavy brass nickel plated supply pipes.

We Appreciate **that other concerns are advertising plumbing goods,** which in appearance are cheaper than this outfit, but when you take into consideration that we furnish nothing but the highest grade material, all of which we guarantee to be strictly perfect, all fittings made of brass, heavily nickel plated, we believe we have the cheapest outfit on the market today. The closet in this outfit is shipped from Chicago, the bath tub and lavatory from our factory in Southeastern Wisconsin. Shipping weight, about 480 pounds.

No. 42D214 Price..... **$40.15**

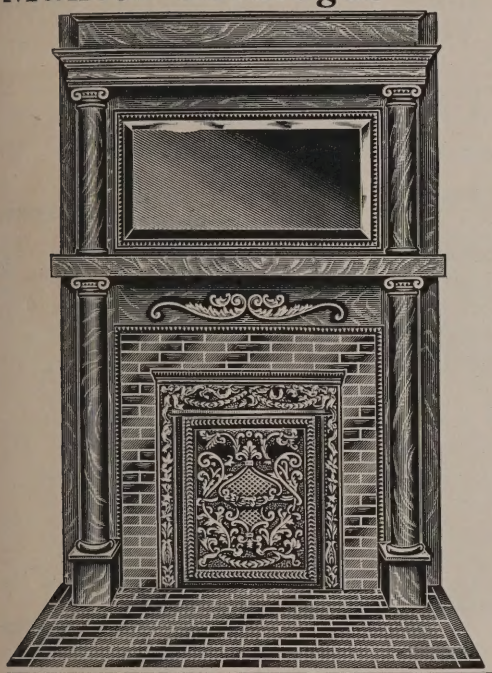
For the convenience of our customers, we can furnish the above outfit with all fittings threaded for iron pipe connection at an extra charge of $1.50.

MANTELS, ART TILE AND HEATING PLANTS

WRITE AND ASK FOR OUR LATEST COMPLETE

Mantel Catalogue

AND IT WILL BE MAILED FREE AND POSTPAID.



FROM $2.38 FOR SOLID OAK MANTEL BASES TO $33.25 FOR OUR MASSIVE SERPENTINE GRAND LUSTER POLISHED, QUARTER SAWED, SOLID OAK MANTEL, WITH BIG PLATE GLASS MIRROR.

Within this range of prices we offer some thirty different styles, and in addition show a full line of grates and fireplaces, quoting prices on art tile, etc., enabling you to install complete mantel and grate outfits for prices away below what you will pay anywhere else. This is due to our factory connections and shipping direct to your fireside from our factory, at prices based on actual factory cost, with just our one small profit added. We guarantee the finest quality throughout, better quality than you will ordinarily get elsewhere.

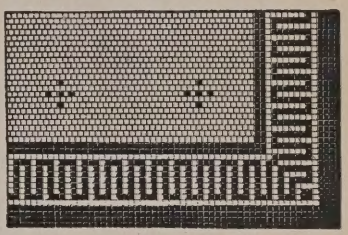
EVERY BUILDER, contractor, house owner or anyone who contemplates building or remodeling a home, should have our new, latest Mantel Catalogue.

WRITE TODAY AND ASK FOR OUR LATEST FREE MANTEL CATALOGUE.

WRITE FOR OUR

Color Plate Book of Ceramic Mosaic Floor Tile

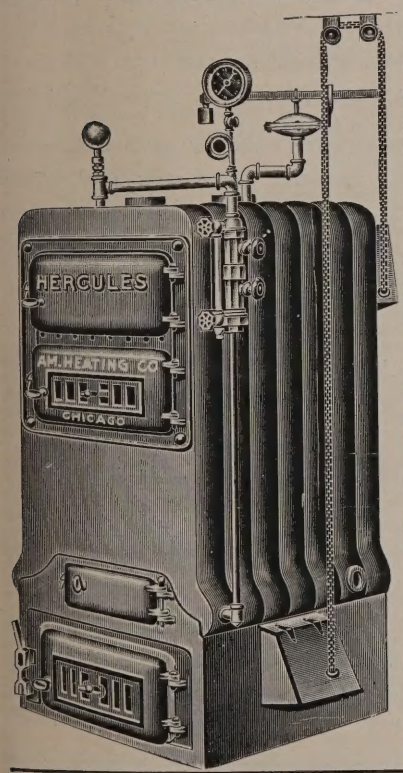
FREE AND POSTPAID



16 cents and up per square foot buys the most sanitary and best fireproof floor ever laid. Beautiful designs in great variety. We give simple instructions on laying this tile. The services of an expert tilewright are unnecessary. You can, if you wish, lay it over a wooden floor with the use of our patent tile cement.

CONTRACTORS, BUILDERS AND OWNERS, be sure to write for this complete color booklet. Don't pay fancy prices for this latest style flooring. Write and ask for our Free Color Book of Ceramic Mosaic Floor Tile. We will save you big money.

Hot Water and Steam Heating Plants



$30.25 AND UP FOR HEATING BOILERS. 20 CENTS AND UP PER SQUARE FOOT OF RADIATION FOR RADIATORS. 2½ CENTS AND UP PER FOOT FOR PIPING.

We have made connections with one of the oldest and most prominent manufacturers of boilers and radiators in the United States, and this company's boilers and radiators are being handled by some of the largest and most prominent jobbing houses in this country, and are sold throughout the United States, Canada and foreign countries. Our prices are based on actual factory cost with just our one small profit added. **We make you a big saving on steam and hot water heating plants, and furnish the best to be had at any price.**

WRITE FOR OUR FREE CATALOGUE OF STEAM AND HOT WATER HEATING PLANTS. It contains illustrations, descriptions, price quotation and complete information on the subject of hot water and steam heating, proving our ability to give you the best plant of the kind in existence at a wonderful saving. We furnish detailed and simple instruction with a working plan that any ordinary workman can understand. So simple that you can put in the plant yourself. Write today and ask for our Catalogue of Steam and Hot Water Heating Plants. It is free on request.

Hot Air Furnace Heating Plants

DIRECT FROM FACTORY PRICES ON HIGHEST GRADE FURNACES.

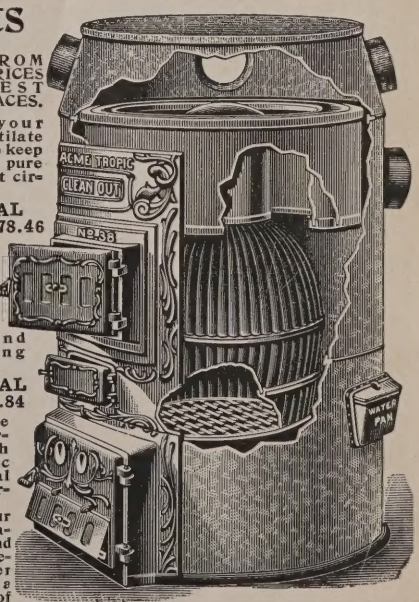
We heat your house. We ventilate your house. We keep the warm air pure and in constant circulation.

SOFT COAL
$25.11 to $78.46

according to the cubic capacity of the house we furnish our Acme Hummer Soft Coal and Wood Burning Furnace.

HARD COAL
$27.79 to $82.84

according to the capacity required, we furnish our Acme Tropic Anthracite Coal Burning Furnace.



Write for our Furnace Catalogue, free and postpaid on request, or better still, send us a rough sketch of the floor plans of your house, showing the points of the compass or which direction the house fronts, giving accurate measurements of all rooms regardless of which are to be heated, giving the location of the chimney flue, the height of the cellar, and we will give you an estimate of cost, including all wall pipes, basement pipes, registers and everything necessary to heat the house properly to an average of 70 degrees in the coldest weather. If you are building a new house or remodeling an old one, you cannot afford to be without our prices. With our simple instructions anyone can install our Hot Air Furnace Plants. **Get our estimate now and order early.**

WRITE TODAY FOR THIS

FREE Mill Work Catalogue

With All Our Latest Reduced Price Offers and Improved and Increased Line of Mill Work, Quoting the Lowest Prices Ever Heard of on the Highest Grade Mill Work, Guaranteed to Satisfy or Your Money Refunded

YOU PAY JUST ACTUAL FACTORY COST

With But Our One Very Small Percentage of Profit Added

THIS BOOK EXPLAINS WHY we can name such an astonishingly low cost on each residence illustrated in this book; tells you how, by locating our big mill work plant centrally for timber supply and controlling the timber from the time it is felled in the forest until it is finished, and by shipping direct from our factory to you, making only one handling on the finished product, that we can save you from one-third to one-half in the price of mill work as against the price you pay at any lumber dealer's.

IF YOU INTEND TO DO ANY BUILDING or remodeling in your buildings, just write a postal or letter to us and say, "Send me your Special Mill Work Catalogue" and this big complete book, quoting prices on everything you need for building purposes—doors, windows, flooring, stair work, moulding, etc., illustrating the styles we carry and quoting you the lowest prices ever named, will go to you free and postpaid at once. Don't let a contract for any building or make any arrangements whatever for building until you get our free Mill Work Catalogue. You cannot afford to do any building until you see it.

WHAT THIS BIG BOOK CONTAINS

PLAIN AND FANCY DOORS, including the richest and best grades of ornamental hardwood doors with solid panels, rich carvings, and fitted with the finest art glass in endless variety. Front doors and inside doors; doors of all descriptions.

PLAIN AND FANCY WINDOWS from the low priced ordinary kind to the highest grade windows you could desire with plain or colored glass; cottage windows in endless variety, Colonial, Queen Anne style, church, storm sash, hotbed sash, plain windows and sash glazed or unglazed.

COMPLETE LINE OF GLASS, including fancy and chipped glass, leaded art glass for homes or churches, leaded beveled plate glass, mitered beveled plate glass, common window glass, single or double strength and in all sizes.

MOULDING OF EVERY DESCRIPTION. Base moulding, casing, door and window cap trim, window aprons, base blocks, sink cappings, nosing moulding, picture or room moulding, cove and quarter round mouldings, thresholds, base corners and corner beads, bed mouldings, lattice work, drip caps for door and window frames, crown moulding, pressed moulding, plate rail mouldings, every kind of moulding used for building purposes, furnished in various kinds of soft or hard woods.

HARD AND SOFT WOOD FLOORING furnished in standard sizes in best quality, including red gum, plain and quarter sawed oak and maple.

WINDOW AND DOOR FRAMES, including plain and fancy, for frame, stone, concrete or brick buildings.

COLONIAL COLUMNS in "built up" and solid bored varieties.

PORCH MATERIALS, including Colonial porch columns, porch newels, porch rails, porch balusters, turned spindles, gable and eave brackets, etc.

OUTSIDE TRIMMINGS, including gable ornaments, gable drapery, roof cresting.

STAIR WORK, including fancy stair newels, stair rails, stair balusters, string boards, stair treads, risers, etc.

ARCH GRILLES, including massive columns in latest designs, in plain woods or finished.

STEEL ROOFING, STEEL SIDING AND CEILING, in various styles, including steel brick siding, steel rough stone face siding, roofers' tools and supplies, fireproof partitions, etc.

SHEET STEEL, BLACK AND GALVANIZED in all sizes and gauges.

FELT ROOFING AND BUILDING PAPER, plaster board, deadening felt, tarred roofing felt, roofing nails, caps, etc.

BESIDES A COMPLETE LIST OF ALL THESE ARTICLES, this book contains numbers of pages quoting prices and illustrating the savings we can make for you on other lines of building material, and for which we issue other special catalogues.

DON'T FAIL TO WRITE AT ONCE AND ASK FOR OUR SPECIAL MILL WORK CATALOGUE,

which is free on request, if you want to do any building. Remember, we are quoting factory prices with just our one very small percentage of profit added and can save you nearly half the usual cost of mill work, and we give you the same guarantee of quality on our mill work as on all the other lines of goods we handle. If you do not find our mill work strictly as we represent it to be, if you don't find we have made you a substantial saving on everything you order from us in this line, you are at perfect liberty to return the goods to us at our expense, and we will refund to you both the price and any transportation charges you paid on the shipment.

Besides Our Special Catalogue of Mill Work, we also have special catalogues on other lines of building material as follows:

Catalogue of Hot Water and Steam Heating Plants and Hot Air Furnaces
Catalogue of Builders' Hardware and Plumbing.
Catalogue of Concrete Building Block Machinery.
Catalogue of Mantels, Consoles, etc.
Catalogue of Paints, Varnishes and Finishing Materials.

Any one of these catalogues is free and postpaid on request, quoting you the lowest prices ever named on such goods, all guaranteed to satisfy you in every way or your money refunded.

ABOUT OUR RELIABILITY

You are perfectly safe in sending us your orders and your money. We are one of the largest commercial institutions in the world, and we occupy by far the largest mercantile plant in the world. We own this entire plant free of indebtedness of any kind, comprising forty acres of ground in one of the best districts of Chicago; our ground and buildings alone are valued at more than $6,000,000.00; we have nearly nine thousand employes and our customers now number over five million. If you have any doubt you are at liberty to refer to any bank, business house or resident of Chicago; and we especially refer you to our millions of satisfied customers. Outside of the big cities, it is safe to say that about half the families of the United States have ordered goods from us. Ask your neighbor about Sears, Roebuck & Co., as we have customers in every neighborhood of the United States **and we gladly refer you to any customer.**

JAMES B. FORGAN, President.
CHARLES N GILLETT Cashier.
WM H MONROE, Assistant Cashier

CAPITAL $8,000,000
SURPLUS $6,000,000

First National Bank OF CHICAGO

Chicago September 15, 1908.

TO WHOM IT MAY CONCERN.

It is with pleasure that we testify to our own good opinion of the integrity, responsibility and business ability of Sears, Roebuck & Company They are one of the largest mercantile institutions in the United States

Anyone can, in our judgment feel perfectly secure in sending money to them with their orders, as we understand they ship their goods agreeing that anything not proving entirely satisfactory when received can be returned to them and the money paid will immediately be returned to the purchaser

The officers of the company are well and favorably known to us, command our full confidence, and we believe can be relied upon to do exactly as they agree Yours very truly.

In writing to the above bank as to our reliability, be sure to enclose a 2-cent stamp for reply.

Be sure to read the bank letter of the First National Bank of Chicago, capital and surplus $14,000,000.00, signed by its Cashier, Charles N. Gillett; also the letter of the Corn Exchange National Bank, capital and surplus $6,000,000.00, signed by its Cashier, Frank W. Smith, as shown on this page. We also take pleasure in referring you to the Chase National Bank of New York City, and the National Shawmut Bank of Boston, Mass. (In writing any of these banks, please enclose a 2-cent stamp for reply); consider our standing everywhere and be convinced that it is perfectly safe to send us your orders and your money; we agreeing to return it and pay all transportation charges on the goods if they do not please you.

ERNEST A. HAMILL, PRESIDENT
CHARLES L. HUTCHINSON, VICE PRESIDENT
CHAUNCEY J. BLAIR, VICE PRESIDENT
D. A. MOULTON, VICE PRESIDENT

JOHN C. NEELY, SECRETARY
FRANK W. SMITH CASHIER
B. G. SAMMONS, ASS'T CASHIER
J. EDWARD MAASS, ASS'T CASHIER

No. 5106

THE CORN EXCHANGE NATIONAL BANK
OF CHICAGO
CAPITAL $3,000,000
SURPLUS $3,000,000

Chicago September 12, 1908.

TO WHOM IT MAY CONCERN:

We are pleased to testify to the responsibility of Sears, Roebuck & Company The company enjoys the highest credit with their Chicago banks, of which this bank is one

We believe anyone who has dealings with this company will be treated in the fairest manner possible We confidently assure anyone who is thinking of placing an order with them, that, in our judgment, there is absolutely no risk in sending the money with the order

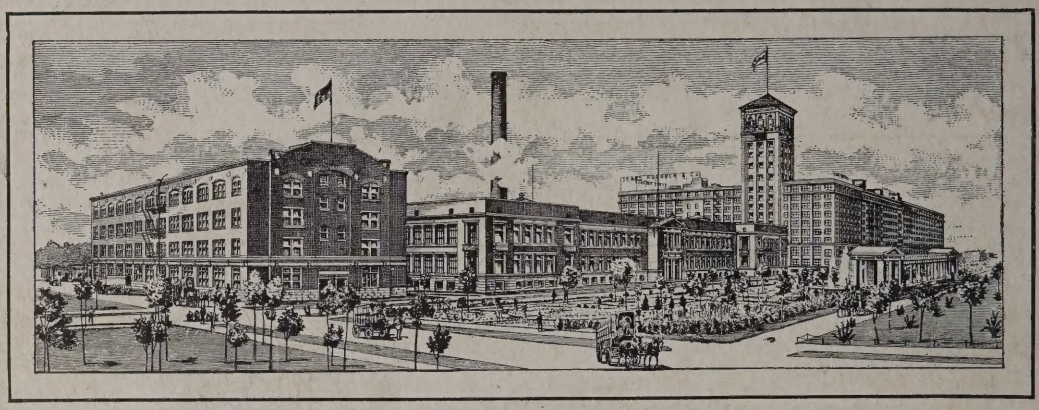
Yours very truly,

Frank W. Smith
Cashier

In writing to the above bank as to our reliability, be sure to enclose a 2-cent stamp for reply.

OUR NEW FORTY ACRE HOME

THE LARGEST MERCANTILE PLANT IN THE WORLD



SEARS, ROEBUCK & CO.

CHICAGO, ILLINOIS

F3998